

LAND ROVER LR4



2012







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Land Rover LR4. Bold, flexible and astonishingly luxurious. Instantly recognizable as a Land Rover, it features a progressive, contemporary exterior. With an attitude that gives Land Rover LR4 a refined, modern presence on-road and off-road.

Land Rover LR4 features striking headlamp styling, incorporating the unique Land Rover 'night-time' signature*, a distinct two bar lattice grille and an aerodynamically-profiled front bumper.

*LED front signature headlights are available on some derivatives.
Please see your Land Rover Retailer for further details.

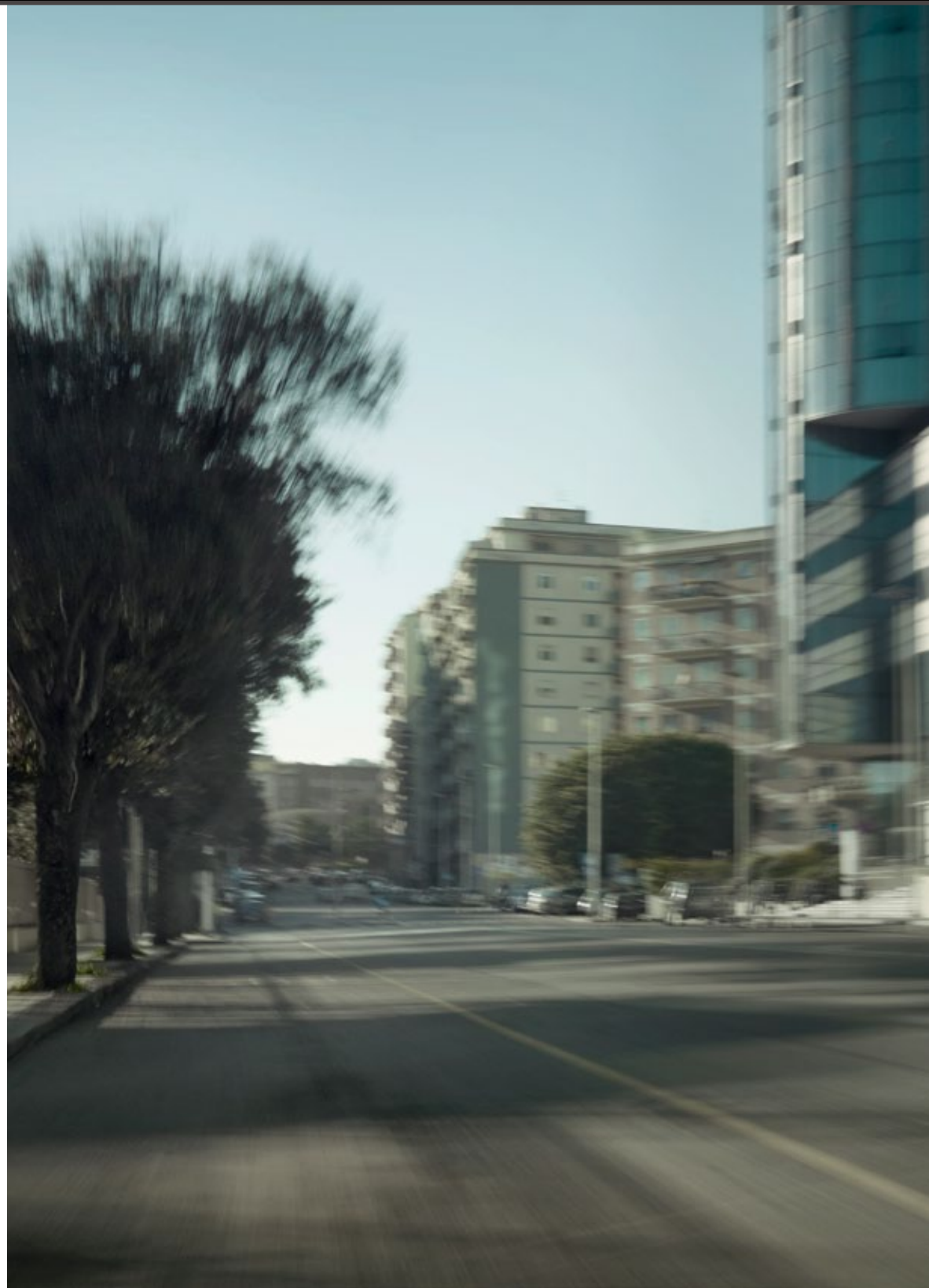
Vehicle exterior color is Baltic Blue.





The power, torque and refinement to cope with conditions both on-road and off-road

The LR4 has a superb LR-V8 engine that delivers outstanding drivability and performance and has been designed to provide an effortless and immediate driver-focused response during everyday driving as well as being engineered to handle the demands of more difficult terrain and environments. Inside the vehicle are improvements to the Infotainment system, such as a new generation of electrical architecture that allows easier connection of external devices, the availability of WhiteFire® wireless technology, and enhanced sound systems across the model range.





Land Rover LR4. With its distinctive profile, it has always been original. With its key design features, it is unquestionably sophisticated. There are body colored painted door mirrors, as well as an Oberon finish for door handles. And jewel-like rear lights along with new, stylish 19 inch alloy wheels on HSE LUX models. There is also the option of stunning 20 inch Gloss Black painted alloy wheels.

Vehicle shown with optional Roof Rail accessories.
Exterior color shown is Ipanema Sand.





A focal point of the LR4 interior is the center console with its integrated, flowing design. There is a premium In-Car Entertainment system with a standard full-color, Infotainment Touch-screen as well as supremely comfortable, supportive seats both front and rear. Driver information is accessed intuitively and is presented in a clear, immediate format, with easy-to-use menus and graphics and comprehensive functionality.

Vehicle interior color is Almond/Arabica with Straight Grain Walnut and Windsor Leather seating.

The sumptuous, tactile interior of the LR4, provides superb levels of craftsmanship and comfort. Meticulous attention to design and detail is without compromise. The seats, for example, offer outstanding support during long journeys whether on-road or off-road. Materials are truly premium, creating a superior ambience of quality. Fine touches, such as double stitching on the fascia, are unambiguous expressions of the vehicle's prestige.







Making the passenger experience sublime. Thanks to the bold, innovative design and upright side profile the Land Rover LR4 has expansive head and shoulder room. Stadium seating provides all occupants with clear views of the surrounding landscape. A priority is given to refinement, including the reduction of noise intrusion and the inclusion of high-quality materials.



The Terrain Response® control is easy to reach in its prominent position at the front of the center console. There are other small, practical details that make life with Land Rover LR4 so convenient: stowage space around the center console is extra generous; useful door pockets are ready-to-hand with HSE models benefiting from their own dedicated lighting. The interior is exclusive and rewarding to touch with its innovative design maximizing all available space. The truly flexible seating layout offers multiple configurations and up to seven full-size adult seats.

The view's amazing up here. And it's as good for the passengers as it is for the driver. The interior of Land Rover LR4 offers both supreme luxury and flexibility by offering stadium seating and second and third rows* (when fitted) of seats that can be folded independently of each other.

*Available on LR4. Standard on HSE and LUX models.

Vehicle interior color is Almond/Arabica with Straight Grain Walnut and Windsor Leather seating.

Proper grown-up seating.
As many as seven* adults can travel in complete comfort and enjoy a full-sized, forward facing seat, generous legroom and wide-opening doors for easy access. The flexible, versatile seating layout offers multiple configurations to suit almost every conceivable use.

Make light work of difficult loads with the two-piece, asymmetric tailgate design. Both upper and lower tailgates are made from resilient lightweight aluminum. In fact, the lower tailgate is so strong that, when the vehicle is parked, it can support the weight of two adults and be used as a viewing platform. Alternatively, the lower section can be used as a seat with the upper section providing a canopy. When fully open, the tailgate gives impressive access to the rear of the vehicle and comes into its own when loading large, bulky or heavy objects. The asymmetric portion of the lower tailgate offers a reduced reach-in distance when open and a lower load height when closed.

*Available on LR4, standard on HSE and LUX models.

Vehicle exterior colors shown is Indus Silver.



