

October 2013



WWW.EXPRESS-ADI.COM



ADI UPDATE

CONVENIENCE

AFFORDABILITY

Accessories: Fall Promotions, Opportunities

2013 FALL STEP IT UP REWARDS *ENDING SOON!*

Step Up and Earn Rewards with your LPO orders through October 15th!

2014 BUSINESS CHOICE PROGRAM

New Program launched October 1, 2013. Main changes involve maintenance program and MSRP amounts for salesperson spiff. Details inside!

NEW VEHICLES & ACCESSORIES

2014 Corvette Stingray, 2014 All-New Silverado & Sierra, 2014 CTS Sedan (coming soon)

ALSO: NEW CAMARO PERFORMANCE ACCESSORIES, IBP Products!

Win with BUICK Accessories

Win with CADILLAC Accessories



AFFORDABILITY

CONVENIENCE

Are You Harvesting Your Accessories Profit?

Meet your monthly accessory objective and increase gross profits in all departments when you develop and maintain a Retail Selling Process offering GM Accessories to EVERY CUSTOMER – New, Used, Parts, Service – EVERY TIME!

Contact your TSM today. We can help!

www.Express-adi.com

12007 E 61st Street Tulsa, OK 74146 Phone 918-317-6890 • 800-676-8513 Fax 918-217-1250





STEP UP & EARN REWARDS\$

WITH THE LPO **STEP IT UP** ACCESSORY CHALLENGE!

By stepping up your LPO orders until October 15, 2013, enrolled Dealership Managers, as a group, will be awarded 5 earnPOWER points for every eligible LPO point. Based on the total eligible LPO orders during the program DOSP cycle, each enrolled Manager will be rewarded with an equal share of the total point amount earned at your dealership. For a complete listing of eligible LPOs and the assigned point values, see the program rules or visit www.gmprograminfo.com.

DOUBLE YOUR POINTS

Dealership Managers can double up their earnPOWER points if 40% or more of vehicles ordered during the program period contain at least one LPO. Eligible LPOs will be tracked via the program Website following each DOSP cycle.





**CHEVROLET
PERFORMANCE PARTS
FOR CAMARO:**

HEAT FOR THE STREET

CAMARO PERFORMANCE PARTS



PERFORMANCE

SS V-8 Camaro to ZL1 Brembo® Front Brake Conversion Kit

Upgrade the front brakes on your 2010 or later model year Camaro SS with these larger Brembo front brakes from the supercharged Camaro ZL1. They include racing-style two-piece 14.6-inch front rotors and six-piston Brembo aluminum calipers in Black with the ZL1 logo. The ZL1 two-piece rotors offer greater resistance to warping and potentially longer rotor life, as well as reduced weight. The racing-style disc design enhances braking performance under track operating conditions. The kit includes two rotors, two calipers, pads and mounting hardware.



Part #: 22959672
MSRP*: \$4,150.00

SS V-8 Camaro ZL1 Rear Conversion Kit

Make your SS rear brakes match the look of your front ZL1 conversion. Includes Black ZL1 calipers and pads, hardware and an instruction sheet.



Part #: 23104466
MSRP*: \$2,500.00

Camaro V-6 to ZL1

Front and Rear Brake Conversion Kit (not shown)

Both the ZL1 Brembo Six-Piston Front and Rear Brake Kits can be purchased together with this one part number.

Part #: 22989384
MSRP*: \$7,200.00

Camaro 1LE Suspension Package

Give your 2010 or newer SS or V6-equipped Camaro model greater capability in the curves with the same suspension components used in the production 1LE performance package. Contents include a larger 27mm solid front stabilizer bar, 28mm solid rear stabilizer bar for improved body control, ZL1 wheel bearings, toe links and rear shock mounts for improved on-track performance.



Part #: (V6) 23123398 Part #: (V8) 23123397
MSRP*: \$1,500.00 MSRP*: \$1,500.00

Camaro 1LE Strut Tower Brace

This lightweight, aluminum under hood tower-to-tower brace enhances chassis stiffness, contributing to a firmer feel behind the wheel and more direct steering response. It's a direct bolt-on for 2011i and newer Camaro SS and V6 models. The kit includes the brace and installation hardware.



Part #: 22756880
MSRP*: \$150.00

Camaro ZL1 Short-Throw Shifter Kit

Get quicker, more precise shifts in your manual transmission Camaro SS with Chevrolet Performance's Camaro ZL1 Shifter Kit. It's the same shifter used in the production ZL1 that delivers shorter shifts than the shifter in the SS. The kit includes the shifter, installation hardware and suede microfiber shift knob with contrast stitching.



