February 2015

**ADI UPDATE** The GM Accessories Newsletter from Express





### PRESIDENTS DAY SELLING \* ACCESSORIES CHECKLIST \*

### THE \$UPER \$ELLING \$EASON IS HERE!

(R) GMC 553

ACCESSORIES

**Reinforce your Accessories Selling Process with:** 

- ✓ UPDATED DISPLAYS for showroom, walls and drive-by points
- ✓ SALES MEETINGS with emphasis on offering accessories to EVERY CUSTOMER EVERY TIME
- ✓ UNDERSTANDING ACCESSORY OBJECTIVE/OPPORTUNITY for every model, not just Trucks/SUV
- ✓ **INCLUDING ACCESSORIES** in promotions, advertising
- ✓ USING BDC to gain an advantage with accessories
- ✓ INCREASING INVENTORY to have 1 to Show & 1 to Go of FAST MOVING PARTS
- LPOs to diversify your inventory and offer a wide range of personalization options
- ✓ BUSINESS CHOICE offering eligible business owners \$400/\$1,000 in No Charge Accessories
- ✓ Offering Accessories in the **SERVICE DRIVE** and on **USED VEHICLES**

Every Customer wants to "M ake It Their Own" with Personalization!

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### FEBRUARY 2015 GM ACCESSORIES SALES MANAGER BONUS PROGRAM



### CHEVROLET = BUICK = GMC = CADILLAC

- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
- ★ ENROLLMENT: All enrollment selections made during the January Accessories Sales Manager Bonus Program will automatically carry over for the February program. Enrollment updates can be made via the GM earnPOWER site, located in GM Global Connect.
- \* PROGRAM PERIOD: February 3, 2015 March 2, 2015
- ★ **HOW TO QUALIFY:** Dealer Managers who qualify under the GM Accessories Sales Manager Bonus Program will qualify for a payout in earnPower Rewards only if the dealership meets or exceeds the following for the month of February:

2015 GM Accessories Sales Manager Bonus – February				
Bonus Level	Requirements	Accessories Objectives		Accessories Bonus Payout **
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*	_	\$20/VIN
Level 2 Bonus	Dealers must achieve both of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective	\$25/VIN

\*February 2015 Accessories objectives are based on specific criteria; Dealer objectives are determined by combining all divisional objectives within the BAC.

\*\*Accessories Dealer Bonus Payout Potential is based on Level 1 or 2 attainment, multiplied by February Eligible Deliveries. February Eligible Deliveries are SFE eligible deliveries delivered and reported in February, per the 2015 GM Sales Calendar. Variations between New Vehicle Retail Sales Actual and February Eligible Deliveries may be due to SFE eligibility filters.

Dealers who wish to have some or all of their payment credited to their Open Account need to indicate the percentage of the allocation they want for this option when enrolling in the program. This is done on the last line on the Enrollment/Allocation screen (the Open Account allocation type).





FOR PROMOTION DETAILS, CONTACT YOUR DSM OR CALL US AT THE NUMBER BELOW. FOR ENROLLMENT / ALLOCATION QUESTIONS CALL 877-878-3564

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### License Plate Frames & Displays

**NEW!** There is a full line of Chrome and Powder Coated license plate frames now available for Chevrolet, Buick, GMC, and Cadillac. See part numbers below. Contact your TSM for pricing, custom orders, N/C display details, and more information!

ACCESSORIES



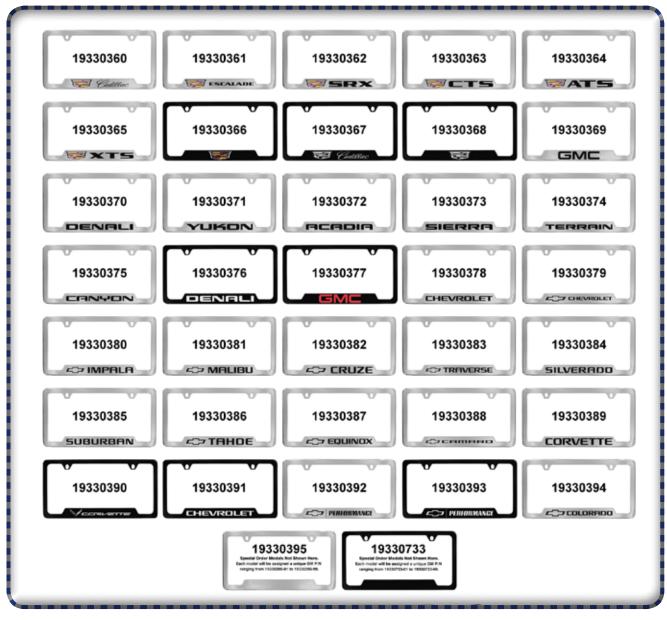
Chevrolet Kit

**GMC** Kit

Black Display Wh

White Display

### For every order of 24 frames, get a N/C wire display rack!



### **NEW! Accessories Decals**

Chevrolet and GMC have developed new showroom kit decals to highlight top selling accessories on Silverado, Sierra, Colorado and Canyon.