Monday: Airport



Thursday: Rugby practice





Tuesday: Band practice



Wednesday: Car pool



Friday: Night out at the theater



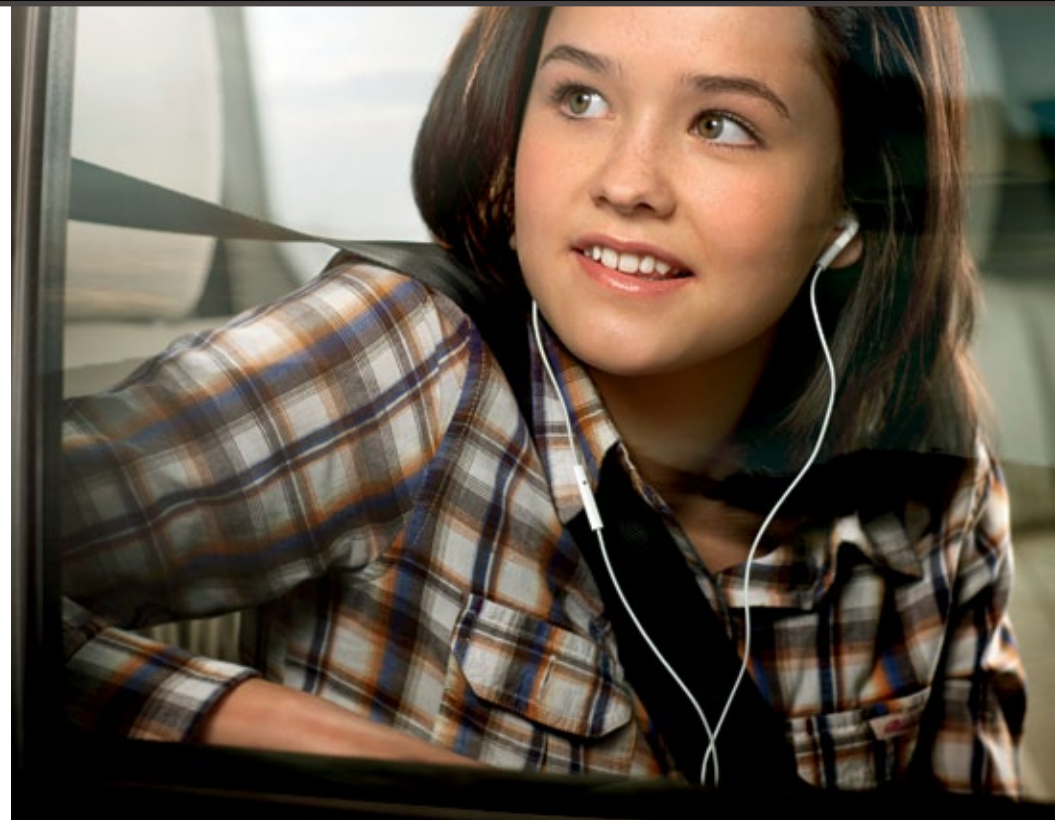
It's the weekend...



The new Land Rover LR4 Infotainment system represents a major step forward. It features new, enhanced sound systems across the model range, a new generation of electrical architecture that allows easier connection of external devices and new WhiteFire® wireless technology, which works with the optional Rear Screen Entertainment system.

Every model incorporates a system with a minimum of 11 speakers, a color display, Bluetooth®, and USB/iPod® connectivity. The standard **harman/kardon®** High Line system increases power output from 240W to 380W and now includes 11 speakers, color Touch-screen display and Bluetooth®. The **harman/kardon®** LOGIC7® Premium system now boasts 17 speakers including subwoofer and increases power to an astonishing 825W for pure surround sound audio entertainment on the move.

To keep everyone on board amused, the optional Rear Screen Entertainment system includes two new, 8 inch screens in the back of the front seats' headrests as well as a remote control. The system allows a multitude of listening and viewing options: CD/Audio via wireless headphones supplied as part of the equipment; DVD on the rear screens; the connection of iPod®/MP3 and games consoles; video playback of DivX MP4 files stored on a USB memory device.



The **harman/kardon**® LOGIC7® Premium audio system on Land Rover LR4 is optimized to take into account the specific requirements of delivering the best possible sound reproduction within a vehicle cabin. The system increases its power output to 825W and now includes 17 speakers including subwoofer.

Included with the WhiteFire® wireless system are two sets of high-quality cordless headphones for superb sound reproduction with the Rear Screen Entertainment system. The system also supports the connection of other auxiliary and portable devices such as iPod®/MP3 and games consoles.

Vehicles equipped with a Navigation Hard Disc Drive include DVD Audio and MP3 DVD playback as well as a Virtual CD Auto Changer. The Virtual CD Auto Changer can save as many as 10 albums in high-quality lossless format to the hard disc drive and provides track information for easy identification of CDs and tracks.

Vehicle interior color is Almond/Arabica with Straight Grain Walnut and Windsor Leather seating.

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Land Rover LR4 features the legendary Land Rover command driving position, which gives better visibility over the traffic ahead for spotting hazards and helps parking and off-road driving.

The command driving position brings a sense of control over the road. All controls are close to hand and information is easy to read.





Making the driving experience effortless. The standard full-color Infotainment Touch-screen is located at the top of the center console. This provides all audio and vehicles equipped with navigation controls, easy to use and intuitive access. It reduces the number of conventional controls required on the console and frees up space for an eye-catching analog clock, which adds to the premium ambience of the interior. A choice of In-Car Entertainment options are available including **harman/kardon**® LOGIC7® Premium system incorporating premium 'theater-style' audio quality, HD Radio® and Sirius® Satellite Radio.*

The centerpiece of driver information is the instrument panel with its 5 inch Thin Film Transistor (TFT) display technology. Instead of traditional gauges, this TFT screen offers several personalization setting options, such as audio system information, phone book information, navigation directions, drive-away locking, speed warning, and optional High Beam Assist. With its high contrast and sharp resolution, this TFT display communicates information at a glance. The display uses a simple menu system controlled by the thumb controls on the steering wheel. Switches for other functions, including cruise control, remote audio and phone, are conveniently located below the thumb controls on the steering wheel.

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HD Radio® is a trademark of iBiquity Digital Corporation

Vehicle interior color is Almond with Straight Grain Walnut.



Superb levels of power, economy and refinement for Land Rover LR4.

The LR4 engine provides outstanding power, torque and refinement and harnesses the latest technology to deliver outstanding drivability and performance. With a torque activated dual independent variable camshaft phasing system, it offers an immediate driver-focused reaction to throttle inputs and driving circumstances.



THE LR4 ENGINE'S camshaft torque actuated dual independent Variable Camshaft Timing system continuously controls camshaft timing to deliver an optimum balance of power, efficiency and emissions. The chain driven camshaft timing units are mounted on the end of each camshaft to advance or retard camshaft timing and alter the camshaft to crankshaft phasing. Camshaft Profile Switching features two completely different intake camshaft profiles machined into the same camshaft. The engine management system chooses the camshaft profile depending on running conditions and torque demands: one profile for low-speed/low-load driving; the other, with longer valve lift, for higher-speed/higher-loads.

THE FUEL INJECTION SYSTEM achieves high standards of durability, combustion performance and refinement. The ultra-precise machining of high-pressure injectors ensures a fine-quality spray of fuel into the combustion chambers and optimizes combustion conditions both at cruising speed and during acceleration. The engine uses a high-pressure, steel fuel rail. Fuel in the rail is detected by a high-pressure sensor which controls flow into the rail by adjusting an electromagnetic valve in the high-pressure fuel pumps' outlet.

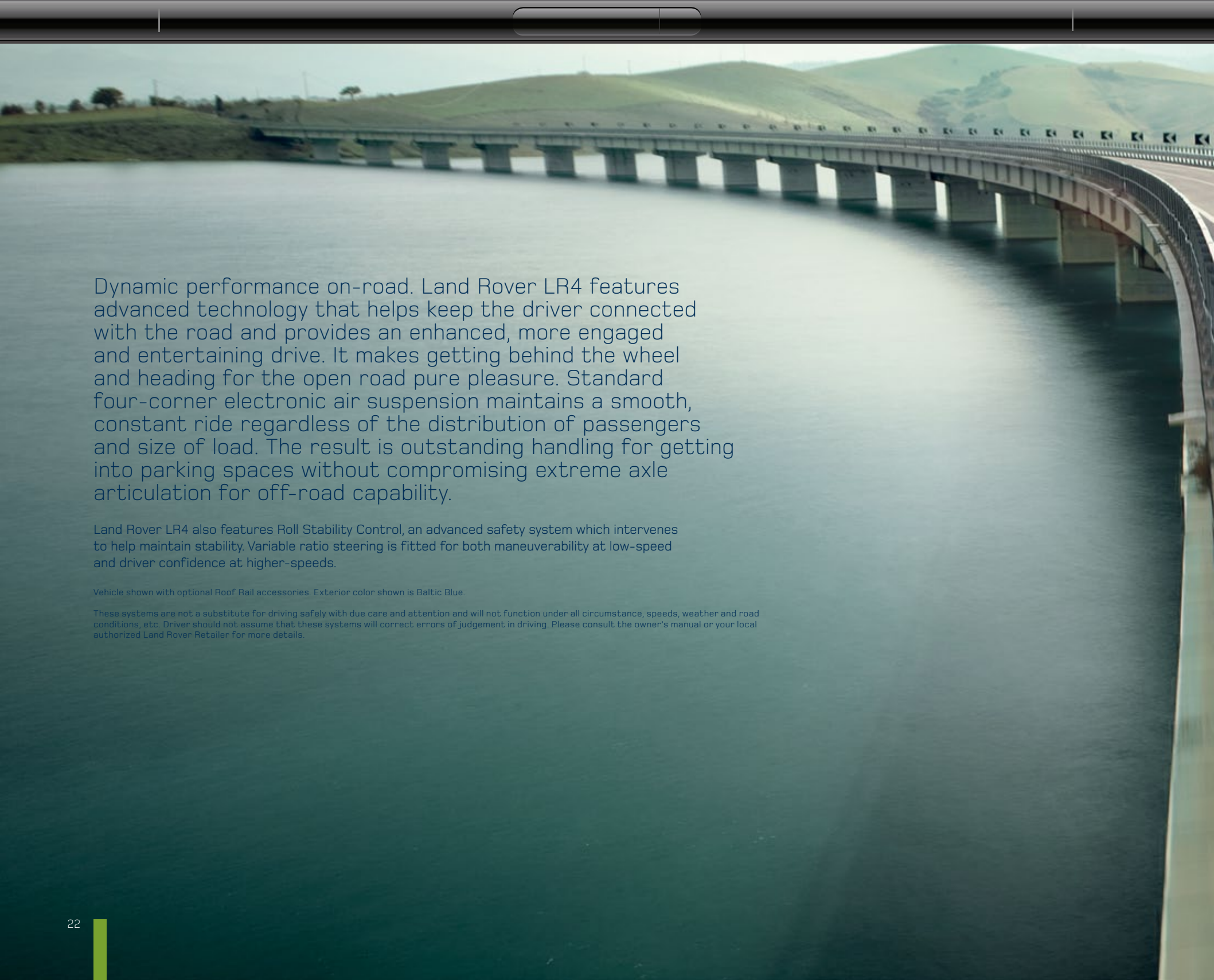
The LR4 engine benefits from Land Rover's investment in e_TERRAIN TECHNOLOGIES®, specifically to reduce CO₂ emissions and improve efficiency. An Intelligent Power Systems Management includes Smart Regenerative Charging so the battery is charged when it is most economical to do so.