Part #: 19299460
MSRP*: \$350.00

* Manufacturer's Suggested Retail Price. Tax, title, license, dealer fees and other optional equipment extra. Labor and installation charges not included. Price subject to change without notice.



**New
Program
Launched
Oct. 1!**

2014 BUSINESS CHOICE



Eligible business owners can receive up to \$1,000 of Chevrolet or GMC Accessories¹, plus a maintenance Program.

TRUCKS		VANS	
\$400 Accessories Cash Allowance	\$1,000 AccessoriesCash Allowance	\$400 Accessories Cash Allowance	Up to \$1,200 Upfit Cash Allowance ²
1500 Silverado/Sierra Avalanche	2500 Silverado/Sierra 3500 Silverado/Sierra	Express (Passenger) Savana (Passenger)	Express (Cargo & Cutaways) Savana (Cargo & Cutaways)
ELIGIBLE VEHICLES		MAINTENANCE PROGRAM	
2012-2013 MY	Business Choice Maintenance Program ³ - Vehicle's recommended maintenance schedule for up to two years or 30,000 miles, whichever comes first.		
2014 MY	Division Maintenance Program ⁴ - Vehicle's recommended maintenance schedule for up to two years or 24,000 miles, whichever comes first.		

¹ Not valid with all offers. See Dealer for details. Take delivery by 9/30/14.

² Customers will need to spend at least \$500 up to a maximum of \$1,200, in order to be eligible for this allowance. Not valid with all offers. See Dealer for details. Take delivery by 9/30/14.

³ Scheduled oil changes with filter, SRW tire rotations (extra charge for dual rear wheel vehicles may apply), and 27-point inspections, according to your new vehicle's recommended maintenance schedule, for a maximum of four service events for diesel engines and six services for gas engines. Does not include air filters or Diesel Exhaust Fluid. See Dealer for other restrictions and complete details.

⁴ Scheduled oil changes with filter, SRW tire rotations (extra charge for dual rear wheel vehicles may apply), and 27-point inspections, according to your new vehicle's recommended maintenance schedule, for a maximum of four service events. Diesel Exhaust Fluid included. Does not include air filters. See Dealer for other restrictions and complete details.

Receive GM *earnPOWER* Points on all Chevrolet Silverado, Avalanche, and Express accessories, and GMC Sierra and Savana accessories, sold within the 2014 Business Choice Program.

Official program period: October 1, 2013 through September 30, 2014.

2014 INCENTIVE PAY SCALE (BASED ON TOTAL MSRP)

Sales Consultants and Sales Managers take advantage of GM *earnPOWER* points for each qualifying Chevrolet and GMC Accessories claim submitted within the 2014 Business Choice Program. **NEW MSRP AMOUNTS FOR 2014!**

AVALANCHE, 1500 SILVERADO/SIERRA, EXPRESS/SAVANA (PASSENGER)

Total MSRP	Sales Consultant	Sales Manager
\$850-\$1,099	\$50	\$25
\$1,100-\$1,499	\$75	\$50
\$1,500-\$1,999	\$100	\$75
\$2,000 & Up	\$150	\$100

2500/3500 SILVERADO/SIERRA, EXPRESS/SAVANA (CARGO & CUTAWAY)

Total MSRP	Sales Consultant	Sales Manager
\$1,350-\$1,599	\$50	\$25
\$1,600-\$1,999	\$75	\$50
\$2,000-\$2,499	\$100	\$75
\$2,500 & Up	\$125	\$100





2014 BUSINESS CHOICE



BUSINESS CHOICE MADE EASY

Sales Consultant

Ask every customer every time:

Q. *Do you own a business?*

A. YES.

Q. *Can you provide 1 of the following 21 documents?*

A. YES.

★ Customer qualifies for Business choice. Next Steps:

1. Explain to customer – they get \$400 on 1500 truck or \$1000 on 2500/3500 truck.
2. Have customer select accessories listed on www.gmaccessorieszone.com or use GM Chrome Dealership Web Site.
3. Show customer accessories prices at dealership - MSRP with labor included.
 - If accessories are more than allowance, Sales Consultants collects check or rolls excess amount into deal.
 - MUST BE AT LEAST \$400 for 1500, or \$1,000 for 2500/3500
4. Sales Consultant goes to Parts Department and orders accessories (Parts will charge to stock number).
5. Sales Consultant schedules appointment for customer to get accessories installed.