We recommend:

- These decals were designed for a dark-colored 2015 Silverado/Sierra, Silverado/Sierra HD or Colorado/Canyon Crew Cab.
- The decals should be placed as close as possible to the actual feature (see below for recommended placement).
- These decals should be placed on a vehicle that is displayed inside the dealership. Long-term exposure to the sun may cause the decals to be very difficult to remove.
- After installing, it may take up to a day for the water under the decals to fully dry. Any fogginess in the transparent portion of the decals will become clear when dry.
- Not all clings are applicable to all vehicles. Check below for cling listings by vehicle.

### Clings for Silverado/Sierra, Silverado/Sierra HD & Colorado/Canyon

- Chevrolet/GMC Accessories Decal
- Molded Hood Protector (Should be placed on the actual hood protector)
- Accessory Grille
- Chrome Tow Hooks
- Why Chevrolet/GMC Accessories Decal
- Additional Bed Accessories Decal (Decal comes in two parts)
- Drop-in Bedliner
- Trailering Accessories
- Accessory Wheels (2)
- Wind Deflectors
- Interior Accessories Decal with All-Weather Floor Mats
- Assist Steps (2)
- Tonneau Cover
- Bed Extender
- Accessory Exhaust Tip
- Upper Tie-Downs
- Work-Ready Accessories Decal
- Chrome Door Handles
- Chrome Mirror Caps
- Splash Guards

#### Silverado/Sierra and Silverado/Sierra HD only

- Two additional Accessory Wheel Decals
- Add Console Organizer and Underseat Storage to the Interior Accessories Decal
- Bodyside Molding
- Bed Step
- Fender Flares (GMC only)
- Under-Rail Lighting (Chevrolet only)

#### Colorado/Canyon Only

- GearOn™ Decal





### VACATION TIME IS COMING! KEEP 'EM HAPPY WITH HEADREST DVDs NOW AVAILABLE FOR 2015 CROSSOVERS, SUVs & TRUCKS!

#### 2015 SILVERADO / SIERRA LD & HD, TAHOE / SUBURBAN, YUKON / YUKON XL

YUKON / YUKON XL	
Dual System, Black Cloth	23309573
RSE - Front Head Restraint DVD System, Gray Vinyl	23309575
Dual System, Gray Vinyl	23309576
Dual System, Dune Vinyl	23309577
Dual System, Black Vinyl	23309578
RSE - Front Head Restraint DVD System, Brown Vinyl	23309580
RSE - Front Head Restraint DVD System, Dune Vinyl with Shale Stitching	23309582
RSE - Front Head Restraint DVD System, Shale Vinyl with Shale Stitching	23309583
RSE - Front Head Restraint DVD System, Black Vinyl with Gray Stitching	23309584
RSE - Front Head Restraint DVD System, Atmosphere Vinyl with Shale Stitching	23309585
RSE - Front Head Restraint DVD System, Mink Vinyl with Shale Stitching	23309587
2015 TRAVERSE	
Dual System - Ebony (192, 193)	23139997
Dual System - Cloth, Ebony (0IC)	23223336
Dual System - Titanium (832, 833)	23139995
Dual System - Cloth, Dark Titanium (83C)	23140007
Dual System - Cloth, Ebony (19C)	23140004
2015 ACADIA	
Cashmere (222, 223)	23140000
Ebony (192, 193)	23139997
Cloth, Ebony (19C)	23140004
Titanium (832, 833)	23139995
Dune (653)	23140001
Cloth, Medium Titanium (83U)	23140006
2015 ENCLAVE	
RSE- Head Restraint DVD System, Ebony (192, 193)	23139997
RSE - Head Restraint DVD System, Dual System Choc- cachino (432)	23139999
RSE- Head Restraint DVD System, Dual System, Titanium (832)	23139996

#### 2015 ESCALADE / ESCALADE ESV Dual System, Black Cloth 23309573 RSE - Front Head Restraint DVD System, Gray Vinyl 23309575 Dual System, Gray Vinyl 23309576 Dual System, Dune Vinyl 23309577 Dual System, Black Vinyl 23309578 RSE - Front Head Restraint DVD System, Brown Vinyl 23309580 RSE - Front Head Restraint DVD System, Dune Vinyl with 23309582 Shale Stitching RSE - Front Head Restraint DVD System, Shale Vinyl with 23309583 Shale Stitching RSE - Front Head Restraint DVD System, Black Vinyl with 23309584 Gray Stitching RSE - Front Head Restraint DVD System, Atmosphere 23309585 Vinyl with Shale Stitching RSE - Front Head Restraint DVD System, Mink Vinyl with 23309587 Shale Stitching RSE - Front Head Restraint DVD System, Black Vinyl 23309589 RSE - Front Head Restraint DVD System, Shale Vinyl with 23309590 Shale Stitching RSE - Front Head Restraint DVD System, Vecchio with 23309592 **Brick Stitching**

Make time fly for your rear-seat passengers with the Rear-Seat Entertainment (RSE) Head Restraint DVD System. It plays a single DVD on dual LCD monitors mounted to the rear of the front seat head restraints. Wireless headphones and a single remote control allow rear passengers to enjoy the audio program without disturbing the driver or other passengers. This accessory system is not compatible with the factory Rear- Seat Entertainment option.

