

Requirements for Business Success:

THE RIGHT TOOLS

FROM THE RIGHT PARTNERS...RIGHT NOW



RIGHT TOOLS

Selecting the Ideal Vehicle: Commercial vehicles can be complex, and your needs are unique. The Ford BPN dealer experience guides you in buying the right vehicle for your specific needs. BPN dealer personnel are trained and certified in commercial trucks and their applications – they understand how to translate your needs into the right truck for your business. BPN dealers also have a high-tech weapon in their diagnostic arsenal: Commercial Truck Tools (CTT).

CTT is a proprietary software system which takes your vehicle requirements (payload, cargo space, upfit requirements, etc.) and recommends the most appropriate vehicle specification for you. The system includes competitive vehicle features so you understand all of your options.

ARE YOU GOING TO THE RIGHT PLACE TO GET INTO THE RIGHT VEHICLE?

Working with a BPN dealer means you are getting the most dedicated commercial vehicle expertise available. BPN dealers begin by helping you select the best vehicle for your particular application. Plus, they'll provide customized finance and lease options based on your vehicle use and life cycle.

They navigate you through service and repair issues as quickly as possible. Bottom line? BPN Dealers can assist you from acquisition to disposal and everything in between.



RIGHT PARTNERS

Business Preferred Network Dealers:

What differentiates a Ford BPN dealer from everyone else? Quite simply, Ford BPN stores have the Ford Motor Company vehicles, service, financing and commitment that takes the uncertainty out of acquiring and operating your fleet of vehicles. These commercially-minded dealers pledge to meet the most stringent staffing and operating standards. The result? Your business runs more smoothly – today and down the road. Here are just a few ways our BPN dealers stand apart from the rest:

- **Education:** BPN dealers' sales, finance, service and parts personnel are required to be trained and certified to understand the unique requirements of commercial customers, the complexity of vehicle applications and your lease and finance options.
- **Certification:** Our BPN dealers are held to very high standards, and monitored monthly, so that they have the latest information to provide you with the dealership experience you deserve.
- **Promotional Offers:** Ford Motor Company and Ford Credit Commercial Lending offer unique fleet vehicle incentives, service and finance options through BPN dealers.
- **Simplicity:** Through your BPN dealer, you can set up a single payment billing option for parts and service from any participating Ford dealer or *Quick Lane Tire & Auto Center*. This service, called *Quality Fleet Care*, is available for all your fleet vehicles, Ford and competitive makes.*

*Terms and eligibility requirements apply. See your BPN dealer for details on Ford Quality Fleet Care billing.



FORD CREDIT
Commercial Lending Services



Quality Fleet Care



THE RIGHT TOOLS...FROM THE RIGHT PARTNERS...RIGHT NOW

RIGHT NOW

Maximizing "Up-Time": Not only will your local BPN dealer help you select the right vehicle when you need it, they'll help make sure it stays on the road. We recognize keeping your vehicles on the road and running smoothly is absolutely vital to the success of your business. Every hour counts. But let's face it, life happens. So, whether it's scheduling routine maintenance in advance or unscheduled mechanical repairs, the nationwide BPN network is dedicated to keeping your vehicles where they belong – working for you.

TAKE IT FOR A TEST DRIVE

Sometimes the best way to make a decision about a vehicle is to check it out first-hand. BPN dealers have commercial vehicles in stock and many also have demo vehicles that you can test drive.

TALK TO US

There are now nearly 600 Ford BPN dealers to work with you to provide a complete transportation solution for your business. Talk to one today and you'll see the advantages and expertise the Business Preferred Network can bring to your business.



To locate a BPN dealer, visit www.bpndealerdirectory.com or scan this code with your smartphone.

MAKING HISTORY

Established in 1989, Ford's Business Preferred Network (BPN) was the first program specifically designed to help dealers address the sales, service and finance needs of commercial customers. BPN dealers provide dedicated commercial employees and commercial processes to handle your unique vehicle and transportation needs. BPN has evolved over the years, with input from customers like you, resulting in a superior buying, financing, service and parts experience.

