

July 2013



WWW.EXPRESS-ADI.COM



ADI UPDATE

CONVENIENCE

AFFORDABILITY

Road Trip Necessities. #gmaccessories



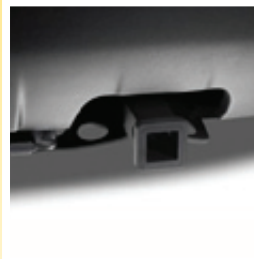
Luggage Carriers



Bike/Kayak/Ski Racks



Head Rest DVD System



Trailer Accessories



Highway Emergency Kit

UPDATE: 2014 ACADIA, ENCLAVE & TRAVERSE HEADREST DVDS NOW AVAILABLE!

Win with BUICK Accessories



Win with CADILLAC Accessories

AFFORDABILITY

CONVENIENCE

Road Trip Packing List <http://traveltips.usatoday.com/road-trip-packing-list-15523.html>

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SUMMER SPLASH

SCRATCH PROMOTION

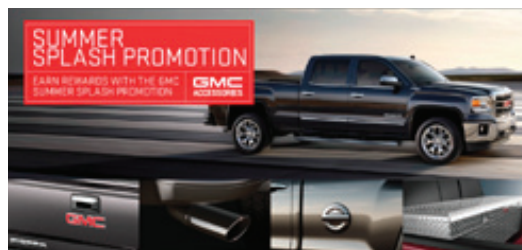


Now's the time to make some waves — and some big sales — when you talk to your customers about personalizing their eligible GM vehicles with durable, high-quality GM Accessories.

CADILLAC & BUICK DEALERS: During the promotion, eligible participants can earn a “scratch” opportunity for every \$100–\$250 in Cadillac or Buick Accessories (depending on the eligible vehicle) sold between July 2–September 30, 2013.

CHEVROLET & GMC DEALERS: During the promotion, eligible participants can earn a “scratch” opportunity for every \$100–\$500 in Chevrolet or GMC Accessories (depending on the eligible vehicle) sold between July 2–September 30, 2013.

Dollar amounts based off of MSRP. For more information about the promotion, contact your TSM or visit www.gmexcellence.com.



PROMOTIONAL PERIOD:

July 2–September 30, 2013

HOW IT WORKS:

- For every \$100–\$250 or more in eligible Cadillac or Buick Accessories sold on any new 2013/2014 model year Cadillac or Buick vehicle within 7 days of delivery, eligible participants will receive one “scratch” opportunity with the chance to earn “earnPOWER” Personal Rewards points (excluding LPO or factory-production accessories)
- For every \$100–\$500 or more in eligible Chevrolet or GMC Accessories sold on any new 2013/2014 model year Chevrolet or GMC vehicle within 7 days of delivery, eligible participants will receive one “scratch” opportunity with the chance to earn “earnPOWER” Personal Rewards points (excluding LPO or factory-production accessories)

ELIGIBLE PARTICIPANTS

- Award recipients must be Sales Managers, Service Managers or Parts Managers at an eligible dealership and must possess a valid GM Identification Number (GMIN)
- Participating dealerships must be enrolled in the 2013 Mark of Excellence (MOE)

ELIGIBLE VEHICLES:

- Any new 2013/2014 model year GM vehicle

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Silverado Hood Deflector and Side Window Deflectors **READY FOR SALE!**

The following part numbers are now available for the 2014 Silverado. Please note that part number 19302745 (chrome hood deflector) will be available to order the week of July 15th. The Sierra part numbers will be available mid-July.

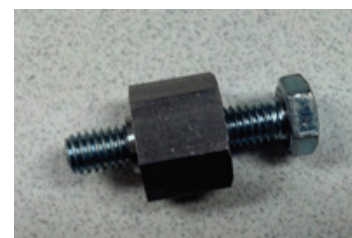
GM Part #	Description	MSRP
19302679	Hood Deflector made from the highest quality impact modified acrylic, OE approval coatings and fasteners, taller part for better protection, made using tabs for secure fit, easy installation, crew cab, dbl cab, reg cab 1500	\$95.00
19302680	Side window weather deflectors, crew cab 1500	\$95.00
19302681	Side window weather deflectors, dbl cab 1500	\$95.00
19302745	CHROME Hood Deflector made from the highest quality impact modified acrylic, OE approval coatings and fasteners, taller part for better protection, made using tabs for secure fit, easy installation, crew cab, dbl cab, reg cab 1500	\$165.00

FRONT SPLASH GUARD INSTALLATION

Installation of front splash guards (all design styles) on 2014 LD Silverado & Sierra will require the use of M6 riv nuts in two locations on each side of the vehicle. The technician and installer should refer to the installation sheet for specific details.