### Dir. Net \$1,396.50 / MSRP \$1,995.00





# 2015 BUSINESS CHOICE

BUSINESS

Eligible business owners can receive up to \$1,000 of Chevrolet or GMC Accessories\*, plus a maintenance Program.

TRUCKS		VANS	
\$400 Accessories Cash Allowance	\$1,000 Accessories Cash Allowance	\$400 Accessories Cash Allowance	Up to \$1,200 Upfit Cash Allowance
1500 Silverado/Sierra Colorado/Canyon	2500 Silverado/Sierra 3500 SIlverado/Sierra	Express (Passenger) Savana (Passenger)	Express (Cargo & Cutaways) Savana (Cargo & Cutaways)
ELIGIBLE VEHICLES	MAINTENANCE PROGRAM		
2013 MY	Business Choice Maintenance Program - Vehicle's recommended maintenance schedule for up to two years or 30,000 miles, whichever comes first.		
2014-2015 MY	Division Maintenance Program - Vehicle's recommended maintenance schedule for up to two years or 24,000 miles, whichever comes first.		

\*Not valid with all offers. See dealer for details. Take delivery by 9/30/15. The 2015 Business Choice Program is valid from October 1, 2014, through September 30, 2015. You must purchase or lease your vehicle during the program period and be prepared to provide proof of your business. To qualify, vehicle must be used in the day-to-day operation of the business and not solely for personal/non-business-related transportation purposes. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit www.gmfleet.com.

### Receive GM *earn*POWER Points on all Chevrolet Silverado/Colorado/Express and GMC Sierra/Canyon/Savana accessories sold within the 2015 Business Choice Program.

Official program period: October 1, 2014 through September 30, 2015.

### 2015 INCENTIVE PAY SCALE (BASED ON TOTAL MSRP)

Sales Consultants and Sales Managers take advantage of GM *earn*POWER points for each qualifying Chevrolet and GMC Accessories claim submitted within the 2015 Business Choice Program.

### 1500 SILVERADO/SIERRA, COLORADO/CANYON, EXPRESS/SAVANA (PASSENGER)

Total MSRP	Sales Consultant	Sales Manager
\$850-\$1,099	\$50	\$25
\$1,100-\$1,499	\$75	\$50
\$1,500-\$1,999	\$100	\$75
\$2,000 & Up	\$150	\$100

#### 2500/3500 SILVERADO/SIERRA, EXPRESS/SAVANA (CARGO & CUTAWAY)

Total MSRP	Sales Consultant	Sales Manager
\$1,350-\$1,599	\$50	\$25
\$1,600-\$1,999	\$75	\$50
\$2,000-\$2,499	\$100	\$75
\$2,500 & Up	\$125	\$100









### **2015** CADILLAC SRX TOURING PACKAGE

Clear Taillamps

### FASHION - FORWARD ACCESSORIES FOR HIGH - STYLE TOURING.

#### LPO CODE: VPD<sup>1</sup>

The Cadillac SRX Touring Package combines form and function with a trio of stylish accessories that include a Touring Grille, Clear Taillamps and Premium Carpet Floor Mats. The Touring Grille heralds SRX's arrival with a striking appearance that sets SRX apart. On departure, the Clear Taillamps create a look all their own. Inside, a set of four Premium Carpet Floor Mats, available in a choice of Black or Dune, conform securely to the front and rear footwells and feature an embroidered SRX logo. Arriving and departing, the Cadillac SRX Touring Package offers standout looks and premium interior protection.



ACCESSORIES

**Touring Grille** 

Premium Carpet Floor Mats – not shown

1 Not available with Adaptive Cruise.

# A 1-2 PUNCH FOR KNOCKOUT LOOKS.

THE CAMARO LPO EXTERIOR PACKAGES OFFER BUNDLE PRICING FOR SUBSTANTIAL SAVINGS COMPARED TO INDIVIDUAL PARTS PRICES!



#### EXTERIOR APPEARANCE PACKAGE 1 (PCH)

- Spoiler
- Ground Effects

Total Package Price: \$2,475 MSRP\* Priced individually: \$2,985

#### **EXTERIOR APPEARANCE PACKAGE 2 (PCI)**

- Spoiler
- Ground Effects
- Upper Grille Insert

Total Package Price: \$2,775 MSRP\* Priced individually: \$3,490 CHEVROLET A

ACCESSORIES

### DESIGNED, ENGINEERED, TESTED AND BACKED



Grille

Spoiler

**Ground Effects** 

\* Includes dealer installation. Package 2 (PCI) is not available on Camaro with RS trim level. Manufacturer's Suggested Retail Price. Tax, title, license, dealer fees and other optional equipment extra. Price subject to change without notice.

See your Chevrolet Dealer for full details or visit chevrolet.com/accessories for the complete Chevrolet Accessories portfolio.

