

November 2012



WWW.EXPRESS-ADI.COM



ADI UPDATE

IT'S BONUS TIME!



GM ACCESSORIES YEAR-END DEALER BONUS!

To all 2012 Mark of Excellence (MOE) Enrolled Dealers —
Hit your performance objectives during the GM Accessories Year-End Dealer Bonus Program and earn a \$20 or \$25 bonus per retail vehicle delivered!

GM Accessories is proud to announce the 2nd annual GM Accessories Year-end Dealer Bonus. All 2012 MOE enrolled dealers have the opportunity to earn one of two GM Accessories Year-end Dealer Bonus amounts over the last two months of 2012. Qualifying dealers are automatically enrolled in the GM Accessories Year-end Dealer Bonus.

To qualify for the GM Accessories Year-End Dealer Bonus, the dealership must meet or exceed one of the following:

LEVEL 1 — Earn \$20 per eligible delivery by meeting or exceeding either the Dealership's combined November and December Accessories Sales Objectives OR the Dealership's combined November and December Per New Unit Retail (PNUR) objectives.

LEVEL 2 — Earn \$25 per eligible delivery by meeting or exceeding both the Dealership's combined November and December Accessories Sales Objectives AND the Dealership's combined November and December Per New Unit Retail (PNUR) objectives.

GM Accessories Year-end Dealer Bonus				
Bonus Level	Requirements	Accessories Objectives		Accessories Bonus Payout**
Level 1 Bonus	Dealers must achieve at least one of the following:	Accessories Sales Objective*	\$PNUR Objective*	\$20/VIN
Level 2 Bonus	Dealers must achieve both of the following:	Accessories Sales Objective*	\$PNUR Objective*	\$25/VIN

* Nov/Dec combined Accessories objectives are based on specific criteria; Dealer objectives are determined by combining all divisional objectives within the BAC.

** Actual \$PNUR is based on Nov/Dec 2012 eligible retail vehicle deliveries divided by accessory sales by vehicle line and combined to a dealership total.

The November and December, 2012 GM Accessories Year-end Dealer Bonus Detail Report will be available and updated daily by clicking on the GM Accessories Year-end Dealer Bonus tile, located on www.gmexcellence.com. For full program guidelines, log on to www.gmexcellence.com and click on GM Accessories Year-end Dealer Bonus.

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SILVERADO ACCESSORY PROMOTION

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ELIGIBLE SALES CONSULTANTS EARN 10% OF MSRP (EXCLUDING INSTALLATION) IN EARNPOWER POINTS! SALES, SERVICE, AND PARTS MGRS EARN 10% OVERRIDE!

Promotion Dates November 1, 2012 – January 2, 2013.

When a new vehicle sales team member delivers an eligible Silverado with at least one eligible GM accessory to a retail customer from November 1, 2012 to January 2, 2013, they can visit www.gmearnPOWER.com and earn 10% MSRP of total GM Accessory sales (excluding installation) in EarnPower Personal Rewards points per eligible Silverado delivery.

New Vehicle Sales Managers, Service Managers and Parts Managers will earn a 10% override of the total credits earned by their Sales Team provided their cumulative points earned for the dealership during the program exceeds 50 points.

Payout Example:

Product	MSRP	EarnPower Personal Points
6" Chrome Assist Steps	\$660	66
Underseat Storage	\$180	18
Total Salesperson Points	\$840	84
Sales Manager Points		8.4
Service Manager Points		8.4
Parts Manager Points		8.4

ADDITIONAL GUIDELINES:

Personal reward points will only be awarded when accessory sales are claimed by a Sales Team Member on the www.gmearnPOWER.com website from November 1, 2012 to January 9, 2013 for eligible retail deliveries from November 1, 2012 to January 2, 2013.

The following are ineligible: LPOs, factory contented accessories, all weather floor mats, cargo mats, Business Choice and Integrated Business Parter accessories.

Wheels – 10% MSRP is calculated on wheels only. Tires are excluded.

Confirmed verification of all of the following is required prior to any personal rewards payout:

- The claimant's employing dealership (BAC) is currently enrolled in 2012 MOE.
- The claimant's GMIN is currently valid for the employing dealership (BAC).
- The VIN claimed has not already been claimed by previous participant. One claim per qualifying VIN.

- A valid customer delivery record (CDR) with an eligible delivery type for an eligible Silverado has been successfully reported as delivered to the customer from November 1, 2012 to January 2, 2013. Deadline for claim submission to be eligible for Earnpower personal rewards is the close of business January 9, 2013.
- Confirmation the BAC on the accessory claim matches the BAC that reported sale of the VIN on the CDR.
- All non-LPO accessories sold to the VIN have successfully been reported as installed to the VIN in the Global Warranty System (GWS) with the appropriate installation operations (iOPs). Deadline for submissions to GWS for program eligibility is close of business January 16, 2013.