For proper retention of the splash guard, it is important to make sure the riv nuts are properly installed. Riv nut installation requires the use of a riv-nut installation tool which is not included in the kit.

Tool BO-42151-6MM-Kit (M6 Riv Nut installation tool) is available through GM Tools (1-800-GM-TOOLS).



BED STEP INSTALLATION

Affected Part Numbers:

23121786 (5'8" box)

22799283 (6'6" box)

22799284 (8' box)

Installation of the accessory bed step on 2014 LD Silverado & Sierra will require the use of M8 riv-nuts. The technician and installer should refer to the installation sheet for specific details.

For proper retention of the bed step, it is important to make sure the riv-nuts are properly installed. Riv-nut installation requires the use of a riv-nut installation tool which is not included in the kit.

Tool BO-42151-8MM-KIT (M8 Riv-nut installation tool) is available through GM Tools (1-800-GM-TOOLS). Equivalent riv nut installation tools may also be found online.



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6" OVAL CHROME ASSIST STEPS

When the 6" oval chrome assist steps are installed, the black body plugs along the rocker may be noticeable due to the reflection in the assist step. For White and Silver vehicles only, replacement body color plugs are available for installation. The color body plugs will not be included in the accessory 6" oval chrome assist step packages.

Note: Vehicle colors other than white and silver, will continue to use the black body plugs.

Refer to PI0951 for details, PI0951 will be viewable in online SI - Service Manual as soon as the body color plugs are available.



SOFT ROLL-UP TONNEAU COVERS

Although the **Soft Roll-Up Tonneau Covers** look the same as the covers offered for the 2013 Silverado and Sierra, there are some design improvements made for the new covers. The design changes include:

- ★ **New velcro** for improved retention
- ★ **Additional rear latch** has been added to the passenger side rear rail
- ★ **The length of the tension screw has been reduced and preset**, to reduce loading of the rear latches

Installation Note: Some technicians/installers may find it difficult to fully seat the bale in the locked position on the clamp. Please refer to **PI0970** (found in online Service Information -

Service Manual) for instructions to trim the bulb seal. The PI also includes information on lubing the bale to aide in rotation to the locked position. It is important not to bend the bale. If the bale is bent, it will require replacement of the clamps. New clamps are available through service parts.

TRI-FOLD TONNEAU COVER

Although the **Tri-Fold Tonneau Covers** look the same as the covers offered for the 2013 Silverado and Sierra, there are some design improvements made for the new covers. The design changes include:

- ★ **Chevrolet and GMC logo** on right rear of cover.
- ★ **Locator bracket change.** Changed from stake pocket insert to front bulk head bracket.
- ★ **Front clamp modified.** Changed from rotating twist handle/lower clamp jaw assembly to T-handle to improve intuitiveness of front clamp handle.
- ★ **Added striker brackets.** Added striker brackets to receive the clamp assembly for identifiable mounting location, alleviate loading from bed rail covers, restrict fore/aft movement and improve cover to pickup box interface.

Installation Notes:

1. Improvements are being made to include thread loc directly on the fasteners instead of having the technician/installer add it at time of installation. A 5/32" allen wrench is required to complete the installation of the striker brackets and is not included in the kit at this time.
2. For vehicles equipped with bed liners, it will be necessary to cut out a small area of the bed liner in order to locate the rear striker brackets in the correct location. Online installation procedure (found in online SI - Accessory Manual) is being updated to include this information.

2014 LD Silverado & Sierra Tri-Fold Tonneau Covers – Tonneau Cover Prevents Tailgate from Closing

Due to an early production condition caused by excessive twist in the rear rail of the tonneau cover, and the tailgate molding not positioned flat on top of the tailgate, the tonneau cover may prevent the tailgate from closing. To correct this condition, PI0998 has been published and can be found in online SI - Service Manual.

Affected Part Numbers (Tri-Fold Tonneau Covers):	22834742	22834743	23139843	23139844
	22895471	22895472	23139840	23139841

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GM tops J.D. Power quality survey for first time

Paul A. Eisenstein The Detroit Bureau
June 19, 2013 at 3:19 PM ET

Read article here: <http://www.nbcnews.com/business/gm-tops-jd-power-quality-survey-first-time-6C10382405>

After years lagging the imports, General Motors has surged to the top of the charts in the 2013 J.D. Power Initial Quality Survey, the most influential measure of vehicle quality during the first months off the showroom lot.