Sales Manager

1. Confirms customer's Business choice documentation.
2. Shows Business Choice Rebate on Buyers Order.
3. Applies for Business Choice in GM Global. Have customer sign form, put form in deal jacket.
4. CDR vehicle 018 Business not 010 Individual
5. Apply for Rebate CODE HDA.
6. **MUST HAVE RO WITH ACCESSORIES PUT ON. PUT IN DEAL JACKET.**

Warranty Clerk

- ✓ Must put I-ops and Part Numbers for GM Accessories in GM Global Warranty. This needs to be completed to cover accessories under GM warranty & Earn power points to be paid.



ACCESSORIES

GMC ACCESSORIES

MIX AND MATCH THE CHEVROLET ACCESSORIES THAT WORK BEST FOR YOU AND YOUR BUSINESS.

CHEVROLET ACCESSORIES	MSRP*
BED PRODUCTS	
Aluminum Utility Rack Systems by TracRac®	
– Complete Rack System/Two Crossbar	\$744.00
– Single Crossbar	\$372.00
– Headache Rack	\$499.00
– Cantilever Cab-Over Extension	\$372.00
Bedliner	\$345.00
Bed Mat – Black Rubber Mat	\$130.00
Bed Net – Black	\$50.00
Bulkhead Divider Package w/Door	\$400.00
Bed Rug – Carpet	\$450.00
Tailgate Liner – Black	\$50.00
End Gate Handle	\$100.00
Steel Utility Rack Systems by TracRac	
– Complete Full-Frame	\$979.00
– Half-Steel	\$319.00
Tailgate Lock Package – Black or Chrome	\$155.00
Perimeter Bed Lighting	\$135.00
Retractable Bed Step	\$325.00
Tie-Down Hooks – Bed Mounted	\$100.00
Tonneau Cover – Hard Folding by Fold-a-Cover®	\$1,159.00
Tonneau Cover with Personal Caddy® by Fold-a-Cover, 5'8" Short Box, Front and Rear Locking, Black	\$1,759.00
Tonneau Cover – Soft Folding	\$575.00
Tonneau Cover – Soft Roll-Up	\$575.00
Toolbox – Stationary, Bowtie Logo	\$535.00
Toolboxes by UWS®	
– Single-Lid Deep-Well	\$469.00
– Gullwing	\$469.00
– Low Profile	\$415.00
EXTERIOR PRODUCTS	
Assist Steps – 4-Inch Round Black	\$600.00
Assist Steps – 4-Inch Round Chrome	\$650.00
Assist Steps – 6-Inch Rectangular Black	\$650.00
Assist Steps – 6-Inch Rectangular Chrome	\$700.00
Bodyside Molding Package - Chrome	\$200.00
Door Handles – Outside	\$145.00
– Front and Rear Sets Chrome	

CHEVROLET ACCESSORIES	MSRP*
EXTERIOR PRODUCTS	
Fuel Door – Chrome	\$155.00
Chrome Hood Deflector by EGR®	\$165.00
Dark Smoke Hood Deflector by EGR	\$95.00
Outside Rearview Mirror Cover – Chrome	\$100.00
Side Window Deflector by EGR	\$95.00
Splash Guards – Front Molded	\$90.00
– Front Set, Black or Body-Color	
Splash Guards – Rear Flat - Flat with Contour, Rear Set	\$30.00
Splash Guards – Rear Molded – Black	\$90.00
INTERIOR PRODUCTS	
Assist Handle Package	\$50.00
Door Sill Plates	\$125.00
Floor Mats – Front Vinyl Replacements	\$65.00
Floor Mats – Front Premium All-Weather	\$80.00
Floor Mats – Rear Vinyl Replacements	\$50.00
Floor Mats – Rear Premium All-Weather	\$70.00
Front Floor Console Organizer	\$50.00
Security Screen Package – Rear or Side Door	\$110.00
Smoker's Package	\$55.00
Underseat Storage Box – Rear	\$200.00
Stowage Bag	\$35.00
SAFETY AND SECURITY PRODUCTS	
Fire Extinguisher	\$45.00
First Aid Kit – White GM Logo, Black	\$25.00
Reflective Triangle	\$15.00
Roadside Assistance Package	\$55.00
Tailgate Theft-Deterrent System – Complete Kit	\$215.00
Vehicle Security Shock Sensor Package	\$115.00
TRAILER AND HITCH PRODUCTS	
Q20 Fifth-Wheel Hitch with Standard Legs	\$1,079.00
Q20 Fifth-Wheel Hitch with R20 Roller Unit	\$1,539.00
Q24 Fifth-Wheel Hitch with Standard Legs	\$1,099.00
Hitch Ball Assembly	\$20.00
Hitch Ball Mount Assembly	\$30.00
Hitch Trailering Package	\$295.00
Recovery Hooks – Chrome	\$150.00
Trailer Wiring Adapter	\$40.00

FOR A COMPLETE LIST OF AVAILABLE SILVERADO, AVALANCHE AND EXPRESS ACCESSORIES, VISIT GMACCESSORIESZONE.COM

*Manufacturer's Suggested Retail Price. Tax, title, license, dealer fees and other optional equipment extra. Labor and installation charges not included. Price subject to change without notice.

