



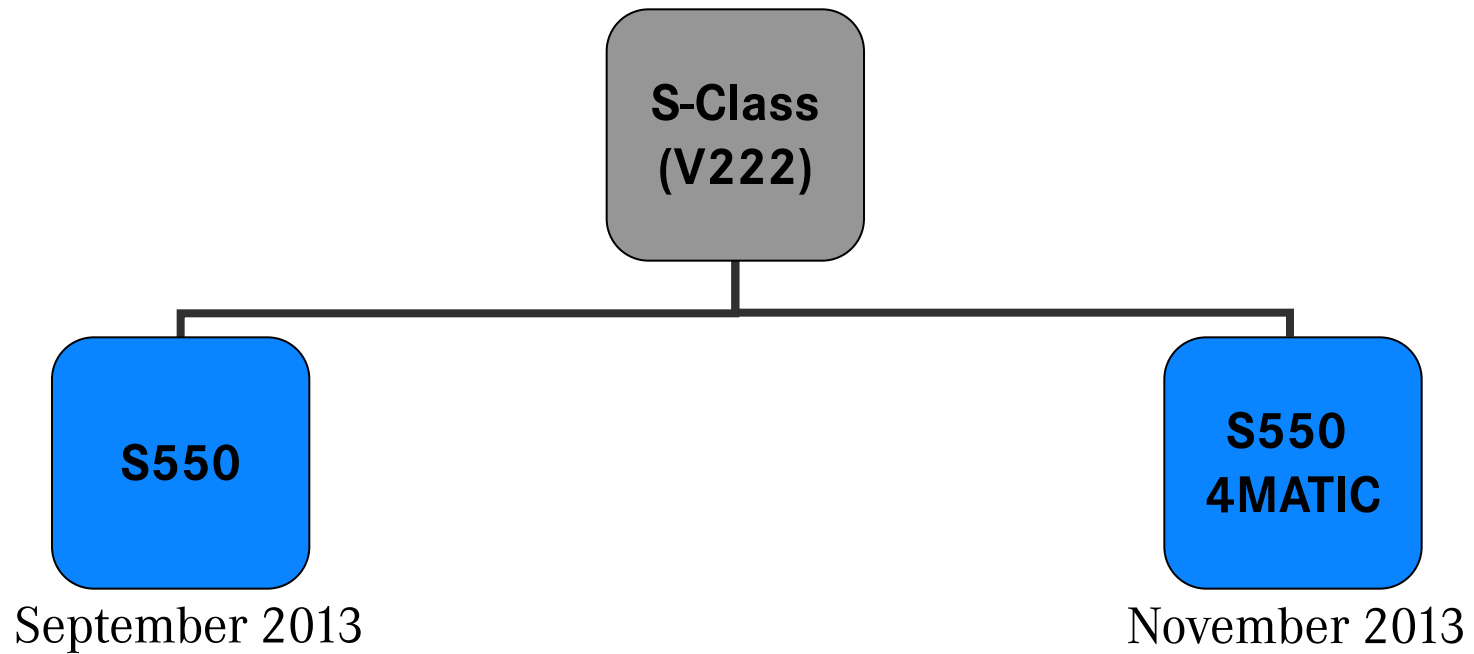
MY14 S-Class (V222)

Dealer Ordering Guide

Updated: 5/29/2013

Portfolio

Production Start is 6/2013, Retail launch expected in Sept. and Nov. 2013



Next Generation S-Class (V222):

The highest expression of the Mercedes-Benz brand

Lightweight Construction

- Hybrid aluminum/steel body shell and aluminum components such as roof, front-end, and detached body parts

Aerodynamics

- Benchmark in terms of aero-acoustics, and dramatic reduction in noise, vibrations, and harshness

Safety

- Special focus on rear passengers with seatbelt airbag and PRE-SAFE PLUS
- Enhancements made to LKA, ATTENTION ASSIST, CPA, DTR PLUS, BAS PLUS





Electronics

- Entirely new electronics architecture featuring brand-new headunit & instrument cluster NTG 5 with two 12.3” screens

Luxurious Interior

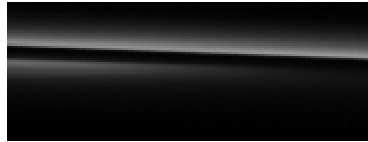
- Extensive use of leather, strong focus on comfort & attention to detail
- First MB to feature LED lighting throughout the entire vehicle, interior & exterior

