

September 2012



WWW.EXPRESS-ADI.COM

ADI UPDATE



CONVENIENCE

AFFORDABILITY

40 TIPS FOR FALL

FORTY HINTS FOR INCREASING ACCESSORY SALES THIS FALL!

1. Accessories Champion - Does your dealership have one?
2. Accessories Traffic Builder
3. Accessorized vehicles
4. Accessories Information Center (AIC)
5. Accessories Reference Catalogs (ARC)
6. ASK EVERY CUSTOMER EVERY TIME
7. Bed protection - Own the bed protection business!
8. Before & After display vehicle (half accessorized)
9. Body shop process - Offer accessories during collision repair
10. Brochures
11. Business Choice
12. Chrome Digital Solution
13. Certified Pre-Owned - Update used vehicles with accessories
14. Differentiate your inventory from other dealers with accessories
15. Custom graphics - design your own at www.chevroletgraphics.com
16. Direct mail
17. Display walls
18. Dynamic Publishing
19. Employee incentives for selling accessories
20. FALL LPO CHALLENGE
21. Gift certificates for accessories
22. Lifestyle marketing - e.g. Thule display
23. LMA advertising showing accessories
24. LPOs
25. Magnetic arrows on showroom vehicles
26. Packages - Protection, Appearance
27. Parts tags for slat wall displays on Dynamic Publishing
28. Pay plans for selling accessories throughout dealership
29. Pre-load your inventory with top-selling accessories
30. Process, process, process! Review and update if necessary
31. Profit sharing between departments
32. Retail website for accessories
33. Sales objectives - Strive to reach \$PNUR and % to obj. goals on a monthly basis
34. Service Lane accessories sales
35. Take advantage of GM incentives and ADI promotions
36. Training
37. Wheel stands
38. Window clings
39. Wishlists
40. Warranty - Remind customers that GM Accessories are covered by the GM Factory Warranty

Win with BUICK Accessories

Win with CADILLAC Accessories

AFFORDABILITY

CONVENIENCE

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Fax 918-217-1250


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FALL 2012 LPO
STEP IT UP
ACCESSORY CHALLENGE



FALL 2012 LPO
STEP IT UP
ACCESSORY CHALLENGE

EARN CASH AWARDS

IN THE LPO FALL STEP IT UP ACCESSORY CHALLENGE!

By stepping up your LPO orders from August 30 through October 9, 2012, Chevrolet, Buick & GMC Dealers can earn a share of up to \$2,500 GM earnPOWER rewards, and Cadillac Dealers can earn up to \$2,000 GM earnPOWER rewards! Based on the total eligible LPO orders during the program DOSP cycle, each enrolled manager will be rewarded with an equal share of the total dollar amount earned at your dealership. For a complete listing of eligible LPOs and their assigned point value, see the program guidelines or visit www.gmprograminfo.com.



FALL 2012 LPO
STEP IT UP
Accessory Challenge



FALL 2012 LPO
STEP IT UP ACCESSORY CHALLENGE



Chevrolet Accessories Displays

Chevrolet Accessories Slatwall

Chevrolet Facility Image Requirement (for GM Accessories only).

(item #804135005)

Laminated wood panel with 3" aluminum inserts to hold Chevrolet accessories. Mounts to wall with four French cleats. Note: Not recommended for hanging vehicle wheels. The Mobile Accessories Slatwall is designed for wheels.

Overall size: 8.25' wide x 5' high



Accessories Slatwall Price Holders (optional)

(item #804135069)

Set of six price holders for slatwall. Dealer must provide printed pricing information.

Accessories Hanging Hardware Kit (optional)

(item #804135100)

Kit includes:

- Four 4" chrome peg hooks
- Four 8" chrome peg hooks
- One 11.5" waterfall hook
- One steel license plate holder
- Two steel splash guard brackets
- One 18" wide x 6" high wire form brochure holder
- Two steel floor mat holders

Hanging hardware also sold individually.



Small Accessories Display Case (optional)

(item #804135075)

Laminated wood structure with tempered glass windows, sliding glass doors with lock and two adjustable glass shelves. Also includes halogen strip lighting.

Overall size: 48" wide x 42" high x 20" deep

Mobile Accessories Slatwall

Chevrolet Facility Image Requirement (for GM Accessories only).