Some vehicles are shown with equipment from an independent supplier. Chevrolet Licensed and Integrated Business Supplier Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by Chevrolet or its dealers. Chevrolet is not responsible for the safety or quality of independent supplier alterations.

MIX AND MATCH THE GMC ACCESSORIES THAT WORK BEST FOR YOU AND YOUR BUSINESS.

GMC ACCESSORIES		MSRP*
BED PRODUCTS		
Aluminum Utility Rack Systems by TracRac®		
- Complete Rack System/Two Crossbar		\$744.00
- Single Crossbar		\$372.00
- Headache Rack		\$499.00
- Cantilever Cab-Over Extension		\$372.00
Bedliner		\$345.00
Bed Mat - Black Rubber Mat		\$130.00
Bed Net - Black		\$50.00
Bulkhead Divider Package w/Door		\$400.00
Bed Rug - Carpet		\$450.00
Tailgate Liner - Black		\$50.00
End Gate Handle		\$100.00
Steel Utility Rack Systems by TracRac		
- Complete Full-Frame		\$979.00
- Half-Steel		\$319.00
Tailgate Lock Package - Black or Chrome		\$155.00
Perimeter Bed Lighting		\$135.00
Retractable Bed Step		\$325.00
Tonneau Cover - Hard Folding by Fold-a-Cover®		\$1,159.00
Tonneau Cover with Personal Caddy® by Fold-a-Cover, 5'8" Short Box, Front and Rear Locking, Black		\$1,759.00
Tonneau Cover - Soft Folding		\$575.00
Tonneau Cover - Soft Roll-Up		\$575.00
Toolbox - Stationary, GMC Logo		\$535.00
Toolboxes by UWS®		
- Single-Lid Deep-Well		\$469.00
- Gullwing		\$469.00
- Low Profile		\$415.00
Upper Tie-Down Hooks		\$100.00
EXTERIOR PRODUCTS		
Assist Steps - 4-Inch Round Black		\$600.00
Assist Steps - 4-Inch Round Chrome		\$650.00
Assist Steps - 6-Inch Rectangular Black		\$650.00
Assist Steps - 6-Inch Rectangular Chrome		\$700.00
Bodyside Molding Package - Chrome		\$200.00
Door Handles - Outside - Front and Rear Sets Chrome		\$145.00

GMC ACCESSORIES		MSRP*
EXTERIOR PRODUCTS		
Aeroskin™ Hood Deflector by Lund®		\$165.00
Fuel Door - Chrome		\$155.00
Hood Deflector by Lund		\$95.00
Outside Rearview Mirror Cover - Chrome		\$100.00
Side Window Deflector by Lund		\$95.00
Splash Guards - Front Molded - Front Set, Black or Body-Color		\$90.00
Splash Guards - Rear Flat - Flat with Contour, Rear Set		\$30.00
Splash Guards - Rear Molded - Black		\$90.00
INTERIOR PRODUCTS		
Assist Handle Package		\$50.00
Door Sill Plates		\$125.00
Floor Mats - Front Vinyl Replacements		\$65.00
Floor Mats - Front Premium All-Weather		\$80.00
Floor Mats - Rear Vinyl Replacements		\$50.00
Floor Mats - Rear Premium All-Weather		\$70.00
Front Floor Console Organizer		\$50.00
Security Screen Package - Rear or Side Door		\$110.00
Smoker's Package		\$55.00
Underseat Storage Box - Rear		\$200.00
Stowage Bag		\$35.00
SAFETY AND SECURITY PRODUCTS		
Fire Extinguisher		\$45.00
First Aid Kit - White GM Logo, Black		\$25.00
Reflective Triangle		\$15.00
Roadside Assistance Package		\$55.00
Tailgate Theft-Deterrent System - Complete Kit		\$215.00
Vehicle Security Shock Sensor Package		\$115.00
TRAILER AND HITCH PRODUCTS		
Q20 Fifth-Wheel Hitch with Standard Legs		\$1,079.00
Q20 Fifth-Wheel Hitch with R20 Roller Unit		\$1,539.00
Q24 Fifth-Wheel Hitch with Standard Legs		\$1,099.00
Hitch Ball Assembly		\$20.00
Hitch Ball Mount Assembly		\$30.00
Hitch Trailering Package		\$295.00
Recovery Hooks - Chrome		\$150.00
Trailer Wiring Adapter		\$40.00

FOR A COMPLETE LIST OF AVAILABLE SIERRA AND SAVANA ACCESSORIES, VISIT GMACCESSORIESZONE.COM

*Manufacturer's Suggested Retail Price. Tax, title, license, dealer fees and other optional equipment extra. Labor and installation charges not included. Price subject to change without notice.