The new study also reveals that, on the whole, the quality of this year's cars, trucks and crossovers actually declined a bit from 2012 – a decline largely the result of design-related problems that, for the most part, can't be resolved at the dealership. Issues related to the latest infotainment systems and other high-tech devices are the single largest source of these buyer headaches, according to J.D. Power.

On the positive side, "Manufacturers are doing a lot better when it comes to engines and chasses and other mechanical systems," explained Dave Sargent, the head of automotive research for California-based J.D. Power and Associates. "Most of the problems people are now reporting involve the latest technology."

Two out of every three problems reported by the 83,000 owners and lessees who participated in the latest study were tech-based. While that includes such electro-mechanical devices as electronic suspensions and cruise-control systems, the bulk of the complaints involved systems like Ford's much maligned MyFordTouch system, explained Sargent, noting that owners were particularly frustrated by:

- User interfaces that made it difficult to do even the simplest tasks, such as changing temperature or tuning the radio;
- Voice control systems that couldn't understand commands or executed them incorrectly;
- Systems that would not pair with a motorist's smartphone.

Such issues are particularly problematic for both owners and automakers as "few can be fixed," Sargent noted, without major upgrades from the factory.

Problems with electronic systems have been rapidly increasing in recent years, overtaking excess wind and road noise as the single-biggest complaint on the IQS study. Power completely revised its survey form for 2013 to account for this shift – and to allow consumers to provide more information that, ultimately, might help manufacturers deal with these problems.

The research firm took steps to make it possible to compare the 2013 IQS results with those from past years, and according to Sargent, the rate of complaints – counted as problems per 100 vehicles – surged by more than 10%. The industry average in 2012 was 102 PP100. This time that rose to an adjusted 113 problems per 100.

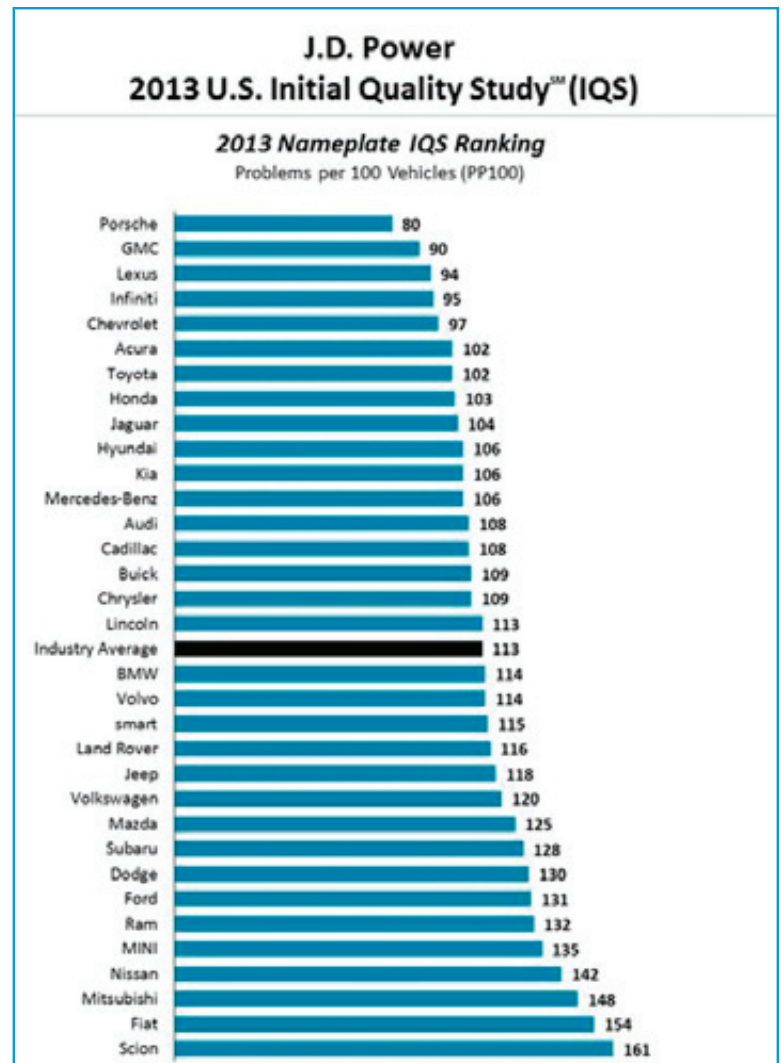
Among individual nameplates, German sports car maker Porsche topped the survey, averaging 80 PP100. In a significant surprise, General Motors' truck brand GMC came in second, at 90 problems per 100, nudging past perennially chart-topped Lexus, which had a score of 94 PP100. Infiniti ranked fourth, at 95 PP100, followed by Chevrolet, at 97 problems.