LAND ROVER'S DESIGN, ENGINEERING AND MANUFACTURING TECHNIQUES, as well as the use of technologically advanced materials and components, have helped increase the vehicle's service intervals and have contributed towards reducing the cost of ownership.* The LR4 engine offers optimum performance combined with premium refinement and significant reductions in Noise, Vibration and Harshness (NVH). The engine has been developed to cope with the specific requirements of a Land Rover product: strength and durability when operating in dusty environments, on steep inclines and wading through rivers.

*Consult your owner's manual or Land Rover Retailer on servicing requirements for your LR4.

Vehicles shown with optional Roof Rail accessories. Exterior colors shown are Baltic Blue.



Dynamic performance on-road. Land Rover LR4 features advanced technology that helps keep the driver connected with the road and provides an enhanced, more engaged and entertaining drive. It makes getting behind the wheel and heading for the open road pure pleasure. Standard four-corner electronic air suspension maintains a smooth, constant ride regardless of the distribution of passengers and size of load. The result is outstanding handling for getting into parking spaces without compromising extreme axle articulation for off-road capability.

Land Rover LR4 also features Roll Stability Control, an advanced safety system which intervenes to help maintain stability. Variable ratio steering is fitted for both maneuverability at low-speed and driver confidence at higher-speeds.

Vehicle shown with optional Roof Rail accessories. Exterior color shown is Baltic Blue.

These systems are not a substitute for driving safely with due care and attention and will not function under all circumstance, speeds, weather and road conditions, etc. Driver should not assume that these systems will correct errors of judgement in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.





Short front and rear overhangs. Exceptional ground clearance. The power and torque from the LR4 engine make major contributions to the superior off-road capability and help enable maximum maneuverability. Long-travel, all-independent suspension allows extreme wheel articulation. Ruts and rocks, for example, are conquered with ease.

Standard four-corner cross-linked air suspension provides car-like ride and handling, as well as a constant, level ride height, irrespective of passengers' distribution. Ride height can also be raised by up to 2.2 inches/55mm to clear tricky obstacles, or lowered by 1.9 inches/50mm for easy access and loading from the standard height.

Vehicle shown with optional Roof Rail accessories. Exterior color shown is Indus Silver.



Whatever the surface, Land Rover LR4 takes it on with confidence. Land Rover's patented Terrain Response® system comes standard on all LR4 models and gives access to over 60 years of Land Rover all-terrain expertise and state-of-the-art dynamic technology. Enhanced with Land Rover's latest e_TERRAIN TECHNOLOGIES® specifically designed to reduce CO₂ emissions, the Intelligent Power Systems Management of the LR4, a technology shared with the Range Rover and Range Rover Sport models, complements all-terrain performance with Land Rover's energy saving technology.



Cruising on tarmac, driving over grass, gravel or snow, taking on mud and ruts, crossing sand and crawling over rocks: Terrain Response® is your own off-road driving expert and allows you to take on almost any surface with confidence. Simply turn the conveniently positioned dial and the engine, transmission, suspension, throttle and traction settings reconfigure for optimum drivability in a particular condition. Land Rover's helpful technology takes yet another step forward with Gradient Acceleration Control which enhances the standard Hill Descent Control. Gradient Acceleration Control helps reduce, and smooth out the effects of, the sudden initial acceleration that can occur when the vehicle enters a steep gradient.

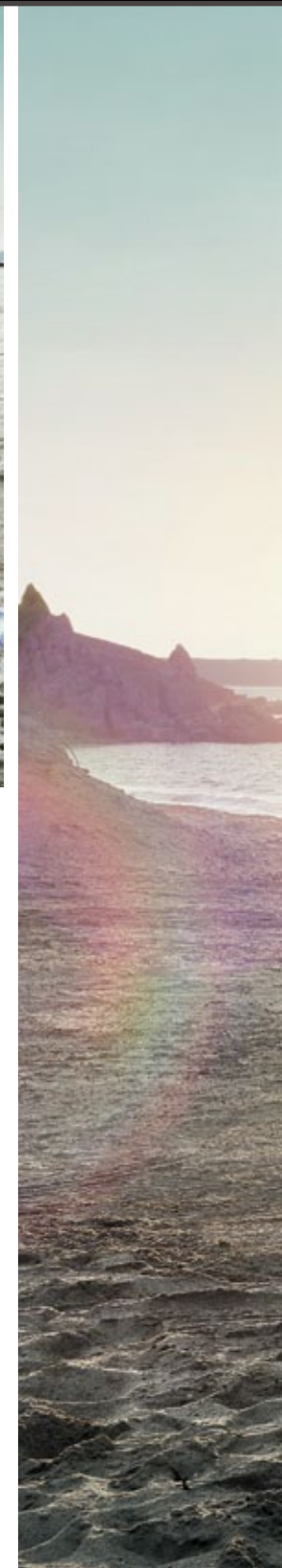


Optional Tow Assist, as part of the Surround Camera System, is a next generation reversing aid that predicts the rearward trajectory of both vehicle and trailer. This helps the driver perform more accurate maneuvers and is selected from the Touch-screen menu. Wide-view cameras on the vehicle give a clear field of vision; guidelines are superimposed over the resulting image to highlight the predicted reversing path for the vehicle and trailer.

Other towing aids are Tow Hitch Assist and standard Trailer Stability Assist. The latter detects potentially dangerous trailer oscillations by monitoring vehicle behavior such as slight swing in response to trailer movements. It can initiate engine torque reduction and intervenes using the brakes to help bring vehicle and trailer back under control. Tow Hitch Assist helps hitching a trailer to the tow bar.

Vehicle shown with optional accessories. Market availability varies. Exterior color shown is Indus Silver.

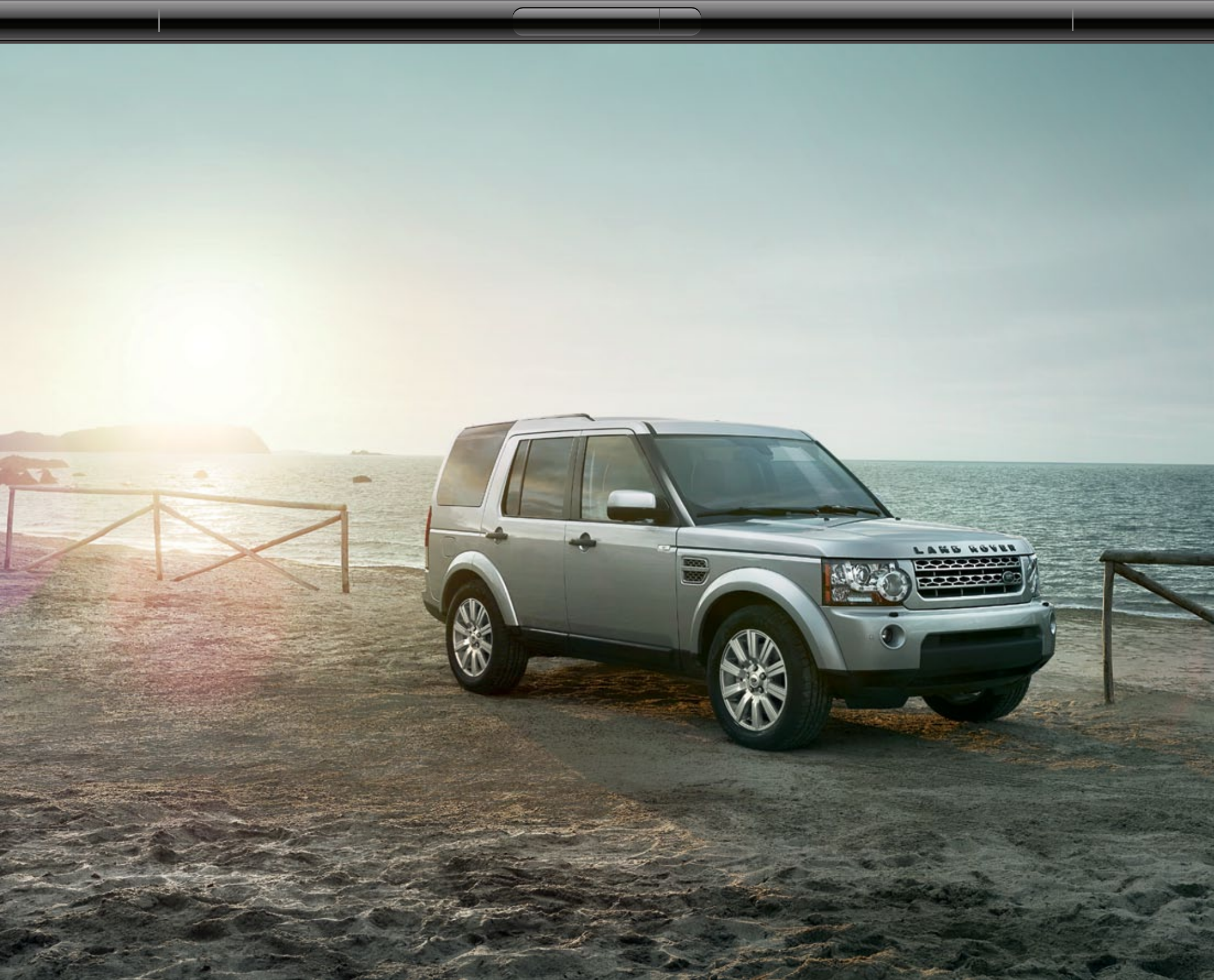
These systems are not a substitute for driving safely with due care and attention and will not function under all circumstance, speeds, weather and road conditions, etc. Driver should not assume that these systems will correct errors of judgement in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.