Some vehicles are shown with equipment from an independent supplier. GMC Licensed and Integrated Business Supplier Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GMC or its dealers. GMC is not responsible for the safety or quality of independent supplier alterations.

IMPORTANT INFORMATION ON THE NEW PROGRAM

- The 2014 Business Choice Program which launched October 1, 2013 is primarily carry-over from 2013. It is good towards 2012, 2013 and 2014 MY eligible vehicles.
- Access to the Business Choice Portal through GM Global Connect site will show two links: one for 2013 Program Year, and one for 2014 Program Year.
- Link for 2013 Business Choice Program Year should be used for vehicles with a delivery date on or before 09/30/13. Dealers have until January 2, 2014 to file a 2013 claim using this link, and any questions should be directed to the 2013 BC Program Help Desk at 1-888-566-6393 (this number does not handle calls regarding the 2014 program). Please note that the 2013 Business Choice Program link will be removed after January 2, 2014, and claims for the 2013 program will not be accepted.
- Link for 2014 Business Choice Program should be used for vehicles with a delivery date of 10/01/13 or after. This link is for 2014 Business Choice Program claims only. NOTE: Since this is a new link, the dealership's PSC (Primary Security Coordinator) will have to turn the link "on" for each person in the dealership who needs/wants access to submit a claim for vehicles delivered on or after October 1, 2013.
- **Maintenance:** 2012 and 2013 MY vehicles will receive the Business Choice Maintenance Plan, while 2014 MY vehicles will receive the Divisional Plan.

2014 BC Program Assistance

For Business Choice eligible vehicles sold on/after October 1, 2013:

GM Fleet Action Center

1-800-353-3867 / 1-800-FLEET-OP

Hours: Monday - Friday 8:00 A.M. to 6:00 P.M. EST

2013 BC Program Assistance

For Business Choice eligible vehicles sold on/before September 30, 2013:

GM Business Choice Program Headquarters

1-888-566-6393*

Monday - Friday 8 A.M. to 8 P.M. EST

**This number does not handle calls regarding the 2014 program.*

Complete program details including Dealer Readiness Guide, Brochure, and Program Flyer are available on the AIC under:

Sales & Marketing > Programs > Business Choice > Other "Print Only" Material

www.Express-adi.com

12007 E 61st Street Tulsa, OK 74146 Phone 918-317-6890 • 800-676-8513 Fax 918-217-1250



 **ACCESSORIES**



Hard Folding Tonneau Cover

2014 All-New 2014 Silverado

This Hard Folding Tonneau Cover provides quick-and-easy access to the cargo area of your Silverado while providing protection for items in the pickup bed. A flat and smooth trifold design offers easy opening and closing. (Part #22834744 - 8' Long Box)



Soft Roll-Up Tonneau Cover

2014 All-New 2014 Silverado

This Soft Roll-Up Tonneau Cover is constructed of durable, lightweight black grained vinyl to help protect truck bed cargo from the elements. (Part # 22772363 - Black with Embossed Bowtie Logo, 8' Long Box)



Door Handles

2014 All-New 2014 Silverado; 2014 All-New Sierra

Attractive Chrome Door Handles replace the production door handles to give your vehicle a stylish and personalized look. (Part #22940647)



Heritage Stripes Stripe Package

2014 Camaro

Give your Camaro a classic look with these Heritage Stripes. (Part #22995858 - Blue; Part #22995859 - Red Hot)



Hockey Stick Stripes Stripe Package

2014 Camaro

The Hockey Stick Stripe Kit gives your Camaro a classic look with contemporary styling. Available in several colors.



Fender Hash Marks

2014 Camaro

Fender Hash Marks can be added to the front fenders of your Camaro to accentuate the vehicle's powerful style lines. (Part #22995860 - Red Hot, Not For Use on ZL1 Models)



Brake System

Camaro

These racing-style brake systems enhance braking performance under track operating conditions. Brake conversion kits offer greater resistance to warping and potentially longer rotor life, as well as reduced weight. See New Product Table for Part #s and MY application.