### January 2015 Accessories Labor Codes

511302 Accelerator Pedal Cover Package Installation 512152 Accessory Tire Package Installation 511072 Air Cleaner Snorkel Installation 511782 Air Deflector Installation Ambient Lighting Package Installation 510372 Audio/XM Radio Package Installation 510672 511652 Auxiliary Audio Interface Module Installation 510462 Battery/Charger/Heater Package Installation 511122 Body Decal Kit Installation 511422 Body Exterior Molding Package Installation 511132 Body Side Decal Package Installation 511392 Body Side Molding Insert Package Installation 512592 Body Side Window Package Installation 510762 Bumper/Bumper Protector Installation 512502 Cargo Box Side Rail Package Installation 511342 Cargo Lamp Kit Installation 511332 Cargo Organizer Package Installation 511832 Cargo Partition Package Installation 511722 Cellular Telephone Package Installation 511182 Cigarette Lighter Package Installation 511672 Communication Interface Module Package Installation 510072 **Cruise Control Package Installation** 512532 Daytime Running Lamp Kit Installation 512412 Endgate Spoiler Package Installation 510732 **Engine Control Module Kit Installation** 510822 **Engine Coolant Heater Package Installation** 510852 **Engine Cover Kit Installation** 510402 Engine Oil Heater Package Installation 510252 Engine Performance Data Plate Package Installation 510702 **Engine Wiring Harness Package Installation** 510522 Exhaust Tail Pipe Extension Package Installation Exterior Latch, Handle, or Fuel Door Installation 511452 510792 Fascia Extension/Tow Hook Installation 510942 Floor Mat Package Installation Folding Top Cover Package Installation 512562 511962 Front and Rear Seat Cover Package Installation 512112 Front and Rear Side Door Sill Trim Plate Kit Installation Front End Cover/Molded Hood Protector Installation 511032 Front Floor Console Armrest Installation 511202 512092 Front Floor Illumination Lamp Package Installation 510972 Front Fog Lamp Package Installation 511482 Front Grill/Guard Installation 511992 Front Seat Cushion Heater Kit Installation 510642 Front Stabilizer Shaft Package Installation Garage Door Opener Transmitter Package Installation 511092 511002 Headlamp Kit Installation 511492 Headlamp Light Shield Package Installation 511932 Highway Emergency Package Installation 511062 Hood, Hood Insert, or Hood Louver Installation 512132 Instrument Panel Accessory Bezel Package Installation 512122 Instrument Panel and Steering Wheel Accessory Trim Package Installation 511102 Instrument Panel Ashtray Package Installation 510552 Intake Manifold Package Installation 510222 Interior Storage Box Package Installation 511762 Ladder Rack Package Installation 510492 License Plate Frame Package Installation 510432 Liftgate Applique Package Installation 510102 Locking Gas Cap Package Installation 512172 Mud Flap Guard Installation 511242 Multifunction Auxiliary Gauge Package Installation

511662	Multimedia Player Interface Module Package Installation
511572	Navigation/Information Package Installation
511542	Oil Pan Skid Plate Package Installation
511362	Outside Rearview Mirror/Cover Installation
510012	Paint Sealant/Protection Installation
511162	Passenger Compartment Air Filter Package Installation
511152	Passenger Compartment Screen Air Deflector Package Installation
510612	Performance Muffler Exhaust Package Installation
510282	Personal Audio Link Module Package Installation
512262	Pickup Box Cover Package Installation
512352	Pickup Box Liner Package Installation
512382	Pickup Box Platform Extension Package Installation
512232	Pickup Box Tonneau Cover Package Installation
512472	Rear Cargo Organizer/Cargo Net Installation
511212	Rear Compartment Floor Stowage Compartment Tray Package Installation
512222	Rear Compartment Lid Inner Panel Trim Package Installation
512212	Rear End Spoiler Package Installation
512392	Rear Multifunction Carrier Installation
510312	Rear Parking Assist Alarm Sensor Package Installation
511222	Rear Seat Floor Filler Trim Panel Installation
510652	Rear Shock Absorber Package Installation
511812	Rear Sliding Window Package Installation
512052	Rear Window Inside Sunshade Kit Installation
511692	Rearview Driver Information Camera Package Installation
511602	Remote Start/Keyless Entry Transmitter Installation
512332	Roll Bar Installation
512292	Roof Panel Storage Bag Package Installation
511752	Roof Rack/Rail/Panel Installation
511872	Running Board Step Package Installation
510042	Seat/Fabric/Leather Protection Installation
511272	Shifter/Parking Brake Handle Installation
510632	Shock Tower Brace Installation
511842	Ski Carrier Recreation Package Installation
510132	Spare Tire Kit Installation
512142	Spare Wheel Cover Package Installation
512022	Steering Wheel Package Installation
510352	Stowage Bag Package Installation
512102	Sunshade Package Installation
511512	Tail Lamp Guard Package Installation
510142	Tire Air Compressor Installation
510342	Toolbox Package Installation
512322	Trailer Hitch/Wiring Harness Installation
510742	Transmission Fluid Auxiliary Cooler Kit Installation
512442	Truck Bed - Bike Chock/Stake Hook/Tie Down Installation
511902	Tubular Assist Step Package Installation
510582	Turbocharger Kit Installation
510882	Underhood Appearance Package Installation
512202	Vehicle Appearance Ground Effects Installation
510192	Vehicle Protective Cover/Lock/Stowage Bag Package Installation
512082	Vehicle Remote Security Package Installation
512622	Video Disc Player Package Installation
510162	Wheel Lock Package Installation
510912	Wheel Opening Flare/Liner Package Installation
512652	Wheel/Wheel Cover Installation
510262	Windshield Pillar Assist Handle Installation

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### Molded Splash Guards 2015-2016 Buick Enclave

Designed to accent the exterior of your vehicle, these Molded Splash Guards fit directly behind the wheels to help protect your Enclave from tire splash and mud. Multiple new part #s available.