The top five have routinely been led by luxury brands, and it has been rare for any domestic maker to crack that elite club. GM, in particular, has never come close to doing that well. And when comparing automotive manufacturers, rather than individual brands, the Detroit maker was the overall leader in the 2013 IQS, a finding analyst Sargent described as "phenomenal."

In fact, GM was the only maker to average less than 100 PP100, landing well ahead of Japanese rivals like Toyota and Honda, manufacturers that have traditionally been viewed as quality benchmarks.

"GM (also) gets more individual model awards than anyone else by a wide margin," noted Sargent, "eight out of 26 when no one else gets more than three."

These included the Buick Encore, a small crossover, as well as the big Chevrolet Avalanche and GMC Sierra pickups – which tied. The



Source: J.D. Power 2013 U.S. Initial Quality Study

Chevrolet division alone topped five separate vehicle categories, also including the Camaro muscle car and the full-size Impala sedan.

Other winners include Honda, Kia, Mazda and Porsche, each getting two awards. Acura, Hyundai, Chrysler, Ford, Nissan, Infiniti Mercedes-Benz and Toyota also won individual model awards.

Toyota's high-line Lexus not only topped the premium luxury segment with its big LS, but the sedan scored a record-low 59 problems per 100.

But the ongoing trouble with electronic technology cast a dark shadow over the 2013 Initial Quality Survey, suggesting that the industry has some serious challenges ahead.

"Owners desire, and in some cases are demanding, more content in their new vehicles, especially technology-related features, and automakers are trying to provide it," said Sargent. While he said "The majority of owners don't experience problems, those who do are frustrated."

While it's true consumers may experience similar headaches with balky smartphones or tablet computers, they're likely to replace them in relatively short order, said Sargent. But most American motorists keep a new vehicle for at least five years and if there's a problem, "You're pretty much stuck with it for the life of the vehicle."

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EARN BIG WITH COMMERCIAL-GRADE CHEVROLET ACCESSORIES


EARN BIG WITH COMMERCIAL-GRADE GMC ACCESSORIES



RECEIVE GM EARNPOWER POINTS ON ALL CHEVROLET SILVERADO, AVALANCHE AND EXPRESS ACCESSORIES, AND GMC SIERRA AND SAVANA ACCESSORIES, SOLD WITHIN THE 2013 BUSINESS CHOICE PROGRAM

Official program period: January 3, 2013, through September 30, 2013.

			
TRUCKS		VANS	
\$400 Chevrolet Accessories Cash Allowance	\$1,000 Chevrolet Accessories Cash Allowance	\$400 Chevrolet Accessories Cash Allowance	\$1,200 Upfit Cash Allowance*
1500 Silverado Avalanche	2500 Silverado 3500 Silverado	Express (Passenger)	Express (Cargo and Cutaways)

			
TRUCKS		VANS	
\$400 GMC Accessories Cash Allowance	\$1,000 GMC Accessories Cash Allowance	\$400 GMC Accessories Cash Allowance	\$1,200 Upfit Cash Allowance*
1500 Sierra	2500 Sierra 3500 Sierra	Savana (Passenger)	Savana (Cargo and Cutaways)

PLUS BUSINESS MAINTENANCE PLAN**

* Customer will need to spend at least \$500 to be eligible. The 2013 GM Business Choice Program is valid from January 3, 2013, through September 30, 2013.

** According to your vehicle's recommended maintenance schedule for up to two years or 30,000 miles, whichever comes first. Does not include air filters. See participating dealer for restrictions and complete details.

2013 INCENTIVE PAY SCALE (BASED ON TOTAL MSRP)

Sales Consultants and Sales Managers take advantage of GM *earnPOWER* points for each qualifying Chevrolet and GMC Accessories claim submitted within the 2013 Business Choice Program.

AVALANCHE, 1500 SILVERADO/SIERRA, EXPRESS/SAVANA (PASSENGER)

Total MSRP	Sales Consultant	Sales Manager
\$750-\$999	\$50	\$25
\$1,000-\$1,499	\$75	\$50
\$1,500-\$1,999	\$100	\$75
\$2,000 & Up	\$150	\$100

2500/3500 SILVERADO/SIERRA, EXPRESS/SAVANA (CARGO & CUTAWAY)

Total MSRP	Sales Consultant	Sales Manager
\$1,250-\$1,499	\$50	\$25
\$1,500-\$1,999	\$75	\$50
\$2,000-\$2,499	\$100	\$75
\$2,500 & Up	\$125	\$100



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2014 CHEVROLET CORVETTE LPOs: HOW YOU ACCESSORIZE A LEGEND.