General Motors reserves the right to amend, cancel, or revoke this promotion at any time.



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**10%
EARNPOWER
SPIFF PLUS MGR
OVERRIDE!**

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ELIGIBLE SALES CONSULTANTS EARN 10% OF MSRP (EXCLUDING INSTALLATION) IN EARNPOWER POINTS! SALES, SERVICE, AND PARTS MGRS EACH EARN 10% OVERRIDE!

Promotion Dates November 1 - November 30, 2012. Payout Example:

Product	MSRP	EarnPower Personal Points
6" Chrome Assist Steps	\$660	66
Underseat Storage	\$180	18
Total Salesperson Points	\$840	84
Sales Manager Points (10%)		8.4
Service Manager Points (10%)		8.4
Parts Manager Points (10%)		8.4

This is an accessory promotion designed to reward eligible GMC dealership employees when they sell Non-LPO GM Accessories (excluding IBP products and factory production) on any eligible 2012-2013 Sierra from November 1 through November 30, 2012.

Eligible GMC dealership sales employees will receive 10% of the MSRP (excluding installation) for eligible GM Accessories sold on a 2012/2013 MY Sierra.

ADDITIONAL GUIDELINES:

When a new vehicle sales team member delivers an eligible Sierra with at least one eligible GM accessory to a retail customer from November 1 - 30, 2012, they can visit www.gmearnPOWER.com and earn 10% MSRP of total GM Accessory sales (excluding installation) in EarnPower Personal Rewards points per eligible Sierra delivery.

Only Non-LPO GM GMC Accessories are eligible for this promotion. Factory options and IBP products are not eligible for this promotion. Business Choice is excluded from this promotion.

New Vehicle Sales Managers, Service Managers and Parts Managers will earn a 10% override EACH on the total dealership's credits earned by their Sales Team provided their cumulative points earned for the dealership during the program exceeds 50 points.

Confirmed verification of all of the following is required prior to any personal rewards payout:

- » The claimant's employing dealership (BAC) is currently enrolled in 2012 MOE.
- » The claimant's GMIN is currently valid for the employing dealership (BAC).

- » The VIN claimed has not already been claimed by previous participant. One claim per qualifying VIN.
- » A valid customer delivery record (CDR) with an eligible delivery type for an eligible Sierra has been successfully reported as delivered to the customer from November 1 - 30, 2012. Deadline for delivery reporting to be eligible for Earnpower personal rewards is the close of business December 7th, 2012.
- » Confirmation the BAC on the accessory claim matches the BAC that reported sale of the VIN on the CDR.
- » All non-LPO accessories sold to the VIN have successfully been reported as installed to the VIN in the Global Warranty System (GWS) with the appropriate installation operations (iOPs). Deadline for submissions to GWS for program eligibility is close of business December 7th, 2012

General Motors reserves the right to amend, cancel, or revoke this promotion at any time.

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EVERY CUSTOMER EVERY TIME

Earn Rewards with the Q4 All-Weather Floor and Cargo Mat promotion!

With the seasonal weather upon us, it's never been a better time to **ask every new vehicle customer** about enhancing their vehicle with All-Weather Floor and Cargo mats **as well as the full-lineup of GM Accessories!**

Receive 10% of the MSRP on any eligible GM Accessories All-Weather Floor and Cargo mats sold during the promotion period – October 2, 2012, to January 2, 2013.

KEY PROMOTION DETAILS

Promotion Period Dates: October 2, 2012 – January 2, 2013

- Enrollment for Sales Manager, Service Manager or Sales team member participation is automatic. Participating dealerships must be enrolled in the 2012 Mark of Excellence (MOE)
- All 2012 and 2013 model year Chevrolet, Buick, GMC, and Cadillac Accessories All-Weather Floor and Cargo Mats qualify. No substitutions or modifications are allowed. **GM All-Weather Floor and Cargo Mat sales must occur within 13 days of vehicle delivery**
- Eligible dealership sales employees will receive 10% of the MSRP (excluding installation) for eligible GM All-Weather Floor and Cargo Mats sold on any Chevrolet, Buick, GMC, or Cadillac vehicle
- Eligible sales employees must have a valid GMIN, and visit www.gmearnpower.com to receive the GM earnPower points.
- New Vehicle Sales Managers and Service Managers will earn a 20% override of the total credits earned by their Sales Team provided their cumulative points earned for the dealership during the program exceeds 50 points
- LPOs are excluded from this program. Additionally, accessory content already included on the vehicle from the factory and on the Monroney label is ineligible
- Business Choice is excluded from this program
- One payout will be awarded per qualifying VIN
- Any new 2012/2013 model year Chevrolet, Buick, GMC, or Cadillac vehicle is eligible



FOR COMPLETE PROMOTION GUIDELINES VISIT WWW.GMEARNPOWER.COM

INCREASE DEALER SATISFACTION RATINGS BY OFFERING GM ACCESSORIES!