MY14 S-Class (V222): *Standard Equipment*

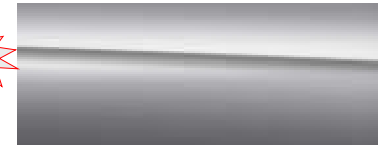
- ECO Start/Stop System
- Rearview Camera
- Auto-dimming Mirrors
- Power Front Seats with Memory
- COMAND® System with Navigation
- Wood/Leather Steering Wheel
- COLLISION PREVENTION ASSIST 
- ATTENTION ASSIST®
- Panorama Sunroof
- MAGIC VISION CONTROL 
- mbrace2™ 
- iPod/MP3 Media Interface
- Power Rear Window Sunshade
- Soft-Close Doors
- Electronic Trunk Closer
- Ambient Lighting
- Heated Front Seats
- Burmester® Surround Sound System 
- LED Intelligent Light System
- Adaptive Highbeam Assist
- 7-Speed Automatic Transmission
- Illuminated Door Sills
- Leather Upholstery
- Sirius XM Satellite Radio

MY14 S-Class (V222) Paint

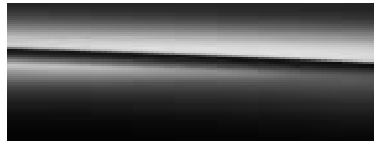
040 - Black



988 - Diamond Silver



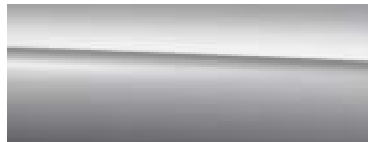
197 - Obsidian Black



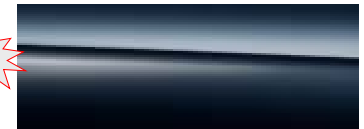
897 - Ruby Black



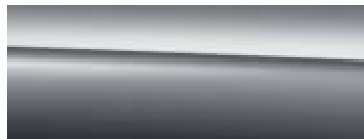
775 - Iridium Silver



998 - Anthracite Blue



792 - Palladium Silver



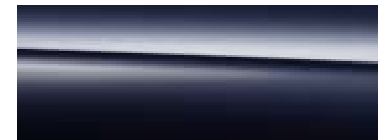
799 - Diamond White



183 - Magnetite Black



890 - Lunar Blue




474 - Verde Brook





998- Anthracite Blue 



897- Ruby Black 



988-Diamond Silver 

MY14 S-Class (V222) Trim

731 – Burl Walnut Wood Trim



727 – *designo* Brown Sunburst Myrtle Wood Trim
Includes 735 – Exclusive Trim (additional wood coverage)



729 – Black Poplar Wood Trim



H06 – *designo* Metallized Ash Wood Trim
Includes 735 – Exclusive Trim (additional wood coverage)





731 – Burl Walnut Wood Trim



729 – Black Poplar Wood Trim



H06 – *designo* Metallized Ash Wood Trim 



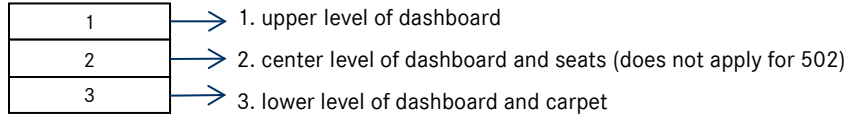
727 – *designo* Brown Sunburst Myrtle Wood Trim



MY14 S-Class (V222) Upholstery

Three interior levels with different colors and stitching/designs and one additional “*designo*” interior with identical features of “Exclusive Nappa Leather”. Note: The first stated color below will always refer to the seat color.