Chevrolet Accessories are the perfect way to personalize – and celebrate – what driving a Corvette is all about.



CURRENT (AVAILABLE FOR 4/17 CONSENSUS)

<i>LPO Name</i>	<i>LPO Code</i>	<i>Suggested Penetration Rates</i>
INTERIOR		
Floor Mats, Premium Carpet – All available interior colors with Stingray logo	VYW	75%
Sill Plates, Custom – Stingray alternate finish	V8X	25%
EXTERIOR		
5-spoke Torque Wheel – Chrome with Crossed-Flag logoed center caps and Tire Pressure Monitor	5YU	15%
Car Cover, Indoor – Black with Stingray logo	RWH	15%
Car Cover, Indoor – Gray with Crossed-Flag logo	VDN	15%
Car Cover, Indoor – Kalahari with Crossed-Flag logo	WKP	15%
Car Cover, Indoor – Red with Crossed-Flag logo	WKQ	15%
Car Cover, Outdoor – Black with Stingray logo	RWJ	15%
Car Cover, Outdoor – Gray with Stingray logo	VRU	15%
Cargo Security Shade – Black with Crossed-Flag logo	VRS	40%
Center Cap – Chrome with Stingray logo	RXJ	30%
Cover, Front End – Black with Crossed-Flag logo	RZ2	25%
Floor Mat, Cargo Area Premium Carpet with Stingray logo	VLI	40%
Grille – Cyber Gray	RZ9	25%
Luggage, 5-piece Custom with Crossed-Flag logo	S2L	15%

Note: Pricing and Install Time to be released at a later date.

FUTURE (AVAILABLE Q3' 13)

<i>LPO Name</i>	<i>LPO Code</i>
INTERIOR	
Decklid Liner with Stingray logo	S3Z
Dedication Plaque – National Corvette Museum Registry Plaque	BXK
Floor Console Lid, Custom Suede-wrapped – Brownstone with Stingray logo	SH1
Floor Console Lid, Custom PUR-wrapped – Available in Black, Med Ash, Kalahari and Adrenaline Red with Stingray logo	SH2
Floor Console Lid, Custom Leather-wrapped – Available in Black, Med Ash, Kalahari and Adrenaline Red with Stingray logo	VTF
Highway Safety Kit	5AZ
Interior Stingray Logo Package – Stingray badge, Floor Console Lid (VTF), Sill Plates (V8X) and Floor Mats (VYW)	5V6
Interior Trim Badge – Chrome with Stingray logo	5YN
EXTERIOR	
5-spoke Torque Wheel – Silver with Crossed-Flag logoed Center Caps and Tire Pressure Monitor	5YV
Exterior Trim Kit – Cyber Gray, includes Quarter Vent, Hood Vent, Fender Vent and Taillamp Scoops	RYQ
Fascia Protector, Rear	VTB
Front Aero Panel – Cyber Gray	5WH
License Plate Holder, Rear – Available in Carbon Flash and Spectra Gray	RXX
Protective Decal Kit, Clear	WA9
Splash Guards, Front and Rear Molded – Black	VQK
Spoiler, Wing – Body Color	SB3
Spoiler, Z51 Design – Painted Carbon Flash	5ZV
Spoiler, Z51 Design – Body Color	5ZU
Stingray Exterior Appearance Package – Underhood Liner with Crossed-Flag logo (VTE), Indoor Car Cover (RWH), and Chrome Center Cap (RXJ) (Coupe only)	5KX
Stingray Package – Indoor Car Cover (RWH), Chrome Center Cap (RXJ), and Decklid Liner with Stingray logo (S3Z) (Convertible only)	5KW
Tonneau Cover insert – Matching interior colors (Convertible only)	SHU
Underhood Liner – Black with Crossed-Flag logo	VTE

2014 CADILLAC CTS SPORT SEDAN LPOs

ACCESSORIES THAT ALWAYS
MAKE A STATEMENT.



ACCESSORIES

Version 1.0

CURRENT (AVAILABLE FOR 6/20 CONSENSUS)

LPO Name	LPO Code	Suggested Penetration Rates
<i>INTERIOR</i>		
Cargo Mat, Premium All-Weather	VLI	15%
Floor Mats, Premium All-Weather	VAV	25%
Floor Mats, Premium Carpet	VYW	8%
Highway Safety Kit	S08	10%
<i>EXTERIOR</i>		
Vehicle Cover, Outdoor	VRU	3%

Note: Pricing and Install Time to be released at a later date.