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CRUZE EXTERIOR BODY STYLING KIT



BY 3D CARBON



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Five-piece body styling kit includes:

- ✘ Front air dam
- ✘ Right-side skirt
- ✘ Left-side skirt
- ✘ Rear lower skirt
- ✘ Flush-mount decklid spoiler
- ✘ Finished in primer for paint-to-match
- ✘ Pre-taped with 3M VHB tape
- ✘ Manufactured with OEM-quality, high-pressure injected-molded polyurethane
- ✘ Backed by 3DCarbon's factory-matching warranty —3-year/36,000 miles



Front Air Dam

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GM Part #	Description	MSRP*	Install Time
19299664	Non-painted Primed 5-piece Ground Effects Kit (includes Deck Lid Spoiler)	\$1,089.00	3.0

Note: This five-piece exterior body styling kit will not fit the 2010-2013 Chevrolet Cruze with the optional Chevrolet RS Package.

Equipment shown is from an independent supplier and is not covered by the GM New Vehicle Limited Warranty. GM is not responsible for the safety or quality of third party supplier alterations. For details on warranty provided by 3DCarbon, please call 1-866-332-2726.

*Manufacturer's Suggested Retail Price. Tax, title, license, dealer fees and other optional equipment extra. Labor and installation charges not included. MSRP does not include labor.

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MUST-HAVE ACCESSORIES FOR YOUR HOLIDAY TRAVELS

- ✓ All Weather Mats
- ✓ Splash Guards
- ✓ Side Window Deflectors
- ✓ Fog Lamps
- ✓ Assist Steps
- ✓ Roof Rack Cross Rail Package
- ✓ Roof Mounted Luggage Carrier
- ✓ Remote Start
- ✓ Heated Seats
- ✓ Cruise Control
- ✓ Head Restraint DVD System
- ✓ Noise-Canceling Headphones
- ✓ Audio Upgrade
- ✓ Cargo Net
- ✓ Cargo Security Shade
- ✓ Cargo Organizer
- ✓ Cargo Tray
- ✓ Roadside Assistance Package
- ✓ Highway Safety Kit
- ✓ First Aid Kit



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Accessory Remote Start Procedure

– Flip Blade Key/Fob

Accessory remote start continues to be a core item in the accessory portfolio. The accessory remote start market accounts for over \$7M in revenue at MSRP and the market is expected to continue growing.

As GM migrates to more of its vehicles using the “foldable key/fob”, it is important for us to make the installation as easy and efficient as possible for our customers, with **same day delivery**.



Service installation procedures can be found in online Service Information – Accessory Manual. As part of the installation procedure, the technician will be required to swap the coded key from the OE fob and install it on the Accessory fob. This procedure requires the use of the “Flip Key Blade Fixture” (BO-51098).

Each dealer will be provided one (1) BO-51098 tool, at no charge, when purchasing the first remote start kit from their ADI. Additional quantities of BO-51098 can be purchased through SPX.

As a reminder, the OE fob is property of the customer and should be returned to the customer along with their new GM Accessory Remote Start fobs. The OE fobs will continue to function, however they will contain uncoded key blades.



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I-LABOR OPERATION CODES FOR GM ACCESSORIES

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19182	Cruise Control Package
19183	Locking Gas Cap Package
19185	Spare Tire Kit
19186	Wheel Lock Package
19187	Vehicle Protective Cover/Lock/Stowage Bag Package
19188	Interior Storage Box Package
19191	Personal Audio Link Module Package
19192	Rear Parking Assist Alarm Sensor Package
19193	Toolbox Package
19194	Ambient Lighting Package
19196	Liftgate Applique Package
19197	Battery/Charger/Heater Package
19198	License Plate Frame Package
19199	Exhaust Tail Pipe Extension Package
19224	Turbocharger Kit
19227	Performance Muffler Exhaust Package
19235	Bumper/Bumper Protector
19236	Fascia Extension/Tow Hook
19241	Engine Cover Kit
19242	Underhood Appearance Package
19245	Wheel Opening Flare/Liner Package
19250	Floor Mat Package
19255	Front Fog Lamp Package
19256	Headlamp Kit
19260	Front End Cover/Molded Hood Protector
19261	Hood, Hood Insert, or Hood Louver
19270	Body Decal Kit
19273	Passenger Compartment Screen Air Deflector Package
19274	Cigarette Lighter Package
19275	Rear Compartment Floor Stowage Compartment Tray Package
19278	Accelerator Pedal Cover Package
19279	Cargo Organizer Package
19280	Outside Rearview Mirror/Cover