(item #804135013)

Steel frame structure with slatwalls on two sides and locking casters for stability. Includes three brackets to hold vehicle wheel rims.

Overall size: 3' wide x 6' high x 3' deep

Accessories Wall Letters (optional)

(item #802404087)

Two-inch-thick dimensional wall letters to identify the accessories area in your dealership. Designed for placement above the Chevrolet Accessories Slatwall.

Overall size: 54" wide x 5" high

Chevrolet Trophy Case (optional)

(item #804135076)

Glass display case to hold dealership awards and showcase community involvement. Includes locking glass doors, overhead lighting and three adjustable shelves.

Overall size: 25" wide x 75" high x 23" deep



Large Accessories Display Case (optional)

(item #804135074)

Laminated wood structure with tempered glass windows, sliding glass doors with lock and four adjustable glass shelves. Also includes four overhead lights.

Overall size: 40" wide x 73" high x 20" deep



Accessories Slatwall

Buick GMC Facility Image Requirement (for GM Accessories Only).

Item #802404085

Laminated wood panel with 3" aluminum inserts to hold Buick and GMC accessories. Mounts to wall with 4 French cleats. Accessories hardware sold separately. **Note: Not recommended for hanging vehicle wheels. The Mobile Accessories Slatwall is designed for wheels.**

Overall size: 99.5" wide x 60.5" high



Mobile Showroom Accessories Slatwall

Buick GMC Facility Image Requirement (for GM Accessories Only).

Item #802404086

Steel frame structure with slatwalls on 2 sides and locking casters for stability. Includes 3 brackets to hold vehicle wheel rims.

Overall size: 36" wide x 72" high x 36" deep

Accessories Wall Letters

Item #802404087

2" thick dimensional wall letters to identify the accessories selling area in your dealership. Designed for placement above the accessories slatwall.

Overall size: 54" wide x 5" high

Accessories Hanging Hardware Kit

Item #804135100

Kit includes the following: 4" peg hooks (4), 8" peg hooks (4), floor mat hanger (2), splash guard bracket (2), license plate holder, waterfall bracket and brochure holder.

Hanging hardware also sold individually.

Accessories Slatwall Pricing Holders

Item #804135069

Set of 6 price holders for slatwall. Dealer must provide printed pricing information.

Large Accessories Display Case

Item #804135074

Laminated wood structure with tempered glass windows, sliding glass doors with lock and 4 adjustable glass shelves. Also includes 4 overhead lights.

Overall size: 40" wide x 73" high x 20" deep



Trophy Case

Item #804135076

Glass display case to hold dealership awards and showcase community involvement. Includes locking glass doors, overhead lighting and three adjustable shelves.

Overall size: 25" wide x 75" high x 23" deep



Small Accessories Display Case

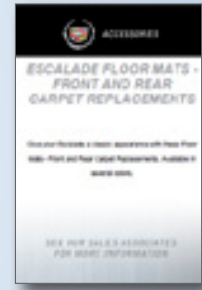
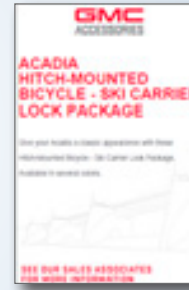
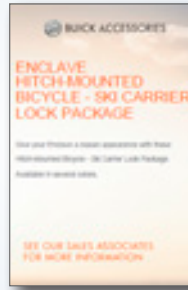
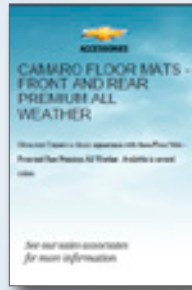
Item #804135075

Laminated wood structure with tempered glass windows, sliding glass doors with lock and 2 adjustable glass shelves. Also includes halogen strip lighting.

Overall size: 48" wide x 42" high x 20" deep

Accessories Slat Wall Part Tags **NOW AVAILABLE** on Dynamic Publishing!

Accessory slat wall part templates are now available on Dynamic Publishing. Dealers can create tags by part number, and enter their own price.



Cadillac Facility Image Program



Accessories Slatwall

Optional Cadillac Facility Image Element (for GM Accessories Only).

Wood panel with 3" aluminum inserts is designed to hold Cadillac accessories (except wheel rims). Mounts to wall with four French cleats. Overall size: 8.25' wide x 5' high.

