

“About Us” Letter  
North Coast Auto Sales

Dear Valued Customer:

Thank you for showing an interest in our company. You’ll be glad you did.

In the summer of 2002, we started North Coast Auto Sales with the singular purpose of selling luxury automobiles to the public at affordable prices. We have succeeded. Since that date, we have sold over 2,500 luxury cars with name brands like Mercedes, Lexus, BMW, Audi, Cadillac and many more. We have reached a critical mass in our sales, selling an average of 100 vehicles per month, always at rock-bottom prices, and often at below-wholesale prices.

How do we do it? Simple. We capitalize on our competitive advantage over local dealers. We have buyers with strong buying power at dealers’ auctions all over the country. Their mission is to search through the 60,000 cars they see each week and bring back the few that meet our high standards for a reasonable price. We then sell those cars in high volumes with a relatively low profit margin. That way, the customers are happy with a great luxury car at a low price, they tell their friends, and we keep selling.

When we started this business, we also wanted to separate ourselves from the prototypical used car dealer. Our success has been based on our solid reputation. We invite you to view our feedback page on eBay (Seller ID: icckk). As of this writing, 1,147 members have left positive feedback messages, and 98.8% of our feedback has been positive, all from satisfied customers. We are extremely proud of our record.

Look through our site at your leisure. You’ll find something you like, and at a price lower than anywhere else. And do not hesitate to call us with your questions. We look forward to serving you.

Best regards,

Your friends at North Coast Auto Sales