19281	Body Side Molding Insert Package
19285	Body Exterior Molding Package
19286	Exterior Latch, Handle, or Fuel Door
19287	Front Grill/Guard
19288	Tail Lamp Guard Package
19291	Remote Start/Keyless Entry Transmitter
19294	Rearview Camera Package
19300	Roof Rack/Rail/Panel
19310	Running Board Step Package
19311	Tubular Assist Step Package
19315	Highway Emergency Package
19320	Front and Rear Seat Cover Package
19321	Driver or Passenger Seat Cushion Heater Kit
19322	Steering Wheel Package
19323	Rear Window Inside Sunshade Kit
19325	Vehicle Remote Security Package
19331	Front and Rear Side Door Sill Trim Plate Kit
19335	Spare Wheel Cover Package
19340	Mud Flap Guard
19345	Spoiler/Grounds Effects
19350	Pickup Box Tonneau Cover Package
19351	Pickup Box Cover Package
19355	Roof Panel Storage Bag Package
19360	Trailer Hitch/Wiring Harness
19365	Pickup Box Liner Package
19370	Pickup Box Platform Extension Package
19371	Endgate Spoiler Package
19372	Truck Bed - Bike Chock/Stake Hook/Tie Down
19374	Rear Cargo Organizer/Cargo Net/Luggage Rack
19375	Cargo Box Side Rail Package
19380	Daytime Running Lamp Kit
19385	Folding Top Cover Package
19390	Body Side Window Package
19392	Video Disc Player Package
19395	Wheel/Wheel Cover

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2012 BUSINESS CHOICE PROGRAM

"MAKE IT YOUR BUSINESS"



BONUS! Receive a \$25 GIFT CARD from Express Dealer Accessories with EVERY OPTION A package sold!

Dealer must fax copy of claim form to 918-217-1250 to receive bonus. Offer ends 01/02/13.

OPTION A – GM Accessory Upfit Packages for Silverado & Sierra

PACKAGE		MSRP	YOU PAY
Round Step Package <ul style="list-style-type: none"> 3" Round Black Powder Coated Assist Steps* Under Rail Bedliner Bed Rail Protectors <i>Available for Light Duty and Heavy Duty Non-Diesel Trucks</i>		\$849 +\$122 Labor cost	NO CUSTOMER COPAYS! \$0
Toolbox Package <ul style="list-style-type: none"> Stationary Toolbox Under Rail Bedliner Bed Rail Protectors <i>Available on Light Duty and Heavy Duty (Diesel and Non-Diesel) Trucks</i>		\$974 +\$97 Labor cost	\$0
Oval Step Package <ul style="list-style-type: none"> 6" Oval Black Powder Coated Assist Steps* Under Rail Bedliner Bed Rail Protectors <i>Available on Light Duty and Heavy Duty (Diesel and Non-Diesel) Trucks</i>		\$1,059 +\$122 Labor cost	\$0
Tonneau Cover Package <ul style="list-style-type: none"> Tri-Fold Soft Tonneau Cover Bed Rail Protectors 3" Round Black Powder Coated Assist Steps* <i>Available for Light Duty and Heavy Duty Non-Diesel Trucks</i>		\$1,095 +\$113 Labor cost	\$0

*For an additional cost, customers can upgrade to Chrome Assist Steps in the Round Step Package, Oval Step Package, and Tonneau Cover Package.



The 2012 Business Choice Program runs from October 1, 2011 through **January 2, 2013.**



Salesperson Name: _____ Date: _____

Dealer Name & BAC: _____

Address: _____

VIN: _____

Signature: _____

Spiff Amount: _____

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2012 BUSINESS CHOICE PROGRAM

"MAKE IT YOUR BUSINESS"