Images are for representation only and may not reflect actual product.

www.Express-adi.com

12007 E 61st Street Tulsa, OK 74146 Phone 918-317-6890 • 800-676-8513 Fax 918-217-1250



 **ACCESSORIES**



**NEW STINGRAY
ACCESSORIES AVAILABLE!
CALL OR VISIT US
ONLINE TO VIEW ENTIRE
PORTFOLIO!**



Luggage

2014 Corvette Stingray

Arrive in style with luggage specially designed for the Corvette brand. A five-piece luggage set, including a suitcase with roller wheels, a backpack and messenger bag are all available featuring the Cross-Flags logo. (Part #22970472)



Rear Bumper Fascia Protector

2014 Corvette Stingray

Mounted inside the trunk, this Rear Fascia Protector helps guard against scratches caused from belt buckles and other objects during loading. It is available in black with a color, embroidered cross flags Corvette logo. (Part #23124544)



Spoiler Kit

2014 Corvette Stingray

Add style to your Corvette with a body-color Rear Spoiler that replaces the standard black spoiler. With two styles available, these spoilers are sure to make your Stingray stand out from the crowd.



Vehicle Cover, Indoor Dust Cover

2014 Corvette Stingray

The interior Dust Covers, designed for interior storage, shield the surface of your Corvette from dust and dirt. Each cover includes a duffle-style storage bag, which can also be used to stash miscellaneous items. (Part #23142882 - Crossed-Flag Logo, Kalahari)



Outdoor All Weather Vehicle Cover

2014 Corvette Stingray

The all-weather outdoor Vehicle Cover provides waterproof, breathable outdoor protection. Each cover includes a duffle-style storage bag, which can also be used to stash miscellaneous items. (Part #23142884 - Stingray Logo, Black)



Front Premium Carpet Floor Mats

2014 Corvette Stingray

These Front Premium Carpet Floor Mats will add a custom appearance to your Corvette while helping to protect the carpet from mud, water, road salt and dirt. A variety of colors and designs are available.



Z Spec Grille

2013-2014 Cruze

Brighten up the front end of your Cruze with this Grille by Lacks. Designed, engineered and manufactured to factory specs for superb fit and performance, it features a Bright Chrome finish surround with Bright Silver-painted mesh. Non-GM warranty by Lacks. For more information, call 1-616-554-7520. Available in a variety of colors.

Images are for representation only and may not reflect actual product.

www.Express-adi.com

12007 E 61st Street Tulsa, OK 74146 Phone 918-317-6890 • 800-676-8513 Fax 918-217-1250



GMC ACCESSORIES



Soft Folding Tonneau Cover

2014 All-New 2014 Sierra

This Soft Folding Tonneau Cover is constructed of durable, lightweight black grained vinyl to help protect truck bed cargo from the elements. The tri-fold design allows for quick and easy installation and removal. (Part #23139842 - 8' Long Box)



6 Inch Chrome Assist Steps

2014 All-New 2014 Sierra, Double Cab

Stylish Assist Steps with textured step pads make it easier to get in and out of your Sierra. (Part #22805440 - For Use on Double Cab Models with Gas Engine (LV 3, L83, L86, LC8, and L96))



4 Inch Black Assist Steps

2014 All-New 2014 Sierra, Regular Cab

Stylish Assist Steps with textured step pads make it easier to get in and out of your Sierra. (Part #22805433 - For Use on Regular Cab Models with Gas Engine (LV 3))



Rear Carpet Replacement Floor Mats

2011-2014 Acadia

This one-piece Rear Carpet Replacement Floor Mat duplicates the original production floor mats exactly. (Part #22789903 - 2nd Row, Folding Split Back Bench (AM9, ABC) Ebony)



ACCESSORIES



Pedal Cover

2014 All-New 2014 CTS Sedan

Designed specifically for your CTS, these high-quality stainless steel Pedal Covers replace existing pedals to provide a sporty performance look and feel to your interior. The covers also feature raised rubber traction surfaces. (Part #22935043 - Automatic Transmission)



Vehicle Cover

2014 All-New 2014 CTS Sedan

Custom-constructed of lightweight, easy-to-handle material. Keeps out dirt, dust, and abrasive particles. Allows moisture to evaporate. (Part #22977936 - Cadillac and Crest Logo, Gray)



Grille

2014 All-New 2014 CTS Sedan

Enhance the appearance of your CTS with this striking bright finish Upper and Lower Grille specifically designed and engineered for your vehicle. (Part #22926159 - Sport Grille, Part #22926160 - Touring Grille)

Images are for representation only and may not reflect actual product.

www.Express-adi.com

12007 E 61st Street Tulsa, OK 74146 Phone 918-317-6890 • 800-676-8513 Fax 918-217-1250



New Product Table

The following new products are ready for sale. For pricing information and availability, please visit www.Express-ADI.com or call 800-676-8513.