Note: Delayed availability of 808, 514, 515 (Expected late Q3/early Q4 production)



designo Exclusive Nappa Leather
\$*tb*d



Deep-Sea Blue* / Silk Beige⁵
(502)

Exclusive Nappa Leather
\$*tb*d



Black* / Black⁶
(501)

Silk Beige* / Espresso Brown⁵
(505)

Nut Brown* / Black⁶
(514) Delayed

Porcelain* / Black⁶
(515) Delayed

Nappa Leather
\$2,290



Black* / Black³
(801)

Silk Beige* / Espresso Brown²
(805)

Crystal Grey* / Seashell Grey¹
(808) Delayed

Nut Brown* / Black³
(814)

Leather Standard



Black* / Black³
(201)

Silk Beige* / Espresso Brown²
(205)

Nut Brown* / Black³
(214)

Roof lining fabric colors:

¹ crystal grey (58U)

² porcelain (55U)

³ black (51U)

Roof lining DINAMICA colors:

⁴ crystal grey (68U)

⁵ porcelain (65U)

⁶ black (61U)

*first stated color refers to seat color

designo Deep-Sea Blue / Silk Beige Upholstery



502 – *designo* Deep-Sea Blue / Silk Beige Exclusive Nappa Leather

Black / Black Upholstery



501 – Black / Black Exclusive Nappa Leather

Silk Beige / Espresso Brown Upholstery



505 – Silk Beige / Espresso Brown Exclusive Nappa Leather

Crystal Grey / Seashell Grey Upholstery



808 – Crystal Grey / Seashell Grey Nappa Leather

Nut Brown / Black Upholstery



514 – Nut Brown / Black Exclusive Nappa Leather

Porcelain / Black Upholstery



515 – Porcelain / Black Exclusive Nappa Leather

MY14 S-Class (V222) Upholstery

Leather
Standard



Nappa Leather
\$2,290



S550 / S550 4MATIC Wheels



R41 - 18" 10-Spoke
Standard



793 - 19" AMG Twin 5-Spoke
321pkg - Sport Package, \$5,900



769 - 20" AMG Multi-spoke
421pkg - Sport Package Plus One, \$6,650



R17 - 19" Twin 5-Spoke Wheel
Optional \$1,270



53R - 20" 5-Spoke Wheel
Optional \$2,200



12R - 19" 7-Spoke Wheel
(only available on Edition 1 in MY14)

MY14 S-Class (V222) Optional Packages

P01pkg – Premium 1 Package

S550/S5504M: \$4,500

- 235- PARKTRONIC with Active Parking Assist
- 297 - Power Rear Window Sunblinds
- 401 - Heated and Active Ventilated Front Seats
- 432 - Active Multicontour Seats with Massage
- 889 - KEYLESS GO / 871 - HANDS FREE ACCESS
- P17 - Control Code
- 902 - Front Heated Seats - PLUS

997pkg – Driver Assistance Package

All Models: \$2,800, *Requires P01pkg*

- 233 - DISTRONIC PLUS
- 237 - Active Blind Spot Assist
- 238 - Active Lane Keeping Assist
- 253 - CMS (Collision Mitigation System) Rear
- 266 - DISTRONIC PLUS with Steering Assist
- 268 - BAS PLUS
- 269 - CMS Lane
- 271 - PRE-SAFE PLUS
- P20 - Control Code
- 300 - PRE-SAFE Brake

501pkg – Surround View Camera

All models: \$800, *Requires P01pkg*

- 501 - Surround View Camera
- P44 - Control code

Delayed availability (estimated for Sept production),
N/A on earliest S550 2WD

864pkg – Rear Seat Entertainment Pkg

All Models: \$2,650

- 816 - Remote Controls (2) P46- Control Code
- 864 - Rear Seat Entertainment System

MY14 S-Class (V222) Optional Packages

325pkg – Rear Seat Package

All Models: \$3,000, *Requires 223 (power rear seats) & 276 (rear memory seats)*

- 305 – PRE-SAFE® Rear Belt Buckle 306 – Rear Seatbelt Airbags
- 439 – EASY ADJUST Headrests P07 –Control Code
- 582 – 4-Zone Clim. Control P36 –PRE-SAFE® pkg rear
- 452 –Electrically adjustable right rear footrest, front passenger seat moves forward and additional 77 mm.

