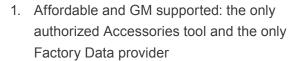
GM Accessories Digital Solution



Grow accessories revenue

and add profit to every vehicle sold or serviced with the GM Accessories Digital Solution. More than just an eCatalog; the GM Accessories Digital Solution (GMAS) effectively streamlines and simplifies your entire accessories sales process. It's your one-source tool to buy, sell and market accessories through your dealership and your Dealer web site.



- \$139 per month
- Qualifies for iMR (includes GM Match)
- · Turnkey Billing
- 2. No training fees and full support
 - Receive no-cost system process training in your store to ensure accessories are offered to every customer, every time
 - Get full on-going world-class support
- 3. Direct order transmission to your ADI
- Seamless integration with your Cobalt web site and additional web sites
- 5. Online sales
 - Direct eCommerce accessories sales from your Cobalt web site
- 6. VIN look up capability
 - Enter a valid VIN # and receive only accessories that fit that vehicle
 - The only solution in the marketplace to offer this feature
- 24-hour turnaround on GM Parts and pricing updates



- 8. No set up fees
 - Customize your retail site with your markups and labor rates at no cost
- 9. 360-degree views on most GM vehicles
 - 360-degree visualization and build-yourown for key GM vehicles
 - The only solution in the marketplace to offer this feature
- 10. Most impactful accessories visualized
 - Visualize key GM accessories for most GM vehicles
 - Display all other accessories in a Cool Ideas section
 - Customize the visualizer for your dealership
- 11. Digital signage
 - Spark customer ideas with digital displays of the most popular GM Accessories on all GM vehicles on plasma TVs throughout your dealership and on salesperson PCs
- 12. Addendum stickers
 - Print professional-grade addendum stickers for all pre-loaded vehicles

Enroll in the GM Accessories Digital Solution today:

https://gmaccessories.chromedata.com/GMAS/Sell/DealerSignup/GMAgreement.aspx