Part Description	MY / Vehicle	Part #
BED PRODUCTS		
Hard Folding Tonneau Cover - 8' Long Box, High Gloss Vinyl	2014 All-New 2014 Silverado	22834744
Soft Roll-Up Tonneau Cover, Black with Embossed Bowtie Logo, 8' Long Box	2014 All-New 2014 Silverado	22772363
Soft Folding Tonneau Cover - 8' Long Box, High Gloss Vinyl, Black	2014 All-New 2014 Sierra	23139842
CARGO MANAGEMENT		
Luggage, Five Piece	2014 Corvette Stingray	22970472
EXTERIOR		
Assist Steps, 6 inch Rectangular, Chrome, For Use on Double Cab Models with Gas Engine (LV 3, L83, L86, LC8, and L96)	2014 All-New 2014 Sierra	22805440
Assist Steps, 4 inch Round, Black, For Use on Regular Cab Models with Gas Engine (LV 3)	2014 All-New 2014 Sierra	22805433
Door Handles, Outside - Front and Rear Sets, Chrome, For Use on Crew and Double Cabs	2014 All-New 2014 Sierra	22940647
Door Handles, Outside - Front and Rear Sets, Chrome, For Use on Crew and Double Cabs	2014 All-New 2014 Silverado	22940647
Decal/Stripe Package - Heritage Stripes Stripe Package - Blue	2014 Camaro	22995858
Decal/Stripe Package - Heritage Stripes Stripe Package - PMO Red	2013 Camaro	22995859
Decal/Stripe Package - Hockey Stick Stripes Stripe Package - Silver	2013-2014 Camaro	22995864
Decal/Stripe Package - Hockey Stick Stripes Stripe Package - White	2013 Camaro	23106918
Decal/Stripe Package - Hockey Stick Stripes Stripe Package - Cyber Gray	2012-2014 Camaro	23106919
Decal/Stripe Package - Hockey Stick Stripes Stripe Package - Black	2014 Camaro	23106920
Decal/Stripe Package - Fender Hash Marks, Stripe Package - PMO Red, Not For Use on ZL1 Models	2014 Camaro	22995860
Decal/Stripe Package - Hockey Stick Stripes Stripe Package - Blue	2013-2014 Camaro	22995865
Decal/Stripe Package - Hockey Stick Stripes Stripe Package - Red	2014 Camaro	22995866
Decal/Stripe Package - Hockey Stick Stripes Stripe Package - Orange	2014 Camaro	22995872
Grille Z Spec Grille, Summit White (GAZ)	2013-2014 Cruze	95147733
Grille Z Spec Grille, Crystal Red (GBE)	2013-2014 Cruze	95147734
Grille Z Spec Grille, Champagne Silver (GWT)	2013-2014 Cruze	95147736
Grille Z Spec Grille, Atlantis Blue (GWY)	2013-2014 Cruze	95147737
Grille Z Spec Grille, Blue Ray (GXH)	2013-2014 Cruze	95147738
Grille Z Spec Grille, Rainforest Green (G7J)	2014 Cruze	95147739
Grille Z Spec Grille, Silver Ice (GAN)	2013-2014 Cruze	95147740
Grille Z Spec Grille, Black Granite (GAR)	2013-2014 Cruze	95147741
Grille Z Spec Grille, Tin Roof Rusted (G7P)	2014 Cruze	95147742
Grille Z Spec Grille, Tungsten (GXG)	2013-2014 Cruze	95147746
Grille Z Spec Grille, Red Hot (G7C)	2014 Cruze	95147747
Grille Sport Grille	2014 All-New 2014 CTS Sedan	22926159
Grille Touring Grille	2014 All-New 2014 CTS Sedan	22926160
Rear Bumper Fascia Protector Black	2014 Corvette Stingray	23124544
Spoiler Kit Blade, Laguna Blue (G7H)	2014 Corvette Stingray	22967770
Spoiler Kit, Paint to Match - price does not include charge for painting.	2014-2014 Corvette Stingray	22881387
Spoiler Kit Spoiler Kit, Laguna Blue (G7H)	2014 Corvette Stingray	22908980
Spoiler Kit Spoiler Kit, Lime Rock Green (G7J)	2014 Corvette Stingray	22908981
Spoiler Kit Spoiler Kit, Velocity Yellow (G8A)	2014 Corvette Stingray	22908982

Continued on next page.