LR4 is every vehicle you'll ever need, offering the ultimate in versatility and capability.

It can transport driver, six passengers, their luggage and a loaded trailer with total ease along highway and country road. And once the road runs out, and the track starts, it just keeps going. Holidays, expeditions, adventures...any activity, anywhere.

Vehicle exterior color is Indus Silver.





HIGH BEAM ASSIST (Optional) is designed to detect preceeding and approaching traffic and in a split second will automatically switch from high to low beam and back when the light source is out of range. The system is designed to distinguish between automotive and non-automotive light sources.



ADAPTIVE FRONT LIGHTING. (Optional) Adaptive Lighting varies the cast of the light ahead of the vehicle. The system responds to steering and then moves the lights to that direction to help ensure the beams follow the curve of the road.



DYNAMICS AND BRAKES. Driver-focused on-road dynamics. The result is outstanding, car-like handling that does not compromise extreme axle articulation and consequently, the off-road ability of the vehicle. Larger diameter brakes provide greater confidence and capability.



STEERING WHEEL CONTROLS. Steering wheel with ergonomically designed switch layout for driver information and remote audio controls. Cruise control and telephone are standard while heated steering wheel controls are optional and dependant on the vehicle derivative.



THE AWARD WINNING TERRAIN RESPONSE® SYSTEM is standard on every LR4 and optimizes the vehicle set-up for virtually all on-road or off-road driving situations, with five different settings to suit different terrains such as grass/gravel/snow, mud and ruts, sand and rock crawl.

GRADIENT RELEASE CONTROL. Patented Land Rover system works with Hill Descent Control, across terrains such as rock, gravel and sand, for more controlled, confident descents. Works in reverse and first gear.



AIR SUSPENSION. Standard four-corner independent Air Suspension with variable ride height and electronic cross-linking for a constant level ride height. Ride height can be raised up 2.2 inches/55mm to clear obstacles or lowered by 1.9 inches/50mm for easy access and loading from standard ride height.



TRAILER STABILITY ASSIST. Standard on all derivatives, the system helps make towing safer by detecting trailer oscillations and employing selective braking to help correct potentially dangerous situations.

TOW ASSIST. (Optional) This innovative functionality has the capability to predict the direction of a trailer when reversing. An on-screen information prompt appears and confirms when a trailer is attached and guides the driver. An additional feature due to the mounting location of the rear view camera is Tow Hitch Assist that helps the driver to precisely hitch a trailer to the Tow Ball.



ELECTRIC PARKING BRAKE (EPB). A lever is located next to the gear selector to electrically apply and release the parking brakes on the rear wheels. A simple pull of the lever applies the brake manually and a press releases it. The parking brake will also release automatically upon driving away.



PUSH BUTTON START. When the driver slides behind the wheel, with the key fob in his or her pocket, briefcase or purse, the car's system recognizes the presence of the fob - the driver needn't even remove it to wake up the engine. To start the motor depress the brake pedal and push a button on the control panel. Shutting off the engine is accomplished by merely pressing the Start/Stop button. The optional Passive Keyless Entry system provides even greater convenience. As long as the key fob is with the driver, the vehicle detects it and automatically unlocks the door when the door handle is pulled.

COMPACT SMART KEY. With its real metal trim and its attractive 'pebble-like' appearance, the new smaller Smart Key provides full functionality with a more modern, more premium look and feel.



PARKING AID – REAR CAMERA – SURROUND CAMERA SYSTEM. (Optional) Camera provides rearward view from the full-color Infotainment Touch-screen and works in conjunction with rear parking aid. No less than five digital cameras make up the optional Surround Camera System, relaying to the Touch-screen a near 360-degree* view. The cameras, which support easier parking, towing and off-road maneuvering, function immediately when the vehicle is started, and have options for selecting and zooming in to assist with close quarter parking and with towing.

*It remains the driver's responsibility to detect obstacles and estimate the vehicle's distance from them when reversing. Always be vigilant when reversing. These systems are not a substitute for driving safely with due care and attention and will not function under all circumstance, speeds, weather and road conditions, etc. Driver should not assume that these systems will correct errors of judgement in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.



INSTRUMENT PANEL with 5 inch (12.7cm) TFT driver information screen sits within the instrument cluster. The message center display ensures that key driver information like audio system information, phone book information and navigation directional symbols as well as primary vehicle information systems, system information and warnings are communicated in a clean, simple and user friendly manner.

SAY-WHAT-YOU-SEE (SWYS) VOICE ACTIVATION. This useful technology helps the driver to use and interact more easily with the advanced systems of the LR4 by displaying voice commands on the Touch-screen. Displayed in a logical step-by-step format, these commands first show the different devices that can be controlled, for example phone, navigation or audio, and then a second stage that shows the specific commands for the chosen device. Once the driver is familiar with the appropriate terms, both stages can be combined as a shortcut.



FULL-COLOR INFOTAINMENT TOUCH-SCREEN. (Standard) Incorporates full control and functionality over integrated systems such as audio, 4x4 information vehicle settings and when equipped, navigation and camera system.





Key to the strength, safety and outstanding on-road and off-road dynamics of the LR4 is the Integrated Body-frame®. A Land Rover patented technology, it delivers more than the comfort, refinement and on-road attributes of a monocoque design. It sets new standards for off-road performance too. Other features include Anti-lock Braking System (ABS), Emergency Brake Assist (EBA) which supplies extra brake pressure in an emergency, and Electronic Traction Control (ETC) which helps maintain optimum grip. There is also the option of Tire Pressure Monitoring System (TPMS), designed to warn you of low tire pressure. Dynamic Stability Control (DSC) and Roll Stability Control (RSC) work with the braking system and are designed to correct cornering over or understeer and to help maintain stability at all times. Up to eight airbags* are fitted: the front seats have both front and side airbags with each seat row having its own curtain airbags. For a better view ahead on bends and a more effortless night-time drive, the optional Adaptive Front Lighting varies the light cast, helping to ensure the beams follow the curve of the road. Optional Automatic High Beam Assist detects oncoming or followed vehicles to switch between high and dipped beam.

*Available on LR4. Standard on HSE and LUX models.

These systems are not a substitute for driving safely with due care and attention and will not function under all circumstance, speeds, weather and road conditions, etc. Driver should not assume that these systems will correct errors of judgement in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.

EXTERIOR COLORS



AINTREE GREEN - METALLIC*^



BALTIC BLUE - METALLIC*



BOURNVILLE - METALLIC^



GALWAY GREEN - METALLIC†^



INDUS SILVER - METALLIC



IPANEMA SAND - METALLIC



SIBERIAN SILVER - METALLIC^



SUMATRA BLACK - METALLIC†^

*Available from early 2012. **Baltic Blue replaces Buckingham Blue early 2012. †Aintree Green replaces Galway Green early 2012. ‡Santorini Black replaces Sumatra Black early 2012.
^Additional charges apply for Aintree Green, Bournville, Firenze Red, Galway Green, Marmaris Teal, Santorini Black, Siberian Silver and Sumatra Black.