445pkg – Warmth & Comfort Package

All Models: \$2,350, *Requires P01pkg*

- 223 – Power Rear Seats
- 276 – Memory Rear Seats
- 402 – Heated & Active Ventilated Rear Seats
- 443 – Heated Steering Wheel
- 903 – Rear Heated Seats - PLUS
- 906 – Front Heated Armrests
- 907 – Rear Heated Armrests P69– control code

N/A with the standard leather (2XX) upholstery in MY2014

321pkg – Sport Package

S550, S550 4MATIC: \$5,900, N/A for AMG

- 772 – Sport Bodystyling
- 793 – 19” AMG Twin 5-Spoke Wheel
- 951 – Sport Package Code

421pkg – Sport Package Plus One

S550, S550 4MATIC: \$6,650, N/A for AMG

- 772 – Sport Bodystyling
- 769 – 20” AMG Multispoke Wheel
- 951 – Sport Package Code

585pkg – Air Balance Package

All models: \$350

- P21 – Air Balance – Ionization, Perfume, Filtration

MY14 S-Class (V222) Optional Packages

397pkg – Rear Seat Package PLUS

All models: \$3,500, *Requires P01, 445pkg, 325pkg*

406 – Multi-contour drive-dynamic rear seats with hot stone massage

453 – Executive rear seat - recline to 43° angle for right seat only

P43 – Control Code

398pkg – Executive Rear Seat Package



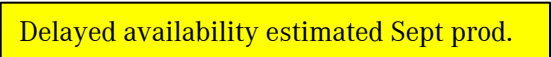
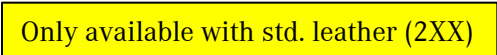
All models: \$1,950, *Requires P01, 445pkg, 325pkg, 397pkg*

224 – Two place seating in the rear (rear console in middle)

449 – Two folding tables in rear



MY14 S-Class (V222) Stand-Alone Options

	S550	S550 4MATIC
487 - MAGIC BODY CONTROL 	\$4,450	N/A
610 - Night View Assist PLUS	\$2,260	\$2,260
811 - Burmester® High-End 3D Surround Sound System 	\$6,400	\$6,400
867 - SPLITVIEW 	\$710	\$710
R17 - 19" Twin 5-Spoke Wheel	\$1,270	\$1,270
53R - 20" 5-Spoke Wheel	\$2,200	\$2,200
443 - Heated Steering Wheel 	\$490	\$490
872 - Heated Rear Seats	\$620	\$620
223/276 - Power rear seats with memory	\$1,515	\$1,515

MY14 S-Class (V222) Special Order Options

	S550	S550 4MATIC
308 - Refrigerator console in the rear 	XX	XX



Static 3-Seat Rear Bench (*standard configuration*)



Note: Shown above with 805 - Silk Beige / Espresso Brown Nappa Leather, no power rear or memory rear seats

325pkg - Rear Seat Package

- 4-zone climate control
- Electrically adjustable footrest for the right rear seat only (behind the front passenger seat)
- Front passenger seat can move forward an additional 77 mm. to allow for more space for right rear seat.
- Rear seatbelt airbags - outboard seats only
- Active Rear Seat Belt Buckles - will extend & illuminate, adjust belts to remove slack, pre-tension in case of PRE-SAFE



Note: Shown above with 805 - Silk Beige / Espresso Brown Nappa Leather.

397pkg – Rear Seat Package PLUS

- Must have P01 Premium 1 Package, 445pkg – Warmth & Comfort Package, and 325pkg – Rear Seat Package
- Rear multi-contour drive-dynamic seats with hot stone massage function
- Right rear seat only (behind the front passenger seat) can recline to an angle of 43°



Note: Shown above with 805 - Silk Beige / Espresso Brown Nappa Leather.



Note: Shown above with 805 - Silk Beige / Espresso Brown Nappa Leather.

398pkg – Executive Rear Seat Package

- Must have P01, 445pkg – Warmth & Comfort Package, 325pkg – Rear Seat Package, 397 – Rear Seat Package PLUS
- Two-place seating in the rear (includes rear center console)
- Two folding tables in the rear



Note: Shown above with 805 - Silk Beige / Espresso Brown Nappa Leather, and 308- refrigerator in rear (SPC)

585 – Air Balance Package

- Package includes fragrance, ionization and filtration:
- **Fragrance:** Vehicle with 585 will come standard with 1 of the 4 scents called “FREESIDE MOOD.” Additional scents include “DOWNTOWN MOOD,” “SPORTS MOOD” and “NIGHTLIFE MOOD.” System is stored and lit in glove compartment, and is operated via the headunit. The fragrance can be easily changed by exchanging the fragrance flasks used by the generator in the glove compartment. The intensity and duration of the fragrancing are adjustable. The fragrance is discreet, given off gently and is rapidly dissipated after switching off. The smell of the interior is not permanently changed, nor are the perfume molecules deposited on fabric surfaces or clothing.
- **Ionization:** Enriching the air with negatively charged oxygen ions has a refreshing effect. Certain viruses, bacteria and spores can be reduced.
- **Filtration:** A filter system with two activated charcoal filters cleans the outside air transported into the vehicle interior by the air conditioning system. While particle filters trap the dust, the layer of activated charcoal also reduces peak levels of gaseous emissions such as sulphur dioxide, nitrogen oxides or aromatic hydrocarbons until they are no longer perceived as unpleasant smells.