FUTURE (AVAILABLE Q4'13)

LPO Name	LPO Code
<i>INTERIOR</i>	
Interior Trim Kit, Morello Carbon Fiber	WCZ
Interior Trim Kit, Blackhawk Aluminum Finish	WGI
Interior Trim Kit, Natural Sapele	WGK
Interior Trim Kit, Black Olive Ash Barl	WGL
Interior Trim Kit, Natural Sapele High Gloss	WGM
Interior Trim Kit, High Gloss Black Lacewood	WGT
Interior Trim Kit, Serval Carbon Fiber	WGO
Rear Seat DVD Entertainment	RYK
<i>EXTERIOR</i>	
19-Inch Wheel — Gloss Black Premium Painted	SJ7
19-Inch Wheel — Manooagian Silver Premium Painted	SJ6
Wheel Lock Kit	SFE
Grille, Black Chrome V-Sport	5XR
Grille, Bright Finish V-Sport	VAT
Spoiler	5V5



ACCESSORIES



Bed Rug

2014 Chevrolet All-New 2014 Silverado

Designed specifically to fit the contours of your vehicle, the Bed Rug features a durable carpet-like surface that resists water, stains, solvents and chemicals. Its molded foam backing helps protect the bed from scratches. Features Bowtie Logo. Now available for Trucks WITHOUT Cargo Management System Rails, 8' Long Box.



Front & Rear Molded Splash Guards, Black Grained

2014 Chevrolet All-New 2014 Silverado

Designed to accent the exterior of your vehicle, these Molded Splash Guards fit directly behind your wheels to help protect your truck from tire splash and mud.



DVD System

2014 Chevrolet Traverse

Make time fly for your rear-seat passengers with a Dual DVD Rear Seat Entertainment System. The dual LCD monitors and DVD players are mounted on the rear of the front seat head restraints. Wireless headphones and a single remote control allow rear passengers to enjoy the audio program without disturbing the driver or other passengers. This accessory system is not compatible with the factory rear seat entertainment option.



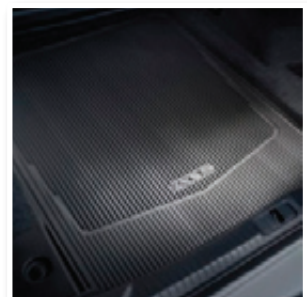
Grille

2014 Chevrolet Impala

Customize the front of your Impala with this Accessory Grille. The upper and lower grille inserts feature Chrome horizontal bars with a body-color surround, adding a stylish new front end appearance to your Impala. New colors available.



ACCESSORIES



Cargo Area Premium All Weather Mat

2013-2014 Cadillac ATS

This custom-molded, Premium All-Weather Cargo Mat features a deep-ribbed pattern to collect debris and fits perfectly in the trunk your ATS. Features the ATS logo.

Images are for representation only and may not reflect actual product.

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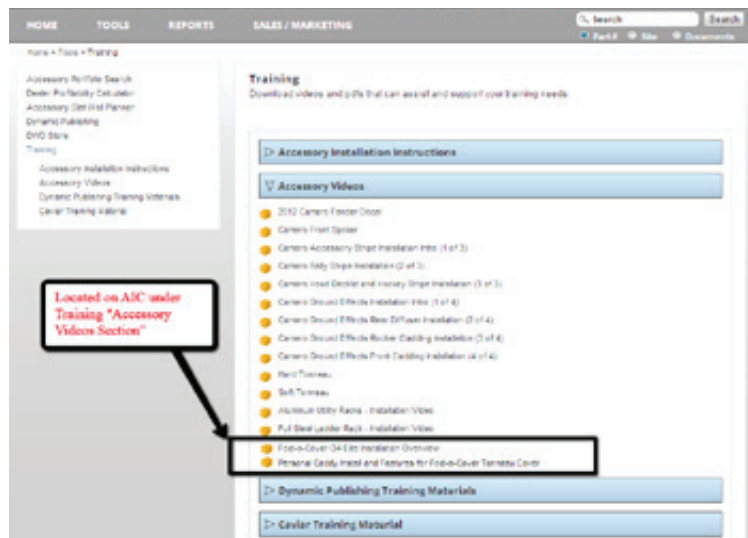


New Product Table

The following new products are ready for sale. For pricing information and availability, please visit www.Express-ADI.com or call 800-676-8513.