BUCKINGHAM BLUE - METALLIC**



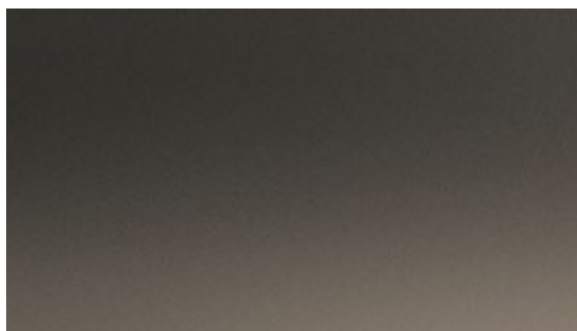
FIRENZE RED - METALLIC^A



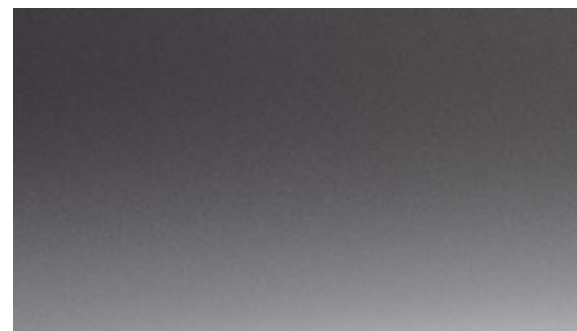
FUJI WHITE - SOLID



MARMARIS TEAL - METALLIC^A



NARA BRONZE - METALLIC



ORKNEY GREY - METALLIC

The range of stunning, eye-catching exterior body colors now includes Aintree Green, Firenze Red, Indus Silver and Orkney Grey. Choose from finishes featuring shimmering chrome particles, deep rich metallics, or the bold solid color Fuji White. Make a statement and make it unmistakably your Land Rover LR4.

Visit www.LandRoverUSA.com for more information.

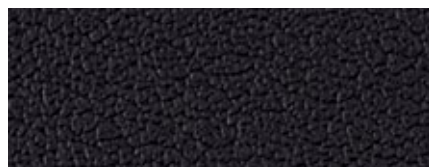


EBONY WINDSOR LEATHER rucked-style seat.

INTERIOR COLOR CHOICES



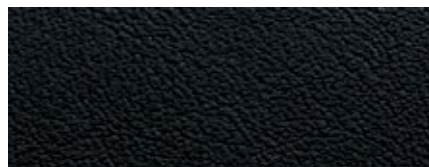
ALMOND GRAINED LEATHER



EBONY GRAINED LEATHER



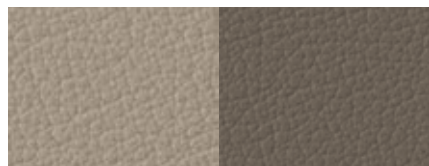
ALMOND WINDSOR LEATHER†



EBONY WINDSOR LEATHER†



ALMOND/ARABICA



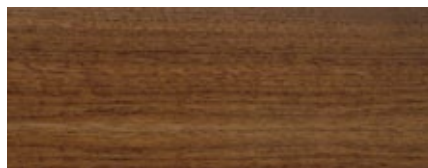
ALMOND/NUTMEG

†Electrically Adjustable Seat Bolsters standard.

Almond interior is complemented by a choice of Nutmeg or Arabica to the top of the fascia and door casings and Nutmeg carpets.

INTERIOR FINISH

Choice of interior finishes applied to the center of the fascia and upper door casings.



STRAIGHT GRAIN WALNUT - STANDARD



GRAND BLACK LACQUER - NO CHARGE OPTION

Grained Leather or Windsor Leather brings an extra feeling of prestige to the interior of Land Rover LR4. Two interiors bring their own special personality: they are Almond grained leather, complemented by a choice of Nutmeg (mid-tone) or Arabica (brown tone), and Ebony grained leather. The interior is further enhanced by the choice of standard Straight Grain Walnut finish or optional Grand Black Lacquer, which are applied to the center console and door panels. To help your exterior color choice co-ordinate with the interior trims, we recommend a number of combinations.

COLORWAY	EBONY	ALMOND/ARABICA	ALMOND/NUTMEG
SEAT COLOR	Ebony	Almond	Almond
CARPET	Ebony	Nutmeg	Nutmeg
FASCIA TOP	Ebony	Arabica	Nutmeg
DOOR UPPER TRIM	Ebony	Arabica	Almond
DOOR INSERTS	Ebony	Almond	Almond

EXTERIOR COLORS

	Aintree Green*	☐	R	R
	Baltic Blue*	R	☐	☐
	Bournville	R	R	R
	Buckingham Blue**	R	☐	☐
	Firenze Red	R	☐	R
	Fuji White	R	☐	☐
	Galway Green†	☐	R	R
	Indus Silver	R	R	☐
	Ipanema Sand	R	R	R
	Marmaris Teal	R	☐	R
	Nara Bronze	☐	R	R
	Orkney Grey	R	☐	☐
	Siberian Silver	R	—	☐
	Sumatra Black‡	R	☐	☐

R Recommended ☐ Combination is available — Combination is not available

*Available from early 2012. **Baltic Blue replaces Buckingham Blue early 2012. †Aintree Green replaces Galway Green early 2012. ‡Santorini Black replaces Sumatra Black early 2012.

Nothing highlights the character of a vehicle quite as effectively as a set of gleaming alloy wheels. An individual design is featured for each Land Rover LR4 model, with an optional second style choice also available for those who like to add a touch of personalization.

There are striking, new 19 inch alloy wheels on HSE LUX models. New 20 inch Gloss Black painted alloy wheels are also available as an option.





19 INCH 7-SPOKE ALLOY WHEEL
Standard on LR4
Tire Specification: 255/55AT



19 INCH 7-SPLIT SPOKE ALLOY WHEEL
Standard on LR4 HSE
Tire Specification: 255/55AT



19 INCH 10-SPOKE ALLOY WHEEL
Standard on HSE LUX
Tire Specification: 255/55AT



20 INCH 5-SPOKE GLOSS BLACK ALLOY WHEEL
Optional on all models
Tire Specification: 255/50AT



20 INCH 10-SPLIT SPOKE ALLOY WHEEL
Optional on all models
Tire Specification: 255/50AT



20 INCH 5-SPOKE ALLOY WHEEL
DIAMOND TURNED FINISH*

WHEELS & TIRES

	LR4	LR4 HSE	LR4 HSE LUX
19 inch 7-Spoke Alloy Wheel - 255/55AT	■	—	—
19 inch 7-Split Spoke Alloy Wheel - 255/55AT	—	■	—
19 inch 10-Spoke Alloy Wheel - 255/55AT	—	—	■
20 inch 5-Spoke Gloss Black Alloy Wheel - 255/50AT	□	□	□
20 inch 10-Split Spoke Alloy Wheel - 255/50AT	□	□	□
Full size Alloy Wheel Spare (Part of Heavy Duty Package)	□	□	□
Tire Pressure Monitoring System (TPMS)	■	■	■

■ Standard □ Option — Not available

*Accessory wheel rim only, part number VPLAW0002. To order the Land Rover Center Cap please quote part number LR023301.

Please Note: When choosing vehicles fitted with specific wheel and tire combinations or optional wheels and tires, your intended use of the vehicle should be considered. Wheels with larger diameters and lower profile tires may offer certain styling or driving benefits, but may be more vulnerable to damage, please discuss your requirements with an Authorized Land Rover Retailer for further details.

Vehicle shown is a computer generated image with optional Roof Rail accessories. Exterior color shown is Ipanema Sand.

TECHNICAL

ENGINE, TRANSMISSION & SUSPENSION

	5.0L V8 LR4
Six-speed adaptive automatic gearbox with CommandShift® and high/low range	■
Four-corner air suspension with Terrain Response®	■
Permanent four-wheel drive	■
Max Horsepower (bhp) 375@6,500 rpm	■
Max Torque (lb. ft.) 375lb. ft@3,500 rpm	■
Four wheel Electronic Traction Control	■
Active rear E-differential	□
■ Standard □ Option	

MAX SPEED IN GEARS

High Range mph/kph - Autos in 'D', with no CommandShift® or Sport selected

	5.0L V8 LR4
1st	33/53
2nd	66/107
3rd	104/167
4th	121/195
5th	121/195
6th	121/195

Low Range - mph/kph Autos in 'D', with no CommandShift® or Sport selected

1st	11/18
2nd	22/36
3rd	35/57
4th	47/75
5th	58/94
6th	81/130
Cd (drag co-efficient)	0.41