OPTION B – Eligible GM Accessories for \$500 Upfit Cash

- 22" Chrome Wheel - CK919
- Assist Steps - 3" Round, Chrome or Black; 6" Oval Black or Chrome
- Autonet Wifi
- Bed Extender
- Bed Mat - Black Rubber Mat
- Bed Net - Black
- Bed Rail Protectors
- Bed Rug
- Bedliner
- Bodyside Molding Package
- Brush Grille Guard - Bright Chrome
- Door Handles - Chrome
- Door Sill Plates - Brushed Stainless
- Door Step Shields - Brushed Stainless
- Extendable Mirror- Outside Heated Power - Adjustable
- Fender Flares
- Fire Extinguisher
- First Aid Kit - White GM Logo, Black
- Floor Mats - Molded Carpet, Premium All Weather
- Fog Lamps - Clear or Body Colored Lens
- Fold-a-Cover® G4 Elite Hard Folding Tonneau Cover w/ Personal Caddy
- Fold-a-Cover® G4 Elite Hard Folding Tonneau Cover
- Front Floor Console Organizer, Coin & CD-DVD Holder
- Fuel Door - Chrome
- Grille - Chrome or Body Colored
- Ground Effects Protective Film
- Gull Wing Tool Box by UWS®
- Head Restraint DVD System
- Heated Seat Kit
- Hitch Ball Assembly
- Hitch Ball Mount Assembly
- Hitch Pin - Locking
- Hitch Receiver Cover
- Hitch Trailing Package
- Hitch Trailing Package - Transmission Cooler - Auxiliary
- Molded Assist Step
- Molded Hood Protector - Smoke or Chrome
- Outside Rear View Mirror Cover - Chrome or Body
- Personal Audio Link (PAL)
- Reflective Triangle
- Roadside Assistance Package
- Roof Rack Cross Rail Package - Black or Chrome
- Roof Rack Side Rails
- Side Window Weather Deflectors
- Smoker's Package
- Splash Guards - Molded, Flat, Contoured
- Sport Tent
- Sunroof Weather Deflector
- Tail Lamp Guards - Black, Chrome
- Tailgate Liner - Black
- Tailgate Lock Package - Black or Chrome
- Tailgate Protector
- Tie Down Hooks - Bed Mounted
- TomTom - 4.3", 5"
- Tonneau Cover - Hard Folding, Hard Shell, Soft, Soft Roll-Up, Soft Tri-Fold
- Tool Box - Stationary, GMC or Bowtie Logo, Diamond Patterned
- Tow Hooks - Black, Chrome
- TracRac® Cantilever Cab Rack - Silver
- TracRac® Complete Rack System - 2 Cross Bar - Black, Silver
- TracRac® Full Frame Steel Ladder Rack - Black
- TracRac® Half Ladder Rack - Black
- TracRac® Headache Rack - Silver
- TracRac® Single Cross Bar Rack - Black, Silver
- Trailer Wiring Adapter
- Transportation Hitch Cargo Box by Thule
- Tubular Assist Step - Round - Brushed Aluminum, Chrome, Gray Powder Coated
- Tubular Bed Rails - Chrome
- Under seat Storage Box - Rear
- UWS® Deep Well Single-Lid Tool Box
- Vehicle Security System - Shock Sensor Package
- Vehicle Security System - Tailgate Theft Deterrent System
- Wheel House Liners

List updated 05/31/12.

Above list includes accessories for Colorado/Canyon.

EXTENDED! The 2012 Business Choice Program runs from October 1, 2011 through January 2, 2013.



Business Choice HelpDesk: 888-566-6393
www.gmbusinesschoice.com

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Whatever The Weather Brings...

BE PREPARED with a Remote Start for your vehicle!

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New Products!



Racing Stripe Package

2012-2013 Chevrolet Corvette

Add visual punch to your Corvette Convertible with a race-inspired stripe package. Designed to highlight the center section of the car, it includes a custom cut-out for the C6 hood emblem.



60th Anniversary Carpet Floor Mats

2013 Chevy Corvette

These Front Premium Carpet Floor Mats will add a custom appearance to your Corvette while helping to protect the carpet from mud, water, road salt and dirt. Pictured: Front Premium Carpet Mat – 60th Anniversary in Ebony (p/n 22927122).



Kicker Audio Upgrade

2013 Chevrolet Camaro, 2013 Chevy Sonic

Deliver thrill and musical accuracy of live-concert experiences, minus the crowds with an upgraded Audio System-Subwoofer. This system adds big-bass subwoofers in a small space, along with high-efficiency, low power-draw amplifiers and a unique sound signature from multi-channel amps with DSP. (NOT compatible with BOSE, Harman Kardon, Boston Acoustics, Pioneer or ANY other GM upgraded premium sound system.)

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Remote Start

2013 Chevy Traverse, 2013 GMC Acadia

By pressing a button on the key fob, the Remote Start System starts your parked vehicle. Great for pre-warming or pre-cooling your Traverse. Seamlessly integrated with your vehicle's anti-theft and remote keyless entry systems.

Images are for representation only and may not reflect actual product.

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New Products!



Carpet Replacements – Rear & Third Row

2013 GMC Acadia

These Carpet Replacement Floor Mats duplicate your original production floor mats exactly.