Part Description	MY	Vehicle	Part #
BED PRODUCTS			
Bed Rug- Bowtie Logo, For Trucks WITHOUT Cargo Management System Rails, 8' Long Box	2014	Chevrolet All-New 2014 Silverado	22892015
ELECTRONICS			
RSE - Head Restraint DVD System, Cloth, Ebony (19C)	2014	Chevrolet Traverse	23140004
RSE - Head Restraint DVD System, Cloth, Ebony (62C)	2014	Chevrolet Traverse	23140005
RSE - Head Restraint DVD System, Cloth, Dark Titanium (83C)	2014	Chevrolet Traverse	23140007
EXTERIOR			
Grille, Silver Topaz Metallic (GWS)	2014	Chevrolet Impala	22985026
Grille, Blue Topaz Metallic (GTS)	2014	Chevrolet Impala	22985027
Splash Guards - Front Molded, Black Grained	2014	Chevrolet All-New 2014 Silverado	22894857
Splash Guards - Rear Molded, Black Grained	2014	Chevrolet All-New 2014 Silverado	22894863
INTERIOR			
Floor Mats - Cargo Area Premium All Weather, Jet Black	2013-2014	Cadillac ATS	22759925

Install Videos for Fold a Cover Top & Caddy are Now Available!



These videos have been uploaded to the AIC under:
Tools > Training > Accessory Videos



GM Accessories Digital Solution Weekly Webinar

No need to preregister, simply join Chrome Data every Thursday at 8:30am – 10:00am Pacific Time. For the audio portion join us toll-free at 1-866-439-4489 (US) Participant Pin Code: 669 124 86. Click on the following link for Meeting number 921 809 456 at meeting start time:

<https://chromedata.webex.com/chromedata/j.php?ED=213786482&UID=505633242&RT=MiM0>

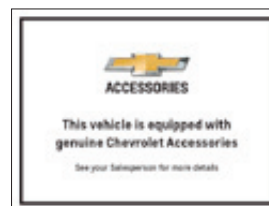
PC requirements: Flash Player 6.0 or later, Windows Media Player 9.0 or later, QuickTime 7.1 or later.



Updated Dynamic Templates Now Available

Effective June 17th the Dynamic Templates Hero Cards, Wish List, and Slat Wall Part Tags have been updated on AIC representing the NEW brand images. In addition, Business Choice Hero Cards and Wish List templates have been added (see examples below).

Launching in Q3 the creative for the Wheel Stand Inserts and Service Lane Coupons will be updated. More information to come!



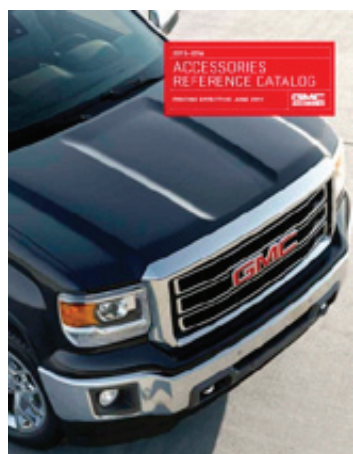
2013-2014 Accessories Reference Catalogs (ARCs)

Accessories Reference Catalogs for 2013-14 have been updated for Chevrolet, Buick GMC, and Cadillac. ADI shipments began the week of June 17th. There are two truck sections in the Chevy and GMC ARCs to distinguish between the All-New 2014 Sierra/Silverado 1500 and the 2013 Light Duty / 2013-2014 Heavy Duty.

The ARCs are also available online:

- **AIC:** On AIC right from the Home Page, just click on the "Go" button on the first link for Accessories Reference Catalog. You may view/download/print each Brand's entire catalog or just the individual Models. We also provided JPG files of all of the Divider Pages.
- **GM AssetCentral:** Type in ARCs in the Search Box and you will find the same PDF files available in AIC.
- **DWD Store:** ARCs are also now available via the DWD Store. Use the following Item Numbers when ordering:

ITEM NUMBER	DESCRIPTION
2013-2014-CHE-ARC-01	2013-14 CHEVROLET ACCESSORIES REFERENCE CATALOG
2013-2014-BUI-ARC-01	2013-14 BUICK ACCESSORIES REFERENCE CATALOG
2013-2014-GMC-ARC-01	2013-14 GMC ACCESSORIES REFERENCE CATALOG
2013-2014-CAD-ARC-01	2013-14 CADILLAC ACCESSORIES REFERENCE CATALOG



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NEW "I" Labor Operation Codes for GM Accessories