Accessories Hanging Hardware Kit

Optional Cadillac Facility Image Element.

Kit includes: four 4" chrome peg hooks, four 8" chrome peg hooks, one 11.5" waterfall hook, one steel license plate holder, one steel splash guard bracket, one 18" wide x 6" high wire form brochure holder and one steel floor mat holder.

Mobile Accessories Slatwall

Optional Cadillac Facility Image Element (for GM Accessories Only).

Steel frame structure with slatwalls on two sides and locking casters for stability. Includes four brackets to hold vehicle wheel rims. Overall size: 3' wide x 6' high x 3' deep.



2013 MALIBU *ACCESSORIES*



FRONT & REAR ALL WEATHER MATS

These Premium All Weather Floor Mats provide an exact fit to the front and rear floor of your Malibu to help protect the interior from mud, snow and debris.

MSRP \$130



19212762 - PEDAL COVER

Enhance the appearance of your Malibu with these accessory Pedal Covers. The stainless steel and black design provides a sporty look to the interior. Includes accelerator and brake cover.

MSRP \$165

Labor 0.5



20968558 - CHROME MIRROR COVERS

Give your Malibu a stylish and personalized look with these Outside Rear View Mirror Covers in Chrome.

MSRP \$80

Labor 0.4



DOOR HANDLES

Add a luxurious touch to your Malibu with these stylish Body-Color Door Handles with a Chrome Insert.

MSRP \$145

Labor 1.0



22858198 - DOOR SILL PLATES

Add a stylish accent to the entry area of your Malibu while also helping to protect against scratches and scrapes with these stainless steel Door Sill Plates. Front plates feature the Chevrolet logo.

MSRP \$100

Labor 0.1



19213272 - SMOKER'S PACKAGE

Convenient for those who choose to smoke in their vehicle. Fits perfectly into the standard cup holder and easy to remove., Contains Ashtray Receptacle, Lighter, Lighter Housing and Lighter Housing Retainer

MSRP \$25

Labor 0.2



FRONT & REAR MOLDED SPLASH GUARDS

Designed to accent the exterior of your Malibu, these Molded Splash Guards fit directly behind the wheels to help protect against tire splash and mud.

MSRP \$100

Labor 1.0



22853022 - SPARE WHEEL KIT

Take comfort in knowing you are prepared with this Spare Wheel Kit for your Malibu Contents include a 17" Spare Wheel, Jack Assembly and 17" Spare Tire.

MSRP \$500

Labor 0.5



22923513 - CARGO NET

Secure items in the trunk of your Malibu with this utility restraint Cargo Net. This unique net system helps keep cargo properly retained while in transit.

MSRP \$50



19202575 - CARGO ORGANIZER

This Cargo Organizer features an adjustable divider system that allows you the flexibility to carry items of various sizes. Made of high-grade, skid-resistant thermal plastic molded to protect the rear cargo area from spills.

MSRP \$130

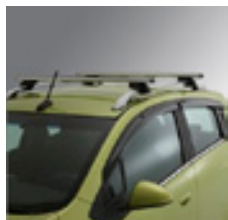
Labor 0.1



ACCESSORIES



2013 CHEVROLET SPARK ACCESSORIES



96955271 - ROOF RACK CROSS RAIL PACKAGE

Carry a load on the roof of your Spark with this Roof Rack Cross Rail Package. The rails attach to the silver-painted roof rails only available on the 2LT and provide both function and style.

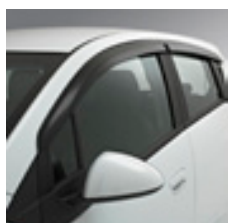
MSRP \$300
Labor 1.0



96955251 - DOOR SILL PLATES, STAINLESS STEEL

Add a stylish accent to the entry area of your Spark while also helping to protect against scratches and scrapes with these stainless steel Door Sill Plates. Front plates feature the Chevrolet logo.

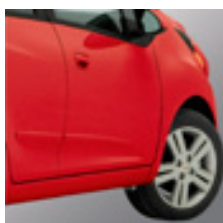
MSRP \$90
Labor 0.4



96688232 - SIDE WINDOW WEATHER DEFLECTORS

Let fresh air in and keep rain, sleet and snow out with these dual function vent-and-visor Side Window Weather Deflectors. Custom molded to fit your Spark, they help reduce wind noise and sunlight glare. Front & Rear sets, Smoke.