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Assist Steps

2013 Buick Enclave

Make it easier to get in and out of your Enclave with these stylish integrated Assist Steps. Available in Chrome or Select Body Colors with full length traction pads. Pictured in Champagne Silver (GWT) (p/n 22876713).



Premium All Weather Mats

2012-2013 Buick Enclave

Complement the interior artistry of your Enclave with the hard-working functionality of these Premium All Weather Floor Mats. These precision-designed mats fit the floor exactly. Their deep-ribbed pattern collects rain, mud, snow, and other debris for easy cleaning. Nibs on the back help keep them in place.



Carpet Replacements – Rear & Third Row

2013 Buick Enclave

These Carpet Replacement Floor Mats duplicate your original production floor mats exactly.



Rear Park Assist

2012-2013 Buick Regal

The Rear Park Assist Package aids drivers with parking and avoiding objects while in reverse. Sensors detect obstacles and alert the driver with a warning signal (series of beeps). Now available in Crystal Red (GBE) (p/n 22860663).



Molded Carpet Floor Mats

2012-2013 Buick LaCrosse

These Front and Rear Molded Carpet Floor Mats (p/n 19300306) provide a factory fit for your LaCrosse with a quality carpeted upper surface. Now available in Cashmere. Pictured in Black.

Images are for representation only and may not reflect actual product.

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New Products!



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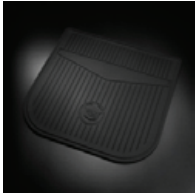
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Valve Cap

2012-2013 Cadillac CTS Coupe, CTS Sport Wagon, CTS Sport Sedan

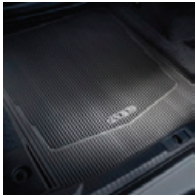
Add a subtle hint of style to your tires with these Custom Valve Caps. Sold in a set of 4 and available in two designs: Cadillac logo with colored crest on silver background, and Cadillac logo with colored crest on black background.



Premium All Weather Cargo Mat

2013 Cadillac SRX

This custom-molded, premium all-weather Cargo Mat fits perfectly in the cargo area of your SRX and is available in Black with an embossed Cadillac logo (p/n 22829342).



Premium All Weather Cargo Mat

2013 Cadillac ATS

This custom-molded, premium all-weather cargo mat features a deep-ribbed pattern to collect debris and fits perfectly in the trunk your ATS. Features the ATS logo (p/n 22759925).

Images are for representation only and may not reflect actual product.

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**2013 CADILLAC ATS SEDAN
ACCESSORIES**



Cargo Organizer This durable, flexible, collapsible cargo organizer has multiple compartments to carry lightweight items of various sizes in the rear of your Cadillac. Can be folded flat, or removed from the vehicle as needed. Black with Cadillac Logo. MSRP \$130.00



Smoker's Pkg. Convenient for those who choose to smoke in their vehicle, this Smoker's Package includes an Ashtray, Cigarette Lighter, Receptacle and Retainer. MSRP \$100.00



Cargo Tray This custom-molded, heavy-duty Cargo Tray features a nonskid surface and a raised outer lip that helps contain cargo and spills. Fits perfectly in the trunk of your XTS. MSRP \$100.00



Roadside Assistance Package This Roadside Assistance Package includes items that help keep you safe and get you back on the road. Contents include a rain poncho, gloves, "Need Help" banner, flashlight, fuse kit, bungee cord, electrical tape, pliers, rag, screwdriver, booster cables and first aid kit. MSRP \$80.00



Cargo Net Help secure and organize items in the cargo area of your XTS with this utility restraint Cargo Net. MSRP \$50.00



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Spoiler Showcase the performance-inspired design of your ATS with a rear deck spoiler. Available in prime and select body colors.
MSRP \$425



Interior Trim Kit Precisely crafted and meticulous in detail, these luxury trim selections distinctively define the interior of your ATS: Morello Red Carbon Fiber, Okapi Stripe, Natural Sapele, Black Olive Ash or Brushed Aluminum.
MSRP \$899



Front & Rear Premium All Weather Mats These Premium All Weather Front and Rear Floor Mats are precision crafted for a custom fit and deep ribbed for superb protection against the elements. Offered in Brownstone and Jet Black and feature the ATS logo on the front mats.
MSRP \$130



Cargo Organizer This durable, flexible, collapsible cargo organizer has multiple compartments to carry lightweight items of various sizes in the rear of your Cadillac. Can be folded flat, or removed from the vehicle as needed. Black with Cadillac Logo.
MSRP \$130