0510012	Paint Sealant/Protection Installation	0511362	Outside Rearview Mirror/Cover Installation
0510042	Seat/Fabric/Leather Protection Installation	0511392	Body Side Molding Package Installation
0510072	Cruise Control Package Installation	0511422	Body Exterior Molding Package Installation
0510102	Locking Gas Cap Package Installation	0511452	Exterior Latch, Handle, or Fuel Door Installation
0510132	Spare Tire Kit Installation	0511482	Front Grill/Guard Installation
0510162	Wheel Lock Package Installation	0511512	Tail Lamp Guard Package Installation
0510192	Vehicle Protective Cover/Lock/Stowage Bag Package Installation	0511542	Oil Pan Skid Plate Package Installation
0510222	Interior Storage Box Package Installation	0511572	Navigation/Information Package Installation
0510252	Engine Performance Data Plate Package Installation	0511602	Remote Start/Keyless Entry Transmitter Installation
0510282	Personal Audio Link Module Installation	0511632	Windshield Washer Solvent Heater Package Installation
0510312	Rear Parking Assist Alarm Sensor Package Installation	0511662	Multimedia Player Interface Module Package Installation
0510342	Toolbox Package Installation	0511692	Rearview Driver Information Camera Package Installation
0510372	Ambient Lighting Package Installation	0511722	Cellular Telephone Package Installation
0510402	Engine Oil Heater Package Installation	0511752	Roof Rack/Rail/Panel Installation
0510432	Liftgate Applique Package Installation	0511782	Air Deflector Installation
0510462	Battery/Charger/Heater Package Installation	0511812	Rear Sliding Window Package Installation
0510492	License Plate Frame Package Installation	0511842	Ski Carrier Recreation Package Installation
0510522	Exhaust Tail Pipe Extension Package Installation	0511872	Running Board Step Package Installation
0510552	Intake Manifold Package Installation	0511902	Tubular Assist Step Package installation
0510582	Turbocharger Kit Installation	0511932	Highway Emergency Package Installation
0510612	Performance Muffler Exhaust Package Installation	0511962	Front and Rear Seat Cover Package Installation
0510642	Front Stabilizer Shaft Package Installation	0511992	Driver or Passenger Seat Cushion Heater Kit Installation
0510672	Audio/XM Radio Package Installation	0512022	Steering Wheel Package Installation
0510702	Engine Wiring Harness Package Installation	0511052	Rear Window Inside Sunshade Package Installation
0510732	Engine Control Module Kit Installation	0512082	Vehicle Remote Security Package Installation
0510742	Transmission Fluid Auxiliary Cooler Kit Installation	0512092	Front Floor Illumination Lamp Package Installation
0510762	Bumper/Bumper Protector Installation	0512112	Front and Rear Side Door Sill Trim Plate Kit Installation
0510792	Fascia Extension/Tow Hook Installation	0512122	Instrument Panel and Steering Wheel Accessory Trim Package Installation
0510822	Engine Coolant Heater Package Installation	0512142	Spare Wheel Cover Package Installation
0510852	Engine Cover Kit Installation	0512172	Mud Flap Guard Installation
0510882	Underhood Appearance Package Installation	0512202	Vehicle Appearance Ground Effects Installation
0510912	Wheel Opening Flare/Liner Package Installation	0512212	Rear End Spoiler Package Installation
0510942	Floor Mat Package Installation	0512232	Pickup Box Tonneau Cover Package Installation
0510972	Front Fog Lamp Package Installation	0512262	Pickup Box Cover Package Installation
0511002	Headlamp Kit Installation	0512292	Roof Panel Storage Bag Package Installation
0511032	Front End Cover / Molded Hood Protector Installation	0512322	Trailer Hitch/Wiring Harness Installation
0511062	Hood, Hood Insert or Hood Louver Installation	0512352	Pickup Box Liner Package Installation
0511092	Garage Door Opener Transmitter Package Installation	0512382	Pickup Box Platform Extension Package Installation
0511102	Instrument Panel Ashtray Package Installation	0512412	Endgate Spoiler Package Installation
0511122	Body Decal Kit Installation	0512442	Truck Bed – Bike Chock/Stake/Hook/Tie Down Installation
0511152	Passenger Compartment Screen Air Deflector Package Installation	0512472	Rear Cargo Organizer/Cargo Net Installation
0511182	Cigarette Lighter Package Installation	0512502	Cargo Box Side Rail Package Installation
0511212	Rear Compartment Floor Stowage Tray Package Installation	0512532	Daytime Running Lamp Kit Installation
0511242	Multifunction Auxiliary Gauge Package Installation	0512562	Folding Top Cover Package Installation
0511272	Shifter/Parking Brake Handle Installation	0512592	Body Side Window Package Installation
0511302	Accelerator Pedal Cover Package Installation	0512622	Video Disc Player Package Installation
0511332	Cargo Organizer Package Installation	0512652	Wheel/Wheel Cover Installation

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