MSRP \$90
Labor 0.3



BODYSIDE MOLDING PACKAGE

Add accent styling and protection to your Spark with this Bodyside Molding Package. Available in select body colors to match your exterior.

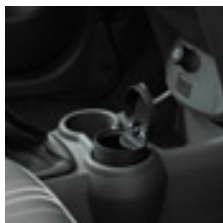
MSRP \$160 - Paint to match
\$190 - Body Colored
Labor 0.4



95940389 - FOG LAMPS

The illuminating beam of these Fog Lamps minimize glare while adding safety and security to your driving experience.

MSRP \$235
Labor 0.0



95080451 - SMOKER'S PACKAGE

Convenient for those who choose to smoke in their vehicle. Fits perfectly into the standard cup holder and removes easily. Contains ashtray receptacle and lighter.

MSRP \$55
Labor 0.4



INTERIOR TRIM KIT - CENTER CONSOLE

Add that extra touch of color to your Spark's highly refined, stylish interior with this Interior Trim Kit. It surrounds the Center Console with the same color of the seat inserts and interior trim.

MSRP \$125
Labor 0.6



95105320 - FRONT & REAR ALL WEATHER MATS

Front and Rear Premium All Weather Floor Mats with custom-designed deep patterned grid collect rain, mud, snow and debris. Nibs on the back help hold mats in place and conform to the interior of your Spark. Front mats feature Spark Logo.

MSRP \$130



PEDAL COVER

Enhance the appearance of your Spark with these accessory Pedal Covers. The stainless steel and black design provides a sporty look to the interior.

MSRP \$90
Labor 0.5



95105321 - CARGO AREA ALL WEATHER MAT

This custom-molded Cargo Mat features a heavy-duty, nonskid surface and raised outer lip to help contain cargo and spills in the trunk of your Spark. Features Spark Logo.

MSRP \$65



ACCESSORIES

Now Available under the IBP Program – EGR Fender Flares

Manufactured from strong, durable UV-protected and OEM-approved paintable plastic. Fender flares from EGR help reduce damage that can occur at the work site or on the road. Available in three “looks”, Slimline, Rugged and Bolt-On.



EGR Fender Flare Advantages:

- Helps protect truck sheet metal from debris
- Robotically trimmed for a precision fit
- Features real stainless steel bolts for uncompromising detail
- Fits 5' 8", 6' 6" and 8' truck beds
- No drilling required – uses existing OEM holes and/or fasteners
- Lightly textured Black finish
- Easy to paint to match to vehicle, or leave unpainted
- Thicker, 100% UV-stable, OE plastic
- OEM quality and hardware
- Available in 4-piece sets



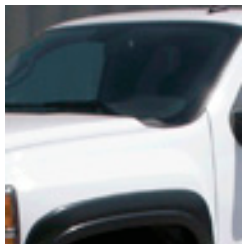
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Win with CADILLAC Accessories

GM Part	Part Description	Dealer Cost	MSRP
19299826	Chevrolet Silverado 2007-2012 LD/HD with 5'8" box OEM Look	\$311.20	\$389.00
19299827	Chevrolet Silverado 2007-2012 LD/HD with 5'8" box Rugged Look	\$311.20	\$389.00
19299828	Chevrolet Silverado 2007-2012 LD/HD with 5'8" box Bolt On Look	\$346.40	\$433.00
19299829	Chevrolet Silverado 2007-2012 LD/HD with 6'6"/8' box OEM Look	\$311.20	\$389.00
19299830	Chevrolet Silverado 2007-2012 LD/HD with 6'6"/8' box Rugged Look	\$311.20	\$389.00
19299831	Chevrolet Silverado 2007-2012 LD/HD with 6'6"/8' box Bolt On Look	\$346.40	\$433.00
19299832	GMC Sierra 2007-2012 LD with 5'8" Box Rugged Look	\$311.20	\$389.00
19299833	GMC Sierra 2007-2012 LD with 5'8" Box Bolt On Look	\$346.40	\$433.00
19299834	GMC Sierra 2007-2012 LD with 6'6"/8' box Rugged Look	\$311.20	\$389.00
19299835	GMC Sierra 2007-2012 LD with 6'6"/8' box Bolt On Look	\$346.40	\$433.00
19299836	GMC Sierra 2011-2012 HD with 6'6"/8' box Rugged Look	\$311.20	\$389.00
19299837	GMC Sierra 2011-2012 HD with 6'6"/8' box Bolt On Look	\$346.40	\$433.00