BRAKES

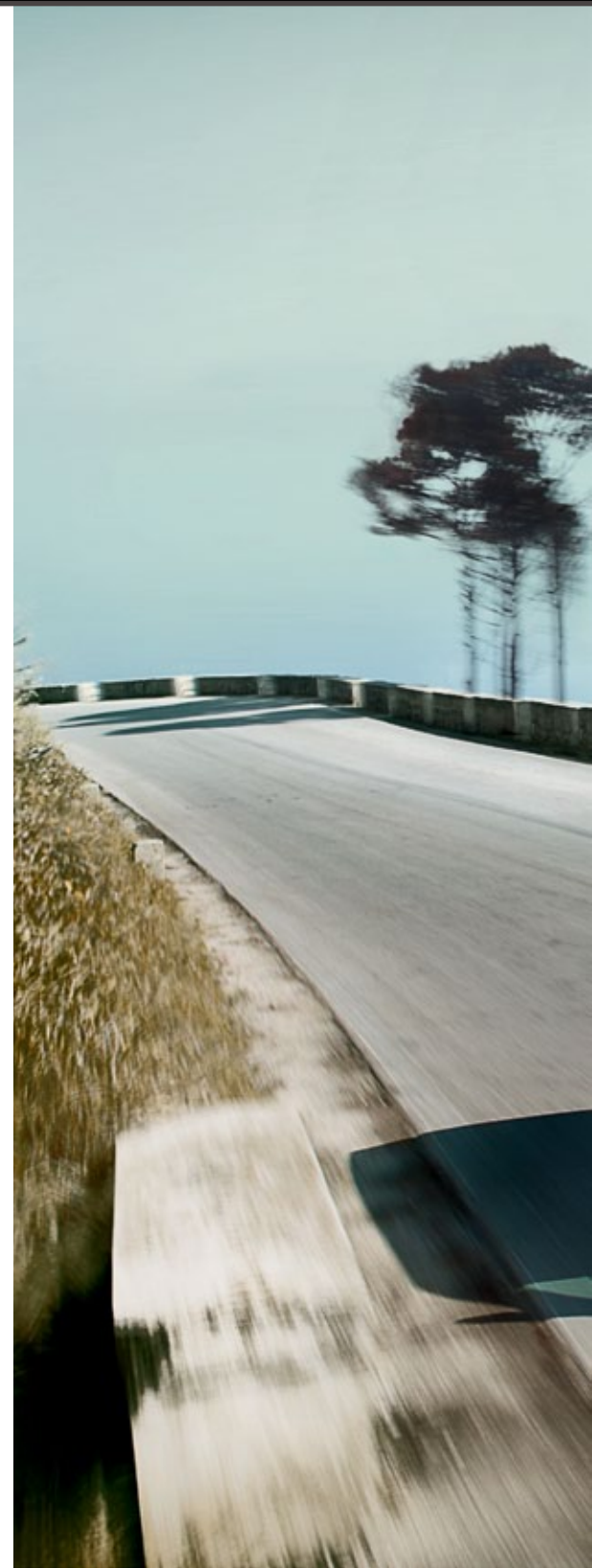
Description	5.0L V8 LR4
Front size inches/mm	14.2/360
Type	Ventilated disc
Rear size inches/mm	13.8/350
Type	Ventilated disc
Parking	Duo Servo

SAFETY & SECURITY

	5.0L V8 LR4
Central mounted high level stop lamp	■
Electric Parking Brake (EPB)	■
Electronic Brake Assist (EBA)	■
Four-channel all-terrain ABS Anti Braking System with all round ventilated disc brakes	■
Passive engine immobilization	■
Row one driver and passenger front, side and head curtain airbags	■
Row two head curtain airbags	■
Row three head curtain airbags†	□
Auto lock upon drive away	■
■ Standard □ Option †Requires third row seating	

STEERING

	Description	All Derivatives
Type		Assisted rack and pinion
Steering wheel: height adjustment standard	Turns lock to lock	3.32
Turning circle ft./m	Curb to curb Wall to wall	37.6/11.45 38.7/11.8







REAR SEAT ENTERTAINMENT. (Optional) Now improved with larger, 8 inch screens in the back of the redesigned front seat headrest, rear passengers can watch DVDs or play their own portable games console through the optional twin-screen entertainment system. Play this sound through individual WhiteFire® cordless headphones or from the optional **harman/kardon**® LOGIC7® Premium system incorporating premium 'theater-style' audio quality with 825 watts and 17 speakers (including subwoofer).



WHITEFIRE® technology is a wireless system, discreetly housed in a unit in the vehicles' headlining, which allows the convenient use of cordless headphones with the optional Rear Screen Entertainment system.



CORDLESS HEADPHONES. These new WhiteFire® cordless headphones use new powerful wireless technology to deliver outstanding audio performance to passengers using the Rear Screen Entertainment system.

Additional WhiteFire® cordless headphones LR028886



NEW IN-CAR ENTERTAINMENT. Offering an even more electrifying audio experience are two new In-Car Entertainment systems. The standard **harman/kardon**® High Line system increases the number of speakers to 11 and power output to 380W. The **harman/kardon**® LOGIC7® Premium system now has the number of speakers increased from 14 to 17 with power output boosted from 480W to an impressive 825W. The Touch-screen, now standard, offers full control and functionality over both new audio systems.



HD DIGITAL RADIO™ (Optional) Free-to-air digital radio service offering enhanced programming with CD-quality sound. In addition, subscription based Sirius Satellite Radio* is available.



THE PORTABLE AUDIO INTERFACE allows the connection to the In-Car Entertainment system of an iPod® with full track and search integration. A MP3 player or a mass storage device can also be connected via the USB port. Bluetooth® audio streaming is also available enabling music to be played through the In-Car Entertainment system via a Bluetooth® connection.

iPod is a registered trademark of Apple, Inc.



HARD DISC DRIVE NAVIGATION (HDD). (Standard on HSE and HSE LUX). Increased access speed, new graphics and display. HDD stores more data and can be upgraded via a Land Rover Retailer download.

ADDITIONAL FEATURES AVAILABLE on HDD equipped vehicles are DVD Audio and MP3 DVD playback and Virtual CD Auto Changer which saves up to 10 Albums (in uncompressed format) to the hard disc drive and provides track information for easy identification of CDs and tracks.



DRIVER'S ELECTRICALLY ADJUSTABLE SEAT BOLSTERS are standard with Windsor Leather on HSE LUX and provides the driver with added comfort and support.



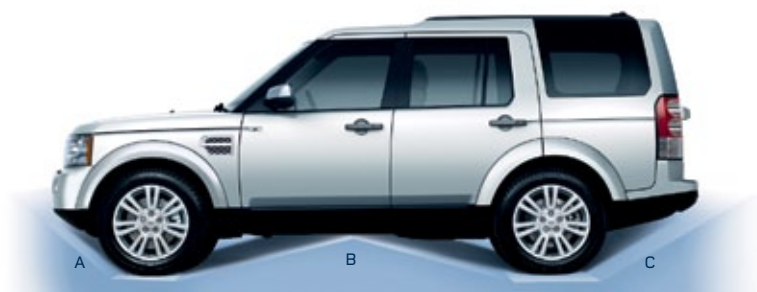
ALPINE ROOF. Even the rearmost passengers enjoy the standard glass roof in Land Rover LR4 with the Alpine roof. The combined reflective properties of the glass panel and interior sunblinds keep everyone cool and the cabin light and airy.



INTERIOR SPACE. Every one of the seven seats* is full-size and large enough to accommodate an adult. What's more, each one can be stowed individually to provide a loadspace that is versatile enough to accommodate the large, awkward items.

*Available on LR4 and standard on HSE and HSE LUX.

DIMENSIONS & CAPABILITY



Maximum loadspace – seats folded

Interior
Head room – inch/mm
1st row 40.4/1,027
2nd row 42.4/1,076
3rd row 40.1/1,018
Leg room – inch/mm
1st row 42.4/1,078
2nd row 37.6/955
3rd row 36.3/923
Shoulder room – inch/mm
1st row 59.1/1,503
2nd row 59.2/1,499
3rd row 42.8/1,087



Maximum loadspace behind row 2 – seats up

Luggage Capacity
Loadspace length behind: – inch/mm
1st row 76.8/1,950 7 seat (72.1/1,831 5 seat)
2nd row 44.3/1,124 7 seat (43.6/1,108 5 seat)
3rd row 13.3/338 7 seat
Width – inch/mm
48.6/1,235 (45.1/1,146 between wheel arches)
Height – inch/mm
41.7/1,058 with Alpine roof
Loadspace volume behind: – cu. feet/liters
1st row 90.3/2,558 7 seat (87.4/2,476 5 seat)
2nd row 42.1/1,192 7 seat (44.5/1,260 5 seat)
3rd row 9.9/280 7 seat

WEIGHTS & PERFORMANCE

Width 79.6 inch/2,022mm mirrors folded
85.7 inch/2,176mm mirrors out



Rear wheel track 63.5 inch/1,612.5mm



Wheelbase 113.6 inch/2,885mm



Front wheel track 63.2 inch/1,605mm



Length 190.1 inch/4,829mm

Minimum height – inch/mm
Roof options
Air suspension in access lower mode
Alpine roof
With sunroof tilted open
Roof rails
Integrated roof antenna (Alpine roof)

72.1/1,832
73.6/1,870
72.5/1,841
74.3/1,888

Maximum height – inch/mm
Ride height including integrated antenna
Off-road ride height including integrated antenna

76.3/1,938 - Air suspension in standard mode
78.5/1,994 - Air suspension in off-road mode

WEIGHTS lbs/kg

5.0L V8 LR4

Weight from*	5,659/2,567
Gross vehicle weight	7,143/3,240
Maximum mass on each axle (front)	3,197/1,450
Maximum mass on each axle (rear)	4,090/1,855
Maximum roof load with roof crossbars	165/75
Towing	
Max towing	7,716/3,500
Unbraked trailer	1,653/750
Maximum weight of vehicle and trailer combination (GTW)	14,859/6,740
Maximum tongue weight	550/250