# 2

# Front & Rear Premium All Weather Mats 2015-2016 Buick LaCrosse

These precision-designed Premium All-Weather Front and Rear Floor Mats feature a deep-ribbed pattern that collects rain, mud, snow and other debris for easy cleaning. Nibs on the back help keep them in place. Now available - Cocoa (Part #23444139)





### Front Molded Splash Guards 2015-2016 Cadillac All-New 2015 Escalade, Escalade ESV

Designed to accent the exterior of your vehicle, these Molded Splash Guards fit directly behind the front wheels to help protect your Escalade from tire splash and mud. Now available - Subterranean Metallic (Part #22922764)



# Front and Rear Carpet Replacements 2014-2016 Cadillac CTS Sedan

These Front and Rear Replacement Carpet Floor Mats provide a factory fit for your CTS with a high quality carpeted upper surface to match your interior. Now available - Titanium, without Logo (Part #22860946)



# Front and Rear Premium All Weather Mats 2015-2016 Cadillac ATS

These Premium All Weather Front and Rear Floor Mats are precision crafted for a custom fit and deep ribbed for superb protection against the elements. They feature the ATS logo on the front and rear mats. Now available - Cashmere (Part #23255874)



# Front and Rear Molded Carpet Mats 2015-2016 Cadillac ATS

Available Front and Rear Molded Carpet Floor Mats provide a custom fit with a high quality upper surface to match the interior. Available in Cashmere (Part #23255877)

Images are for representation purpose only. Actual product may differ.

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#### Bodyside Molding Package 2015-2016 Chevrolet All-New 2015 Silverado HD

Add accent styling and protection to your vehicle with this Bodyside Molding Package. Front and Rear Side Door Molding available in a variety of body colors.



### Interior Trim Kit 2015-2016 Chevrolet Silverado 1500

Precisely crafted and meticulous in detail, this luxury trim selection distinctively defines the interior of your Silverado LD. Included as part of the kit are two hockey stick trim pieces for the front doors, a cupholder bezel, and a trim ring for the center console. Now available for Reg Cab, Synthesis (Part #23147674)



### Cargo Security Shade 2015-2016 Chevrolet All-New 2015 Suburban

Conceal possessions in the rear of your vehicle with this retractable Cargo Security Shade. Tension rod extensions allow for easy installation and removal. (Black - Part #22964397)



### Front Molded Splash Guards 2015-2016 Chevrolet All-New 2015 Tahoe, Suburban

Designed to accent the exterior of your vehicle, these Molded Splash Guards fit directly behind the front wheels to help protect your Tahoe or Suburban from tire splash and mud. Now available - Subterranean Metallic (Part #22922764)



### Cargo Area Premium All Weather Floor Mat 2015-2016 Chevrolet Equinox

This precision-designed Premium All-Weather Cargo Area Floor Mat (Part #23477164) protects the carpet behind the second row of seats. Its deep-ribbed pattern collects rain, mud, snow and other debris for easy cleaning. Nibs on the back help keep it in place. It features the Chevrolet Bowtie logo.



# Side Decal Package 2014-2015 Chevrolet SS

This Side Decal Package enhances the already-racy looks of SS, offering a custom look and personalized style. Available in Black or Red.



### Holden Lion Center Cap 2014-2015 Chevrolet SS

Custom Center Caps pay homage to the Holden roots of your SS. Made of durable material to resist corrosion for long life. Features the Holden Lion logo. (Part #92226707)

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### Extractor Decal Package 2014-2015 Chevrolet Camaro

Specifically designed and crafted for Camaro, OEM Wraps are a great way to add a personal touch. The Extractor Decal Package is available in a variety of colors for Coupe and Convertible models.



#### Indy Decal Package 2014-2015 Chevrolet Camaro

Give your Camaro a racing feel with the Indy Decal Package. Available in Black, Gray, and Silver.



### Front End Splitter 2014-2015 Chevrolet Camaro

Create a dramatic, ground-hugging appearance for your Camaro with this Ground Effect Package. It includes a front fascia and is now available in select body colors.



# Full Length Dual Racing Stripe Package 2014-2015 Chevrolet Corvette Stingray

Custom Graphics by 3M Original Wraps are a great way to add a personal touch to your Corvette. They are specifically designed and crafted for Corvette. The Full Length Dual Racing Stripe Package is available in a variety of colors for Coupe and Convertible models. \*Non-GM warranty. Warranty by 3M Original Wraps. For information, call 1-877-277-0655.



### Carbon Flash Emblems 2015-2016 Chevrolet Corvette Stingray

Increase the visibility of your Corvette Stingray with eye-catching Carbon Flash Emblems (Part #23465587).