Slimline Look



Rugged Look



Bolt-On Look

Equipment shown is from an independent supplier and is not covered by the GM New Vehicle Limited Warranty. GM is not responsible for the safety or quality of third-party supplier alterations. For details on warranty provided by EGR Incorporated, call 800-757-7075.

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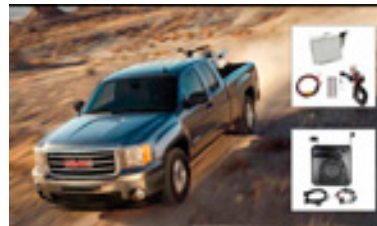
CONVENIENCE

Now Available under the IBP Program – Kicker Audio for Camaro, Cruze, Silverado, and Sierra (Ext./Crew Cabs)



The thrill and musical accuracy of a live-concert experience minus the crowds.

- Adds big-bass subwoofer in a small space, along with high-efficiency, low power-draw amplifiers and a unique sound signature from multichannel 32-bit DSP amp
- 200-watt powered Kicker subwoofer with quick-connect wire harness to easily secure or remove when needing cargo room (sold only in kit with 32-bit DSP amp)
- Combined kit “kicks out” 400 watts of power
- Plug and play – no wire cutting or vehicle modifications
- Cosmetically integrated original factory look
- Minimally impacts vehicle’s charging system
- 3-year/36,000-mile Kicker warranty¹ when installed by an authorized Chevrolet dealer



GM Part	Description	Dealer	Install Time	MSRP
19119199	Camaro 200 watt powered Subwoofer and 200 Watt DSP Amp Kit by Kicker	\$839.20	1.5	\$1,049.00
19119200	Camaro DSP AMP Kit by Kicker	\$359.20	1.0	\$449.00
19119201	Cruze 200 watt powered Subwoofer and 200 watt DSP Amp Kit by Kicker	\$839.20	1.5	\$1,049.00
19119202	Cruze DSP AMP kit by Kicker	\$359.20	1.0	\$449.00
19119203	Silverado/Sierra Ext Cab 200 watt powered Subwoofer and 200 watt DSP Amp Kit by Kicker	\$839.20	1.5	\$1,049.00
19119204	Silverado/Sierra Crew/EXT Cab DSP AMP kit by Kicker	\$359.20	1.0	\$449.00
19119205	Silverado/Sierra Crew Cab 200 watt powered Subwoofer and 200 watt DSP Amp Kit by Kicker	\$839.20	1.5	\$1,049.00

For more information and hero cards visit **AIC > PRODUCT > INTEGRATED BUSINESS PARTNERS > KICKER**

Equipment shown is from an independent supplier and is not covered by the GM New Vehicle Limited Warranty. GM is not responsible for the safety or quality of third-party supplier alterations. For details on warranty provided by Kicker, please call 1-800-256-5425.

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2012 BUSINESS CHOICE PROGRAM

"MAKE IT YOUR BUSINESS"



BONUS! Receive a \$25 GIFT CARD from Express Dealer Accessories with EVERY OPTION A package sold!

Dealer must fax copy of claim form to 918-217-1250 to receive bonus. Offer ends 09/30/12.