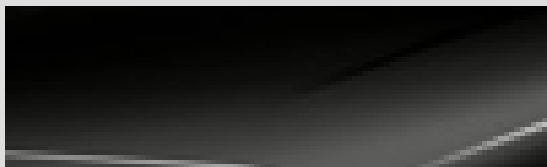


V222 **Edition 1** USA



1100 Total: 550 S550 / 550 S550 4MATIC

Exterior - *designo* Mocha Black (033)



Upholstery - Nut Brown / Black Nappa Leather (814)



Trim - Black Poplar Wood (729)



Wheel - 19" 7-Spoke (12R)



Equipment

All 1100 vehicles are identically built and 033 paint / 12R wheel are exclusive to Edition 1 for MY14

- ✓ P01 PKG - Premium 1
- ✓ 997 PKG - Driver Assistance
- ✓ 585 PKG - Air Balance Package
- ✓ 445 PKG - Warmth & Comfort
- ✓ P88 PKG - Edition 1 Package



MY14 S-Class (V222) Specifications

Note: These are preliminary technical specifications. This information is not final and may refer to the European vehicle.!

	S550	S550 4MATIC
Engine and Performance		
Engine/Valves	V8, 4 valves per cylinder	V8, 4 valves per cylinder
Rated output (hp at rpm)	455 hp @ 5,250 – 5,500	455 hp @ 5,250 – 5,500
Rated torque (lb-ft at rpm)	516 @ 1,800 – 3,500	516 @ 1,800 – 3,500
Acceleration 0-60 miles/h (s)	4.8	4.8
Displacement (cc.)	4,663	4,663
Top speed (miles/h)	130	130
Tank capacity/reserve (gallons)	21.1/2.1	21.1/2.1
Dimensions and Weight		
Vehicle length (in)	206.5	206.5
Vehicle height at curb weight (in)	58.8	58.8
Vehicle width (in)	74.8	74.8
Vehicle height (in.)	58.7	58.7
Headroom front (in.)	42.1	42.1
Wheelbase (in)	124.6	124.6
Curb weight/payload (lbs)	4442/1576	4442/1576
Suspension		
	Air-spring, single-tube shock absorber with continuously adjustable damping, multi-link front and multi-link rear independent suspension	

Additional Images (Interior/Exterior/Electronics)