# Front Premium Carpet Mat with Z06 Logo 2015 Chevrolet Corvette Stingray

Add a custom appearance and protect your Corvette Stingray's front carpet with Front Premium Carpet Mats. They offer a precise factory fit and protect the interior from dirt, mud, snow and debris. Now available with Z06 Logo, Galvanized (Part #23476291)



# Front and Rear Premium All Weather Floor Mats 2012-2015 Chevrolet Cruze

These custom, deep-patterned Premium All Weather Floor Mats help protect the front and rear carpet of your Cruze from mud, snow and debris. Nibs on the back help keep mats in place. For Use in Vehicles Built On or After 2/1/12 – Black (Part #22893249)

Images are for representation purpose only. Actual product may differ.

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Phone 918-317-6890 • 800-676-8513 Fax 918-217-1250







### Bodyside Molding Package 2015-2016 GMC All-New 2015 Sierra HD

Add accent styling and protection to your vehicle with this Bodyside Molding Package. Front and Rear Side Door Molding available in a variety of body colors.



### Body Colored Grille 2015 GMC All-New 2015 Sierra HD

Enhance the front end of your vehicle with this accessory Grille, specifically designed and engineered for your vehicle. Available with body color surround and inserts.



### Interior Trim Kit 2015-2016 GMC All-New 2015 Sierra HD, Sierra 1500

Precisely crafted and meticulous in detail, this luxury trim selection distinctively defines the interior of your Sierra HD or LD. Included as part of the kit are two hockey stick trim pieces for the front doors, a cupholder bezel, and a trim ring for the center console. Now available for Reg Cab in Synthesis (Part #23147674)



### Rear Carpet Floor Mats, Crew Cab 2015-2016 GMC All-New 2015 Canyon

Keep mud, snow and dirt away from the rear floor of your Canyon Crew Cab with these Premium Carpet Rear Floor Mats in Black. (Part #23464410)



### Front Molded Splash Guards 2015-2016 GMC All-New 2015 Yukon, Yukon XL

Designed to accent the exterior of your vehicle, these Molded Splash Guards fit directly behind the front wheels to help protect your Yukon from tire splash and mud. Now available - Subterranean Metallic (Part #22922764)



# Cargo Area Premium All Weather Floor Mat 2015-2016 GMC Terrain

This deep-ribbed Premium All-Weather Cargo Mat (Part #23477163) provides superior protection for the cargo area of Terrain. It features the GMC logo.

Images are for representation purpose only. Actual product may differ.

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### **New Product Table**

The following new products are ready for sale. For pricing information and availability, please visit **www.Express-ADI.com** or call 800-676-8513.