OPTION A – GM Accessory Upfit Packages for Silverado & Sierra

PACKAGE		MSRP	YOU PAY
Round Step Package <ul style="list-style-type: none"> 3" Round Black Powder Coated Assist Steps* Under Rail Bedliner Bed Rail Protectors <i>Available for Light Duty and Heavy Duty Non-Diesel Trucks</i>		\$849 +\$122 Labor cost	NO CUSTOMER COPAYS! \$0
Toolbox Package <ul style="list-style-type: none"> Stationary Toolbox Under Rail Bedliner Bed Rail Protectors <i>Available on Light Duty and Heavy Duty (Diesel and Non-Diesel) Trucks</i>		\$974 +\$97 Labor cost	\$0
Oval Step Package <ul style="list-style-type: none"> 6" Oval Black Powder Coated Assist Steps* Under Rail Bedliner Bed Rail Protectors <i>Available on Light Duty and Heavy Duty (Diesel and Non-Diesel) Trucks</i>		\$1,059 +\$122 Labor cost	\$0
Tonneau Cover Package <ul style="list-style-type: none"> Tri-Fold Soft Tonneau Cover Bed Rail Protectors 3" Round Black Powder Coated Assist Steps* <i>Available for Light Duty and Heavy Duty Non-Diesel Trucks</i>		\$1,095 +\$113 Labor cost	\$0

*For an additional cost, customers can upgrade to Chrome Assist Steps in the Round Step Package, Oval Step Package, and Tonneau Cover Package.



The 2012 Business Choice Program runs from October 1, 2011 through September 30, 2012.



Salesperson Name: _____ Date: _____

Dealer Name & BAC: _____

Address: _____

VIN: _____

Signature: _____

Spiff Amount: _____

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2012 BUSINESS CHOICE PROGRAM

"MAKE IT YOUR BUSINESS"



OPTION B – Eligible GM Accessories for \$500 Upfit Cash

- 22" Chrome Wheel - CK919 **NEW!**
- Assist Steps - 3" Round, Chrome or Black; 6" Oval Black or Chrome
- Autonet Wifi
- Bed Extender
- Bed Mat - Black Rubber Mat
- Bed Net - Black
- Bed Rail Protectors
- Bed Rug
- Bedliner
- Bodyside Molding Package
- Brush Grille Guard - Bright Chrome
- Door Handles - Chrome
- Door Sill Plates - Brushed Stainless
- Door Step Shields - Brushed Stainless
- Extendable Mirror- Outside Heated Power - Adjustable
- Fender Flares
- Fire Extinguisher
- First Aid Kit - White GM Logo, Black
- Floor Mats - Molded Carpet, Premium All Weather
- Fog Lamps - Clear or Body Colored Lens
- Fold-a-Cover® G4 Elite Hard Folding Tonneau Cover w/ Personal Caddy **NEW!**
- Fold-a-Cover® G4 Elite Hard Folding Tonneau Cover **NEW!**
- Front Floor Console Organizer, Coin & CD-DVD Holder
- Fuel Door - Chrome
- Grille - Chrome or Body Colored
- Ground Effects Protective Film
- Gull Wing Tool Box by UWS® **NEW!**
- Head Restraint DVD System
- Heated Seat Kit
- Hitch Ball Assembly
- Hitch Ball Mount Assembly
- Hitch Pin - Locking
- Hitch Receiver Cover
- Hitch Trailing Package
- Hitch Trailing Package - Transmission Cooler - Auxiliary
- Molded Assist Step
- Molded Hood Protector - Smoke or Chrome
- Outside Rear View Mirror Cover - Chrome or Body
- Personal Audio Link (PAL)
- Reflective Triangle
- Roadside Assistance Package
- Roof Rack Cross Rail Package - Black or Chrome
- Roof Rack Side Rails
- Side Window Weather Deflectors
- Smoker's Package
- Splash Guards - Molded, Flat, Contoured
- Sport Tent
- Sunroof Weather Deflector
- Tail Lamp Guards - Black, Chrome
- Tailgate Liner - Black
- Tailgate Lock Package - Black or Chrome
- Tailgate Protector
- Tie Down Hooks - Bed Mounted
- TomTom - 4.3", 5"
- Tonneau Cover - Hard Folding, Hard Shell, Soft, Soft Roll-Up, Soft Tri-Fold
- Tool Box - Stationary, GMC or Bowtie Logo, Diamond Patterned
- Tow Hooks - Black, Chrome
- TracRac® Cantilever Cab Rack - Silver **NEW!**
- TracRac® Complete Rack System - 2 Cross Bar - Black, Silver **NEW!**
- TracRac® Full Frame Steel Ladder Rack - Black **NEW!**
- TracRac® Half Ladder Rack - Black **NEW!**
- TracRac® Headache Rack - Silver **NEW!**
- TracRac® Single Cross Bar Rack - Black, Silver **NEW!**
- Trailer Wiring Adapter
- Transportation Hitch Cargo Box by Thule
- Tubular Assist Step - Round - Brushed Aluminum, Chrome, Gray Powder Coated
- Tubular Bed Rails - Chrome
- Under seat Storage Box - Rear
- UWS® Deep Well Single-Lid Tool Box **NEW!**
- Vehicle Security System - Shock Sensor Package
- Vehicle Security System - Tailgate Theft Deterrent System
- Wheel House Liners

List updated 05/31/12.