www.Express-adi.com

12007 E 61st Street Tulsa, OK 74146 Phone 918-317-6890 • 800-676-8513 Fax 918-217-1250



New Product Table

Part Description	MY / Vehicle	Part #
EXTERIOR , continued		
Spoiler Kit Spoiler Kit, Black (GBA)	2014 Corvette Stingray	22908984
Spoiler Kit Spoiler Kit, Crystal Red (GBE)	2014 Corvette Stingray	22908985
Spoiler Kit Spoiler Kit, Cyber Gray (GBV)	2014 Corvette Stingray	22908986
Spoiler Kit Spoiler Kit, Torch Red (GKZ)	2014 Corvette Stingray	22908987
Spoiler Kit, Night Race Blue Metallic (GXH)	2014 Corvette Stingray	22908989
Spoiler Kit Blade, Lime Rock Green (G7J)	2014 Corvette Stingray	22967763
Spoiler Kit Blade, Arctic White (G8G)	2014 Corvette Stingray	22967764
Spoiler Kit Blade, Night Race Blue Metallic (GXH)	2014 Corvette Stingray	22967765
Spoiler Kit Blade, Torch Red (GKZ)	2014 Corvette Stingray	22967767
Spoiler Kit Blade, Cyber Gray (GBV)	2014 Corvette Stingray	22967768
Spoiler Kit Blade, Crystal Red (GBE)	2014 Corvette Stingray	22967769
Spoiler Kit Blade, Black (GBA)	2014 Corvette Stingray	22967771
Spoiler Kit Blade, Prime - Paint to Match – price does not include charge for painting	2014 Corvette Stingray	22967772
Spoiler Kit Blade, Silver (GAN)	2014 Corvette Stingray	22967773
Spoiler Kit Blade, Velocity Yellow (G8A)	2014 Corvette Stingray	22967774
Spoiler Kit Blade, Carbon Flash	2014 Corvette Stingray	22989472
Vehicle Cover, Indoor Dust Cover, Crossed-Flag Logo, Kalahari	2014 Corvette Stingray	23142882
Vehicle Cover, Outdoor All Weather, Stingray Logo, Black	2014 Corvette Stingray	23142884
Vehicle Cover, Indoor/Outdoor with Cadillac and Crest Logo, Gray	2014 All-New 2014 CTS Sedan	22977936
INTERIOR		
Floor Mats - Front Premium Carpet - Stingray Logo, Brownstone	2014 Corvette Stingray	22801664
Floor Mats - Front Premium Carpet Premium Carpet - Stingray Logo, Gray	2014 Corvette Stingray	22801665
Floor Mats - Front Premium Carpet - Stingray Logo, Black with Gray Stitching	2014 Corvette Stingray	22801666
Floor Mats - Front Premium Carpet - Stingray Logo, Black with Mojave Stitching	2014 Corvette Stingray	23112197
Floor Mats - Front Premium Carpet - Stingray Logo, Black with Red Stitching	2014 Corvette Stingray	23112198
Floor Mats - Rear Carpet Replacements - 2nd Row - Folding Split Back Bench (AM9, ABC) Ebony	2011-2014 Acadia	22789903
Pedal Cover Automatic Transmission	2014 All-New 2014 CTS Sedan	22935043
PERFORMANCE		
Brake System, Front Brembo Performance ZL1 Brakes	2010-2014 Camaro	22959672
Brake System, Rear Brembo Performance ZL1 Brakes - V6-LT -RS Package	2013-2014 Camaro	22989384
Brake System, Rear Brembo Performance ZL1 Brakes - V8-SS Package (FE7 Suspension required)	2013-2014 Camaro	23104466
Brake System, Rear Brembo Performance SS Brakes - V6-LT -RS Package	2013-2014 Camaro	23120542
WHEELS		
Center Cap, Bright Aluminum, Service Component	2014 All-New 2014 Silverado	20942002
Valve Stem Cap - 4 Pieces, Colored Corvette Logo with Silver Background	2014 Corvette Stingray	22831529
Valve Stem Cap - 4 Pieces, Colored Corvette Logo with Black Background	2014 Corvette Stingray	23124199

GM Accessories Digital Solution Weekly Webinar

No need to preregister, simply join Chrome Data every Thursday at 8:30am – 10:00am Pacific Time. For the audio portion join us toll-free at 1-866-439-4489 (US) Participant Pin Code: 669 124 86. Click on the following link for Meeting number 921 809 456 at meeting start time:

<https://chromedata.webex.com/chromedata/j.php?ED=213786482&UID=505633242&RT=MiM0>

PC requirements: Flash Player 6.0 or later, Windows Media Player 9.0 or later, QuickTime 7.1 or later.



www.Express-adi.com

12007 E 61st Street Tulsa, OK 74146 Phone 918-317-6890 • 800-676-8513 Fax 918-217-1250