#### Part # Part Description

#### MY / Vehicle

CARGO MANAGEMENT				
22964397	Cargo Security Shade, Black	2015-2016 Chevrolet All-New 2015 Suburban		
EXTERIO	EXTERIOR			
23233840	Bodyside Molding Package, Front and Rear Side Door Molding, Black, Double Cab, Regular Cab	2015-2016 Chevrolet All-New 2015 Silverado HD		
23233841	Bodyside Molding Package, Front and Rear Side Door Molding, Summit White, Double Cab	2015-2016 Chevrolet All-New 2015 Silverado HD		
23233845	Bodyside Molding Package, Front and Rear Side Door Molding, Tungsten Metallic, Double Cab	2015-2016 Chevrolet All-New 2015 Silverado HD		
23233846	Bodyside Molding Package, Front and Rear Side Door Molding, Victory Red, Double Cab	2015 Chevrolet All-New 2015 Silverado HD		
23233851	Bodyside Molding Package, Front and Rear Side Door Molding, Summit White, Crew Cab	2015-2016 Chevrolet All-New 2015 Silverado HD		
23233840	Bodyside Molding Package, Front and Rear Side Door Molding, Black, Double Cab, Regular Cab	2015-2016 GMC All-New 2015 Sierra HD		
23233841	Bodyside Molding Package, Front and Rear Side Door Molding, Summit White, Double Cab	2015-2016 GMC All-New 2015 Sierra HD		
23233845	Bodyside Molding Package, Front and Rear Side Door Molding, Iridium Metallic, Double Cab	2015-2016 GMC All-New 2015 Sierra HD		
23233846	Bodyside Molding Package, Front and Rear Side Door Molding, Fire Red, Double Cab	2015 GMC All-New 2015 Sierra HD		
23233851	Bodyside Molding Package, Front and Rear Side Door Molding, Summit White, Crew Cab	2015-2016 GMC All-New 2015 Sierra HD		
22996117	Custom Graphics, Extractor Decal Package, Red, For Convertibles	2014-2015 Chevrolet Camaro		
22996118	Custom Graphics, Extractor Decal Package, Red, For Coupes	2014-2015 Chevrolet Camaro		
22996121	Custom Graphics, Extractor Decal Package, Gray, For Convertibles	2014-2015 Chevrolet Camaro		
22996122	Custom Graphics, Extractor Decal Package, Gray, For Coupes	2014-2015 Chevrolet Camaro		
22996123	Custom Graphics, Extractor Decal Package, White, For Convertibles	2014-2015 Chevrolet Camaro		
22996124	Custom Graphics, Extractor Decal Package, White, For Coupes	2014-2015 Chevrolet Camaro		
22996125	Custom Graphics, Extractor Decal Package, Silver, For Convertibles	2014-2015 Chevrolet Camaro		
22996126	Custom Graphics, Extractor Decal Package, Silver, For Coupes	2014-2015 Chevrolet Camaro		
22996127	Custom Graphics, Extractor Decal Package, Black, For Convertibles	2014-2015 Chevrolet Camaro		
23436440	Custom Graphics, Indy Decal Package, Gray, For V6 Convertibles	2014-2015 Chevrolet Camaro		
23436441	Custom Graphics, Indy Decal Package, Gray, For V8 Convertibles	2014-2015 Chevrolet Camaro		
23436442	Custom Graphics, Indy Decal Package, Gray, For V6 Coupes	2014-2015 Chevrolet Camaro		
23436443	Custom Graphics, Indy Decal Package, Gray, For V8 Coupes	2014-2015 Chevrolet Camaro		
23436444	Custom Graphics, Indy Decal Package, Silver, For V6 Convertibles	2014-2015 Chevrolet Camaro		
23436445	Custom Graphics, Indy Decal Package, Silver, For V8 Convertibles	2014-2015 Chevrolet Camaro		
23436446	Custom Graphics, Indy Decal Package, Silver, For V6 Coupes	2014-2015 Chevrolet Camaro		
23436447	Custom Graphics, Indy Decal Package, Silver, For V8 Coupes	2014-2015 Chevrolet Camaro		
23436448	Custom Graphics, Indy Decal Package, Black, For V6 Convertibles	2014-2015 Chevrolet Camaro		
23436449	Custom Graphics, Indy Decal Package, Black, For V8 Convertibles	2014-2015 Chevrolet Camaro		
23436450	Custom Graphics, Custom Graphics, Indy Decal Package, Black, For V6 Coupes	2014-2015 Chevrolet Camaro		
23436451	Custom Graphics, Indy Decal Package, Black, For V8 Coupes	2014-2015 Chevrolet Camaro		
22996128	Custom Graphics, Extractor Decal Package, Black, For Coupes	2014-2015 Chevrolet Camaro		
22989111	Custom Graphics, Full Length Dual Racing Stripe Package, Gray, For Coupe Models	2014-2015 Chevrolet Corvette Stingray		
22989159	Custom Graphics, Full Length Dual Racing Stripe Package, Gray, For Convertible Models	2014-2015 Chevrolet Corvette Stingray		
22989160	Custom Graphics, Full Length Dual Racing Stripe Package, Silver, For Convertible Models	2014-2015 Chevrolet Corvette Stingray		
23172537	Custom Graphics, Full Length Dual Racing Stripe Package, Orange, For Convertible Models	2014-2015 Chevrolet Corvette Stingray		
23172538	Custom Graphics, Full Length Dual Racing Stripe Package, Claret, For Coupe Models	2014-2015 Chevrolet Corvette Stingray		
23172539	Custom Graphics, Full Length Dual Racing Stripe Package, Orange, For Coupe Models	2014-2015 Chevrolet Corvette Stingray		
92457238	Decal/Stripe Package, Side Decal Package, Black	2014-2015 Chevrolet SS		
92457239	Decal/Stripe Package, Side Decal Package, Red	2014-2015 Chevrolet SS		
23465587	Emblems, Carbon Flash	2015-2016 Chevrolet Corvette Stingray		
22972286	Grille, Body Colored Inserts and Surround, Onyx Black (GBA)	2015 GMC All-New 2015 Sierra HD		
22972287	Grille, Body Colored Inserts and Surround, Summit White (GAZ)	2015 GMC All-New 2015 Sierra HD		
22972288	Grille, Body Colored Inserts and Surround, Quicksilver Metallic (GAN)	2015 GMC All-New 2015 Sierra HD		
22972289	Grille, Body Colored Inserts and Surround, Sonoma Red Metallic (GCE)	2015 GMC All-New 2015 Sierra HD		