Cargo Area Premium All Weather Mat This custom-molded, premium all-weather cargo mat features a deep-ribbed pattern to collect debris and fits perfectly in the trunk your ATS. Features the ATS logo.
MSRP \$110



Remote Start This Remote Start Kit is seamlessly integrated into your ATS anti-theft and remote keyless entry system. It enables your ATS with the same remote vehicle start function as the factory system.
MSRP \$200



Cargo Net Help secure and organize items in the cargo area of your ATS with this utility restraint Cargo Net.
MSRP \$50



Center Cap Finish off your Cadillac wheels in style with these elegant Center Caps. Colored Wreath and Crest logo on silver background. Sold in set of 4, priced individually.
MSRP \$45

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New Product Table

The following new products are ready for sale. For pricing information and availability, please visit www.Express-ADI.com or call 800-676-8513.

CONVENIENCE

Win with BUICK Accessories

AFFORDABILITY

AFFORDABILITY

Win with CADILLAC Accessories

CONVENIENCE

ELECTRONICS

Kicker Audio Upgrade*, compatible with MyLink radio, includes 200-Watt Subwoofer and 200-Watt DSP Amplifier	2013 Chevrolet Camaro	19119226
Kicker Audio Upgrade*, compatible with MyLink radio, includes 200-Watt DSP Amplifier	2013 Chevrolet Camaro	19119227
Kicker Audio Upgrade*, includes 200-Watt Subwoofer and 200-Watt DSP Amplifier	2013 Chevrolet Sonic	19119230
Kicker Audio Upgrade*, includes 200-Watt DSP Amplifier	2013 Chevrolet Sonic	19119231
Kicker Audio Upgrade*, compatible with MyLink radio, includes 200-Watt Subwoofer and 200-Watt DSP Amplifier	2013 Chevrolet Sonic	19119232
Kicker Audio Upgrade*, compatible with MyLink radio, includes 200-Watt DSP Amplifier	2013 Chevrolet Sonic	19119233
*NOT compatible with BOSE, Harman Kardon, Boston Acoustics, Pioneer or ANY other GM upgraded premium sound system.		
Remote Start For Use on GMC Vehicles with Manual Liftgate (TB4), but without Remote Engine Start (BTV). Includes Part Number 22935628 Hood Latch, and 2 Fobs. For Use on MY13 Only.	2013 GMC Acadia	22963082
Remote Start For Use on Chevrolet Vehicles with Manual Liftgate (TB4), but without Remote Engine Start (BTV). Includes Part Number 22948921 Hood Latch, and 2 Fobs. For Use on MY13 Only.	2013 Chevrolet Traverse	22963083

EXTERIOR

Assist Steps - Quicksilver (17U)	2013 Buick Enclave	22876706
Assist Steps - Cyber Gray (57U)	2013 Buick Enclave	22876708
Assist Steps - Champagne Silver (GWT)	2013 Buick Enclave	22876713
Assist Steps - Iridium (GXG)	2013 Buick Enclave	22876715
Racing Stripe Package - Black with Silver Accent, For Use on Grand Sport Convertible Models	2012-2013 Chevrolet Corvette	22899086
Racing Stripe Package - Silver with Black Accent, For Use on Grand Sport Convertible Models	2012-2013 Chevrolet Corvette	22899087
Racing Stripe Package - Silver with Red Accent, For Use on Grand Sport Convertible Models	2012-2013 Chevrolet Corvette	22899088
Rear Bumper Fascia Molding	2013-2014 Cadillac ATS	20920006
Rear Park Assist - Crystal Red (GBE)	2012-2013 Buick Regal	22860663
Valve Cap	2012-2013 Cadillac CTS Sport Sedan, CTS Sport Wagon, CTS Coupe	22914359
Valve Cap	2012-2013 Cadillac CTS Sport Sedan, CTS Sport Wagon, CTS Coupe	22914360