*Includes 100% fuel, fluids, tools, spare wheel, without occupants

PERFORMANCE

5.0L V8 LR4

Maximum speed mph/kph	121/195
Acceleration - secs 0-60mph	7.5
0-100km/h	7.9
Drive by noise/dB	72

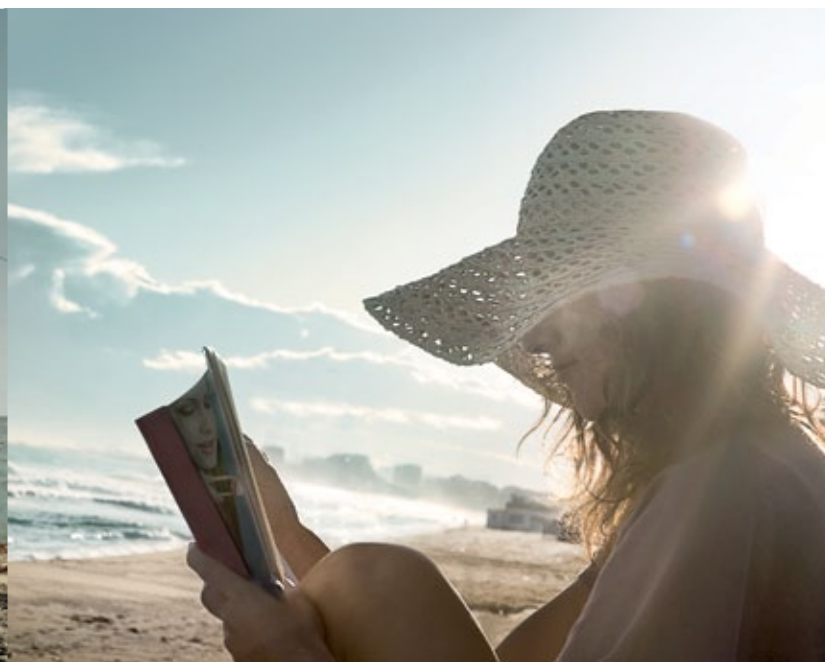
LAND ROVER LR4 VEHICLE KIT

Land Rover LR4 is so capable and adaptable it can get straight to work across a huge variety of vastly differing terrain, conditions and roles. Even so, some owners want to add their own stamp of individuality by tailoring their Land Rover LR4 to their specific needs with a range of stylish, practical accessories. Accessories that are tough, versatile and bring an opportunity for personalization to Land Rover LR4. Importantly, these accessories can be added at any stage during the vehicle's life – not just when it's new.

And remember, Land Rover Approved Accessories are designed and manufactured to the same exacting standards as the original equipment fitted to your vehicle.

Visit **www.LandRoverUSA.com** for more information.

Vehicle shown right is accessorized with Fixed Side Steps – Black Finish Full Length Roof Rails and Bright Finish Crossbars – Gloss Black Luggage Box – Body Side Moldings with Bright Insert – 20 inch 5-Spoke Diamond Turned Finish Alloy Wheels. Exterior color shown is Ipanema Sand.





EXTERIOR STYLING – ACCESSORIES



Daytime Running Lamps*

VPLAV0066

Two arrays of LED lamps, four either side, are integrated into the front bumper profile to increase the vehicle's visibility for other road users and pedestrians. 2010 Model Year vehicles onwards.



The alloy wheels shown on page 39 may also be available as an Accessory fitment, please see your Land Rover Retailer for further details.



Snow Traction System

LR005737

Applicable to 255/60 R18, 255/55 R19, 255/50 R20 wheel and tire sizes. Fit to front wheels only.



Tire Valve Stem Caps (set of four)

Land Rover – LR027560

Union Jack (Color)

(not shown) LR027664

Union Jack (Black)

(not shown) LR027666



Front Mudflaps

CAS500010PCL



Rear Mudflaps

VPLAP0017



Bright Finish Mirror Caps

Upper – VPLMB0041

Silver Noble Finish Mirror Caps

Upper (not shown) – VPLSB0086



Stainless Steel Rear Bumper Tread Plate

LR006874



Driving Lamp Kit

VPLAV0019

High performance halogen driving lamps supplied with covers. Additional mounting brackets required. Not compatible with Electric Winch (VUB501471).



Driving Lamp Mounting Brackets

Pair – Direct to Bumper VPLAV0020

Pair – For use with Protection Bar VPLAV0021



Protection Bar

VPLAP0022

Made from soft-feel polyurethane. Compatible with the Electric Winch. Driving Lamp Kit not included.

EXTERIOR STYLING – ACCESSORIES

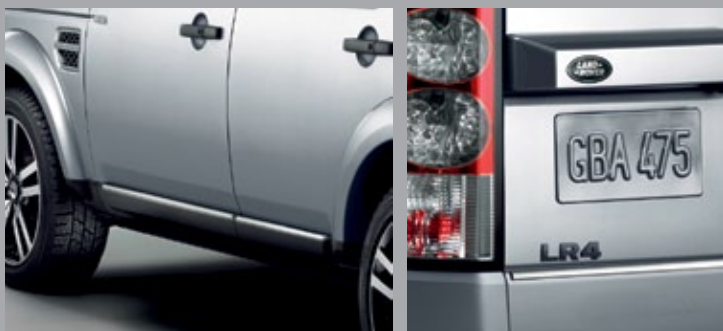


Fixed Side Steps
VPLAP0035



Side Protection Tubes, Stainless Steel
VTD500020

Side Protection Tubes, Black Steel
(not shown) VTD500010



Stainless Steel Trim Finisher Kit
Includes Lower Door Trim Finishers and a Tailgate Trim Finisher
VPLAB0044



Body Side Moldings with Bright Insert
VPLAP0013

Body Side Moldings without Bright Insert
(not shown) VPLAP0012

CARRYING & TOWING – ACCESSORIES



Underbody Protection (non winch version)
VPLAP00094

Underbody Protection* (winch version)
(shown below) VPLAP0025



Electric Winch†
VUB501471
9,500lbs/4,300kg maximum load capacity. Includes cover for protection when not in use. Plug-in remote control allows safe operation from up to 11.8ft/3.6 meters. Compatible with Protection Bar (VPLAP0022).

Winch Accessory Kit
(not shown) STC53202
Includes strap, snatch block, two shackles, heavy duty gloves and a storage bag.



Trailer Hitch Kit
VPLAY0060
This works with the Tow Hitch Receiver (LR019990).



Tracking Target Sticker*
LR021589
Additional sticker required for vehicles equipped with the Surround Camera System option which includes Tow Assist.



Quick Release Tow Hitch Receiver
LR019990
Lockable for security. Easily removed. 1.9 inches/48mm Tow ball, height 15 inches/381mm from ground. 7,716lbs/3,500kg trailer load capacity (551lbs/250kg trailer nose load).

Quick Release Tow Bar Stowage
(not shown) LR020002
Hidden loadspace storage block. 7 seat vehicles only.

Towing Electrics
(not shown) VPLAT0013
Supplies all trailer rear lighting and interior equipment power.

*Required for vehicles fitted with Trailer Equipment.
†Underbody protection not included.

CARRYING & TOWING – ACCESSORIES



Short Roof Rail Kit – Bright Finish*
CAP500090

Short Roof Rail Kit – Black Finish*
(not shown) CAB500120PVJ



Full Length Roof Rail Kit – Bright Finish*
VPLAR0075
Crossbar Kit not included.

Full Length Roof Rail Kit – Black Finish*
(not shown) VPLAR0074



Expedition Roof Rack*
CAM500021PMA
Vehicle must be fitted with a Short Roof Rail Kit
CAB500120PVJ (not shown)/CAP500090.
Vehicle height when fitted 83 inches/2,100mm at normal ride height,
Load capacity 120lbs/54.3kg[†].



Luggage Box*
VPLDR0062
Gloss Black Finish. Opens from both sides. Lockable for security.
External dimensions: 69 inches/1,750mm long, 32 inches/820mm
wide, 18 inches/450mm high. Volume 97 gallons/440 liters.
Load capacity 165lbs/75kg[†].



Sports Box*
VPLVR0061
Gloss Black Finish. Can be mounted either side for curbside opening
in any country. Internal retention system for skis or other long loads.
Lockable for security. External dimensions: 81 inches/2,060mm long,
33 inches/840mm wide, 13 inches/340mm high. Volume 92 gallons/
420 liters. Load capacity 165lbs/75kg[†].



Luggage Carrier*
LR006848
Load capacity 138lbs/62.6kg[†].

Crossbar Kit – Bright Silver Finish*
VPLAR0001
Adjustable position crossbars, for carrying all Land Rover roof
mounted accessories featured. Easily removed when not in use.
Lockable for security. Vehicle height when fitted 77 inches/1,955mm
at normal ride height. Load capacity 158lbs/71kg. Vehicle must have
factory-fit roof rails fitted or Roof Rail Kit CAB500120PVJ
(not shown)/CAP500090/LR006442/VPLAR0074 (not shown).