### New Product Table, continued

Part #	Part Description	MY / Vehicle
22997422	Ground Effects - Front Fascia Extension, Front End Splitter V6, Red Rock	2014-2015 Chevrolet Camaro
22997423	Ground Effects - Front Fascia Extension, Front End Splitter V6, Red Hot	2014-2015 Chevrolet Camaro
22997424	Ground Effects - Front Fascia Extension, Front End Splitter V6, Silver	2014-2015 Chevrolet Camaro
22997425	Ground Effects - Front Fascia Extension, Front End Splitter V6, White	2014-2015 Chevrolet Camaro
22997427	Ground Effects - Front Fascia Extension, Front End Splitter V6, Crystal Red	2014-2015 Chevrolet Camaro
22997428	Ground Effects - Front Fascia Extension, Front End Splitter V6, Gray	2014-2015 Chevrolet Camaro
22997429	Ground Effects - Front Fascia Extension, Front End Splitter V6, Blue	2014-2015 Chevrolet Camaro
22997430	Ground Effects - Front Fascia Extension, Front End Splitter V6, Bright Yellow	2014-2015 Chevrolet Camaro
22997433	Ground Effects - Front Fascia Extension, Front End Splitter V8, Red Rock	2014-2015 Chevrolet Camaro
22997434	Ground Effects - Front Fascia Extension, Front End Splitter V8, Red Hot	2014-2015 Chevrolet Camaro
22997438	Ground Effects - Front Fascia Extension, Front End Splitter V8, Crystal Red	2014-2015 Chevrolet Camaro
22997439	Ground Effects - Front Fascia Extension, Front End Splitter V8, Gray	2014-2015 Chevrolet Camaro
22997440	Ground Effects - Front Fascia Extension, Front End Splitter V8, Blue	2014-2015 Chevrolet Camaro
22997441	Ground Effects - Front Fascia Extension, Front End Splitter V8, Bright Yellow	2014-2015 Chevrolet Camaro
23180049	Splash Guards - Front Molded, Midnight Amethyst (G7U), Not for use with Molded Assist Steps	2015-2016 Buick Enclave
23180050	Splash Guards - Front Molded, Dark Sapphire Blue (G1M), Not for use with Molded Assist Steps	2015-2016 Buick Enclave
23180051	Splash Guards - Front Molded, Dark Chocolate (G1F), Not for use with Molded Assist Steps	2015-2016 Buick Enclave
23180052	Splash Guards - Front Molded, Crimson Red (G1E), Not for use with Molded Assist Steps	2015-2016 Buick Enclave
23180053	Splash Guards - Rear Molded, Midnight Amethyst (G7U)	2015-2016 Buick Enclave
23180054	Splash Guards - Rear Molded, Dark Sapphire Blue (G1M)	2015-2016 Buick Enclave
23180055	Splash Guards - Rear Molded, Dark Chocolate (G1F)	2015-2016 Buick Enclave
23180056	Splash Guards - Rear Molded, Crimson Red (G1E)	2015-2016 Buick Enclave
22922764	Splash Guards - Front Molded, Subterranean Metallic	2015-2016 Cadillac All-New 2015 Escalade, Escalade ESV
22922764	Splash Guards - Front Molded, Subterranean Metallic	2015-2016 Chevrolet All-New 2015 Tahoe, Suburban
22922764	Splash Guards - Front Molded, Subterranean Metallic	2015-2016 GMC All-New 2015 Yukon, Yukon XL
INTERIOR		
23444139	Floor Mats - Front and Rear Premium All Weather, Cocoa	2015-2016 Buick LaCrosse
23255874	Floor Mats - Front and Rear Premium All Weather, Cashmere	2015-2016 Cadillac ATS
23255877	Floor Mats - Front and Rear Molded Carpet, Cashmere	2015-2016 Cadillac ATS
22860946	Floor Mats - Front and Rear Carpet Replacements, Titanium, without Logo	2014-2016 Cadillac CTS Sedan
19157415	Floor Mats - Rear Molded Carpet, 1 Piece, Cashmere	2013 Chevrolet Suburban
22893249	Floor Mats - Front and Rear Premium All Weather, For Use in Vehicles Built On or After 2/1/12 - Black	2012-2015 Chevrolet Cruze
23476291	Floor Mats - Front Premium Carpet Mat with Z06 Logo, Galvanized	2015 Chevrolet Corvette Stingray
23477164	Floor Mats - Cargo Area Premium All Weather, Black	2015-2016 Chevrolet Equinox
19157415	Floor Mats - Rear Molded Carpet, 1 Piece, Cashmere	2013-2014 GMC Yukon XL
23464410	Floor Mats - Rear Carpet, Black - for Crew Cab	2015-2016 GMC All-New 2015 Canyon
23477163	Floor Mats - Cargo Area Premium All Weather, Black	2015-2016 GMC Terrain
23147674	Interior Trim Kit, Reg Cab Interior Trim Kit, Synthesis	2015-2016 Chevrolet Silverado 1500
23147674	Interior Trim Kit, Reg Cab Interior Trim Kit, Synthesis	2015-2016 GMC All-New 2015 Sierra HD, Sierra 1500
	Y AND PROTECTION	
22989386	Fire Extinguisher, Contains 432 pcs of 22851770	2014-2015 Chevrolet Camaro
22989386	Fire Extinguisher, Contains 432 pcs of 22851770	2014-2016 Chevrolet Corvette Stingray
22989386	Fire Extinguisher	2014-2015 Cadillac SRX
23459698	First Aid Kit	2016-2016 Cadillac ELR
	& WHEEL ACCESSORIES	
19302058	Lug Nut, With Chrome Cap, Multipack (24 pc)	2014-2015 Cadillac SRX
23231624	18 Inch Front Wheel –Midnight Silver – Cast Aluminum (18 X 8.5) (sold only with SG3 Performance Accessory Suspension)	2015-2016 Cadillac CTS Sedan
19119417	Tire Pressure Monitor Nut Package, Multipack (16pc)	2014-2016 Chevrolet Corvette Stingray
10110411	Center Cap, Holden Lion	