INTERIOR

Cargo Mat - Premium All Weather - Black	2013 Cadillac SRX	22829342
Carpet Replacements - 2nd Row - Captains Chairs (AQ4), Dune (65i), for use on Denali	2013 GMC Acadia	22865735
Carpet Replacements - 2nd Row - Captains Chairs (AQ4), Cocoa (43i, 54i), not for use on Denali	2013 GMC Acadia	22865736
Carpet Replacements - 2nd Row - Folding Split Back Bench (AM9), Titanium (83i), not for use on Denali	2013 GMC Acadia, Chevy Traverse, Buick Enclave	22865748
Carpet Replacements - 3rd Row - Captains Chairs (AQ4), Dune (65i), for use on Denali	2013 GMC Acadia	22865744
Carpet Replacements - 3rd Row - Folding Split Back Bench (AM9), Titanium (83i), not for use on Denali	2013 GMC Acadia, Chevy Traverse, Buick Enclave	22865755
Floor Mats - Cargo Area Premium All Weather - Jet Black	2013 Cadillac ATS	22759925
Floor Mats - Front Premium Carpet - 60th Anniversary, Ebony	2013 Chevrolet Corvette	22927122
Floor Mats - Front Premium Carpet - 60th Anniversary, Cashmere	2013 Chevrolet Corvette	22927123
Floor Mats - Cargo Area Premium All Weather, Tri Shield Logo, Cocoa	2011-2013 Buick Enclave	22890552
Floor Mats - Front Premium All Weather - Tri-Shield Logo, Titanium	2012-2013 Buick Enclave	22890385
Floor Mats - Front and Rear Molded Carpet	2012-2013 Buick LaCrosse	19300306
Floor Mats - Third Row Carpet Replacements	2013 Buick Enclave	22865745
Smoker's Package	2011 STS	15244115

WHEELS

Wheel Lock Kit	2013 Buick Verano	19211919
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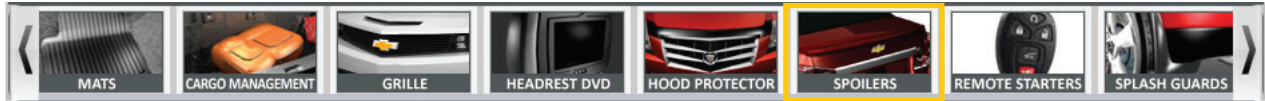
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New Look of GM Accessories Digital Solution (GMAS) Retail Website

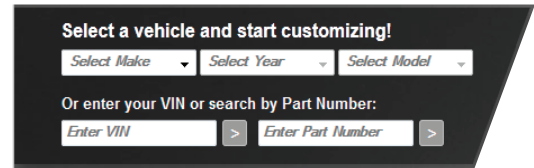
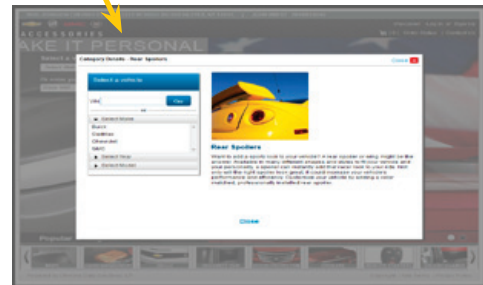
The GM Accessories Digital Solution team is thrilled to unveil the bold new look of the GMAS dealers' retail website. This new look puts users first, allowing them to more easily find, view, compare and purchase accessories. The result is a user-friendly site that is engaging, intuitive and easy to navigate.

The first thing users will notice is a rotating carousel of vehicle images that can be paired with promotions to more effectively market your inventory. Users will only see images for the vehicle brands sold.



Eight interactive links prominently display the most popular accessories categories. A customer simply clicks on any accessories category, enters vehicle information, and the entire category with images opens before their eyes. The system takes the customer to the first of their chosen accessories to begin shopping. Each page has more space so more accessories can be shown at once. This further engages the customer and encourages upsell opportunities.

The user can also choose to dive into the site by entering vehicle year, make and model from the home page. When the search starts this way, the system will automatically display all of the accessories categories and fully open Best Sellers. These Best Sellers will always remain visible, even as other categories are opened and closed, to keep the most popular possibilities front-of-mind. More space means all categories can be visible at all times. In most cases this reduces or eliminates the need to scroll down the page.



We're confident the updated design and improved functionality will make it easier for users to find and purchase accessories. In turn, dealers should see an uptick in sales and profitability.

GMAS Overview and Q & A

This overview webinar will cover the functions of the GM Accessories Solution, including Cool Ideas, Catalog Navigation, Fulfillment Desklog, Basic Administration, and Q&A.



Thu, Nov 8, 2012 10:30 AM - 12:00 PM CST	https://www1.gotomeeting.com/register/219202488
Thu, Nov 15, 2012 10:30 AM - 12:00 PM CST	https://www1.gotomeeting.com/register/131465064
Thu, Nov 22, 2012 10:30 AM - 12:00 PM CST	https://www1.gotomeeting.com/register/915312193
Thu, Nov 29, 2012 10:30 AM - 12:00 PM CST	https://www1.gotomeeting.com/register/723499456
Thu, Dec 6, 2012 10:30 AM - 12:00 PM CST	https://www1.gotomeeting.com/register/555159160

Once registered you will receive an email confirming your registration with information you need to join the Webinar.

System Requirements: PC-based attendees Required: Windows®7, Vista, XP or 2003 Server
Macintosh®-based attendees Required: Mac OS® X 10.5 or newer

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