Aqua Sports Carrier*

LR006846

Carries one surfboard or sailboard and mast, or one canoe or kayak. Load capacity 99lbs/44kg†.



Lashing Eye Kit*

VUB503160

Six additional tie-down points for use with Crossbar T-slots.



Rear Access Ladder

AGP780020



Ski and Snowboard Carrier*

LR006849

Carries four pairs of skis or two snowboards. Incorporates slider rails for easy loading. Lockable for security. Load capacity 79lbs/35kg†.



Ratchet Strap

CAR500010

Nylon tie strap for securing items to the Crossbars or Luggage Carrier. 196 inches/4,978mm long, 0.7 inches/17mm wide. Supplied individually.



Bike Carrier

LR008387

Fits to the Quick Release Tow Bar (LR019990). Holds four bikes.

INTERIOR STYLING – ACCESSORIES



Cargo Barrier

VUB501170

Easily removed. Can be fitted with Loadspace Rubber Mat (LR006401), Rigid Loadspace Protector (EBF500080) and used with standard loadspace cover.



Cargo Divider

EOH500040

Separates pets from cargo. Lockable outer gate on one side. Must be fitted with Cargo Barrier. Can be fitted with Loadspace Rubber Mat (LR006401) and Rigid Loadspace Protector (EBF500080). Not compatible with standard loadspace cover.



Flexible Loadspace Protector

VPLAS0002

Heavy duty fabric protects loadspace up to window height. Also covers loadspace floor with second row seats folded. Includes heavy duty gloves.



Rigid Loadspace Protector

EBF500010

Not compatible with Cargo Barrier.
EBF500080
Cargo Barrier and Cargo Divider compatible.



Loadspace Rubber Mat

LR006401

Waterproof with retaining lip and non-slip surface.



Stainless Steel Sill Tread Plates

EBN500041

Covers front and rear door sills.



Rubber Mat Set
LR006238

Rubber Mats, Third Row (not shown) EAH500100PMA



Load Retention Net
VUB503130

Utilizes loadspace tie-down points. Includes floor net and two ratchet straps. Strap length approximately 78 inches/1,981mm.



Premium Carpet Mat Set
Deep pile carpet with waterproof backing.
Ebony – VPLAS0023PVJ



Premium Carpet Mat Set
Deep pile carpet with waterproof backing.
Nutmeg – VPLAS0023SVB

TOURING ACCESSORIES

Electric Cool Bag

(not shown) VUP100140L

Powered by the 12 volt auxiliary socket. Thermostatically controlled temperature. Easy clean interior surface. Height 14 inches/355mm, length 14 inches/355mm, width 8 inches/203mm. Volume 3.7 gallons/14 liters.

Front Screen Shade

(not shown) VPLFY0068

Reflects the sun's rays and helps to keep the interior of your vehicle cool.

Bulb Kit

(not shown) VPLAV0018

Tow Strap

(not shown) STC8919AA

Includes storage bag that can be attached as a warning flag to the strap. 6,615lbs/3,000kg maximum load capacity.

Touch-up Paints

(not shown)

A comprehensive range of touch-up paint sticks and aerosols to help your LR4 look as good as new despite those minor chips and scrapes. Consult your Land Rover Retailer for further details.

INTERIOR STYLING – ACCESSORIES



Waterproof Seat Covers Front Seat Pair*

(not shown)

Ebony – VPLAS0130PVJ

For DVD Headrest Seats Front Seat Pair*

Ebony – VPLAS0131PVJ

Rear 5-Seat 35/30/35*

(not shown)

Ebony – VPLAS0132PVJ

Rear 5-Seat 65/35*

(not shown)

Ebony – VPLAS0133PVJ

Rear Set and Third Row 7-Seat*

(not shown)

Ebony – VPLAS0134PVJ



Waterproof Seat Covers Front Seat Pair*

Almond – VPLAS0130SVA

For DVD Headrest Seats Front Seat Pair*

(not shown)

Almond – VPLAS0131SVA

Rear 5-Seat 35/30/35*

(not shown)

Almond – VPLAS0132SVA

Rear 5-Seat 65/35*

(not shown)

Almond – VPLAS0133SVA

Rear Set and Third Row 7-Seat*

(not shown)

Almond – VPLAS0134SVA

Waterproof Seat Covers, Aspen*

Front Aspen (not shown) LR005058

Rear Aspen (not shown) LR004928





At Land Rover we do this by investing in four key areas:



e_TERRAIN® TECHNOLOGIES. EFFICIENT POWER SYSTEMS, LIGHTWEIGHT STRUCTURES, REDUCED EMISSIONS

A joint £800m investment into new technologies designed to reduce CO₂ emissions and improve fuel consumption. We are targeting a 25 percent reduction in joint fleet average tailpipe CO₂ emissions by 2015, as part of our carbon management plan. The all-new Range Rover Evoque and LR2 vehicles include innovative stop start technology (on the diesel manual gearbox) and Intelligent Power Systems Management (IPSM) with regenerative braking, just two examples of e_TERRAIN® TECHNOLOGIES that reduce our vehicles carbon footprint. What's more, Land Rover's Adaptive Dynamics System constantly monitors vehicle performance, to enhance driving and emissions efficiencies.

FACT

We will use life cycle assessment to understand the environmental impact of our vehicles, including the use of e_TERRAIN® TECHNOLOGIES, beginning with Range Rover Evoque.



SUSTAINABLE MANUFACTURING. USING FEWER RESOURCES AND CREATING LESS WASTE

World class manufacturing facilities, certified to ISO14001 since 1998. As a company, we are targeting a 25 percent reduction in operating CO₂ emissions by 2012, 25 percent in waste to landfill and 10 percent in water consumption, based on 2007 levels. Our activities include factory energy efficiencies, cutting transport miles and the carbon offset of all CO₂ emissions from manufacturing assembly. But it doesn't stop there. Every new vehicle is designed to be 85 percent recyclable and reusable, in addition 95 percent recoverable and reusable, with 10 percent specifically for energy recovery.

FACT

Turning waste food into energy in a trial at our headquarters in Gaydon, has diverted 43 tons of waste from landfill and saved 3.7 tons of CO₂ emissions.



CO₂ OFFSETTING. INVESTING IN RENEWABLE ENERGY, TECHNOLOGY CHANGE AND ENERGY EFFICIENCY PROJECTS

For every ton of CO₂ emitted during the manufacturing assembly of all our vehicles, Land Rover invests in carbon reduction projects that reduce an equivalent ton of CO₂ elsewhere. In addition, we enable our customers to offset their first 45,000 miles/72,000 km of driving in their new vehicles. We do this in the UK as well as countries in Europe, the Middle East and Asia. Independently administered by ClimateCare and Forum for the Future, CO₂ offsetting allows us to take action now, to reduce our impact on the environment, as part of our integrated carbon management plan.

FACT

We plan to offset approximately 3,000,000 tons of CO₂ emissions by 2012.



CONSERVATION AND HUMANITARIAN PARTNERSHIPS. WORKING PARTNERSHIPS FOR CONSERVATION AND SOCIETY'S GAIN

Our vehicles are designed for purpose, so are used by conservation and humanitarian organisations worldwide. Working with our five Global Conservation partners and the International Federation of Red Cross and Red Crescent Societies (IFRC), Land Rover is proud to support the important work of the Royal Geographical Society (with IBG), The Born Free Foundation, Earthwatch Institute, Biosphere Expeditions and the China Exploration and Research Society.

FACT

In 2010, Land Rover launched a new three-year global initiative with the IFRC entitled 'Reaching Vulnerable People Around the World'. Land Rover has supported the IFRC's life saving work since 2007 and to date has given over £4m in vital funding and vehicle support to help vulnerable people around the world.

www.LandRoverUSA.com



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- Flexible financing terms
- Convenient payment methods including online payments, automatic deductions from a checking account, and Chase branches nationwide
- Online monthly statements which are secure, fast and simple while saving paper
- An outstanding customer service team

Enjoy the Benefits of Land Rover Ownership Today! Apply to finance a new or pre-owned Land Rover or lease a new Land Rover.

Ask your local Land Rover Retailer for more information on Land Rover Financial Group or visit **LandRoverUSA.com**

*Chase provides auto financing, leasing and servicing to Land Rover customers through Land Rover Financial Group. Subject to credit approval. Other terms and conditions apply.

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Publication Number: LRML 3516/11



Vehicle shown with optional accessories (Body Side Mouldings, Side Protection Tubes and Roof Rails). Market availability varies.
Exterior color shown is Indus Silver.
Vehicle exterior color shown overleaf is Baltic Blue.



BY APPOINTMENT
TO HM THE QUEEN
MANUFACTURERS OF
LAND ROVER VEHICLES
LAND ROVER, WARWICK



BY APPOINTMENT
TO HRH THE DUKE OF EDINBURGH
MANUFACTURERS OF
LAND ROVER VEHICLES
LAND ROVER, WARWICK



BY APPOINTMENT
TO HRH THE PRINCE OF WALES
MANUFACTURERS OF
LAND ROVER VEHICLES
LAND ROVER, WARWICK