MY14 S-Class (V222) Exterior - *standard*



MY14 S-Class (V222) Exterior



MY14 S-Class (V222) Sport Package



Standard



Sport
Package







MY14 S-Class (V222) Interior



MY14 S-Class (V222) Interior



Instrument Cluster







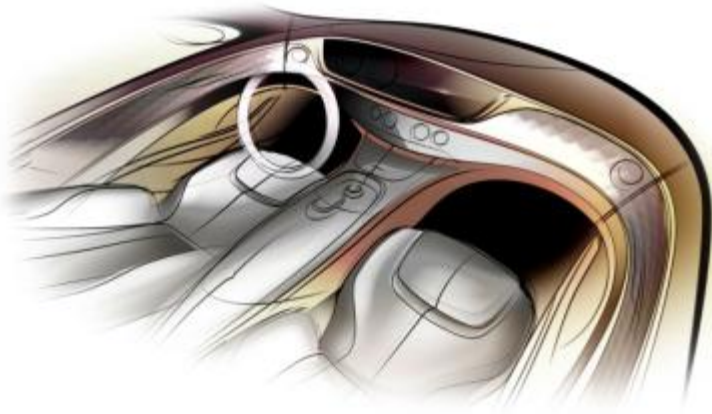



















MY14 S-Class Sedan (V222) Summary

S-Class Quick Facts ¹							
Positioning	“The highest expression of the Mercedes-Benz brand.”						
Segment	Luxury Large Sedan						
MY14 Lineup	<table border="0"> <tr> <td>S550</td> <td>09/2013</td> <td>MSRP \$ tbd</td> </tr> <tr> <td>S550 4MATIC</td> <td>11/2013</td> <td>MSRP \$ tbd</td> </tr> </table>	S550	09/2013	MSRP \$ tbd	S550 4MATIC	11/2013	MSRP \$ tbd
S550	09/2013	MSRP \$ tbd					
S550 4MATIC	11/2013	MSRP \$ tbd					
Comp. Set Market Share (2012 Retails)	<table border="0"> <tr> <td>S-Class 27.3%</td> <td>BMW 7-Series 25.7%</td> <td></td> </tr> <tr> <td>Audi A8 13.9%</td> <td>Lexus LS 19.3%</td> <td></td> </tr> </table>	S-Class 27.3%	BMW 7-Series 25.7%		Audi A8 13.9%	Lexus LS 19.3%	
S-Class 27.3%	BMW 7-Series 25.7%						
Audi A8 13.9%	Lexus LS 19.3%						
Demographics	<ul style="list-style-type: none"> 61 years, Income \$ 371K 76% male, 83% married, 28% kids in household 						
Unique Selling Points	<ul style="list-style-type: none"> Intelligent Drive MAGIC BODY CONTROL Industry-leading, refined & luxurious interior 						

Vehicle Highlights of Main Competitors		
	S-Class Std. Equip. - Advantages	Competitor Std. Equip. - Advantages
 750 Li (vs S550)	<ul style="list-style-type: none"> Panorama Sunroof (n/a BMW) LED Headlights Power rear window sunshade CD/DVD Changer Rear side airbags (n/a BMW) Magic Vision Control (n/a BMW) 	<ul style="list-style-type: none"> KEYLESS GO & PARKTRONIC Free maintenance 19" wheels
 A8 L (vs S550)	<ul style="list-style-type: none"> Panorama Sunroof LED Headlights mbrace2 (n/a Audi) ATTENTION ASSIST (n/a Audi) Magic Vision Control (n/a Audi) 	<ul style="list-style-type: none"> KEYLESS GO & PARKTRONIC Quattro Nappa Leather 19" wheels
 LS460L (vs S550)	<ul style="list-style-type: none"> LED Headlights mbrace2 PRE-SAFE Rear side airbags Magic Vision Control (n/a Lexus) 	<ul style="list-style-type: none"> KEYLESS GO & PARKTRONIC Seats, heated rear Heated steering wheel

S-Class Product Highlights	
Intelligent Drive <ul style="list-style-type: none"> Over 30 features, with 11 new or significantly enhanced DISTRONIC PLUS with Steering Assist, BAS PLUS with Cross-Traffic Assist PRE-SAFE PLUS for rear-end collision Autonomous emergency braking (PRE-SAFE Brake) for pedestrians PRE-SAFE Impulse* Night View Assist PLUS Rear seatbelt airbags and Rear Active Belt Buckles that pre-tension 	Magic Body Control <ul style="list-style-type: none"> Uses stereo cameras to perform road surface scan, adjustment of damping of suspension automatically and to individual or multiple wheels at once Chassis is adjusted within fraction of a second for the best driving comfort Note: Only available on 2WD models
Luxury/Amenities <ul style="list-style-type: none"> Warmth & Comfort Package with heated door panels, steering wheel, armrests, and seats in front/rear, etc. Air Balance Package with filtration, ionization and fragrance in HVAC. 4 different scents are available LED Ambient Lighting with choice of 7 colors with 5 dimming levels and 4 different dimming zones* Dynamic multicontour front seats with Hot Stone Massage 	Interior Electronics & Technology* <ul style="list-style-type: none"> Two 12.3" high-resolution screens for headunit & instrument cluster Burmester Sound System with FrontBass mbrace2* with Mercedes-Benz Apps First automobile to have 100% LED lighting on the interior & exterior (with no incandescent lightbulbs)

S-Class Awards & Accolades		
Automotive Best Buy: Premium Large Vehicle Consumer Guide 2013	“Most Satisfying Car” 2010 JDP APEAL	2012 Best Luxury Winter Vehicle of Year New Eng. Motor Press Assoc.
Note: Based on V221 S-Class		

* Standard equipment

¹ Vehicle Experience Study, Data Summary, 2012