Above list includes accessories for Colorado/Canyon.

The 2012 Business Choice Program runs from October 1, 2011 through September 30, 2012.



Business Choice HelpDesk: 888-566-6393
www.gmbusinesschoice.com



REMINDER!! SUMMER SLAM SPIN PROMOTION: The deadline to take all earned spins is close of business Tuesday, September 18th, 2012. All earned and untaken spins will be forfeited on September 19th, 2012.



New Products!

CONVENIENCE

AFFORDABILITY



Spoiler Kit
2013 Camaro

Personalize the look of your Camaro with a custom race-inspired Spoiler. New: Blade, Not For Use on Convertible Models, Blue Ray (GXH) (p/n 22828266).

For Blade Spoiler, a replacement emblem is not included in kit and must be purchased separately.



21 inch Wheel - EA585
2013 Camaro

Personalize your Camaro with these attractive 21-inch 7-split spoke Chrome Accessory Wheels (p/n 19260585), Not For Use on ZL1 or 1LE models. Validated to GM specifications. Use only GM-approved wheel and tire combinations. See www.gmaccessorieszone.com for important tire and wheel information



Synergy Stripes
2012-2013 Camaro

Give your Camaro a distinctive appearance with these Synergy Stripes. Available in several colors. New color: Gray (p/n 22828302 – Convertible models) (p/n 22828303 – Coupe models).



Front & Rear Premium Carpet Mats
2012-2013 Camaro

These Premium Carpet Floor Mats will add a custom appearance while helping to protect the carpet of your Camaro from mud, water, road salt or dirt. Now available in Mojave Camaro Logo, Mojave Edging (p/n 22808224).



Floor Console Lid
2012-2013 Camaro

Upgrade your existing Floor Console Lid from vinyl to a soft, thick leather cover. This leather cover is easy to install and is available with various Camaro logos such as RS (p/n 22859165), SS (p/n 22859167) and ZL1 (p/n 22859169).



Spoiler Kit
2012-2013 Cruze

Add a sporty flair to your Cruze with a Spoiler Kit. Available in select body colors and prime.

Images are for representation only and may not reflect actual product.

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New Products!

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Win with CADILLAC Accessories

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Door Handles

2012-2013 Cruze

These Body-Color Door Handles with a Chrome Stripe replace the factory door handles to give your Cruze a stylish, more personalized appearance. New colors: Orange (GGT) with Chrome Stripe (p/n 95074022), Red (GCN) with Chrome Stripe (p/n 95074024), and Blue Topaz (GTS) with Chrome Stripe (p/n 95074026).



Front & Rear Premium All Weather Mats

2012-2013 Cruze

These custom, deep-patterned Premium All Weather Floor Mats (p/n 22893249) help protect the front and rear carpet of your Cruze from mud, snow and debris. Nibs on the back help keep mats in place.



Door Handles

2013 Malibu

Add a luxurious touch to your Malibu with these stylish Body-Color Door Handles with a Chrome Insert. New colors: Ashen Gray Metallic (p/n 22850084) and Labyrinth (GGW) (p/n 22817274).



Chrome Mirror Covers

2013 Malibu

Give your Malibu a stylish and personalized look with these Outside Rear View Mirror Covers in Chrome (p/n 20968558).



Cargo Net

2013 Malibu

Secure items in the trunk of your Malibu with this utility restraint Cargo Net (p/n 22923513). This unique net system helps keep cargo properly retained while in transit.



Front & Rear Carpet Replacements

2013 Malibu

These Front and Rear Carpet Replacement Floor Mats provide a factory fit for your Malibu with a quality carpeted upper surface to match your interior. Available in Black (p/n 22857650), Cocoa (p/n 22857651), and Titanium (p/n 22857652).



Premium All Weather Cargo Mat

2012 - 2013 Equinox

This deep-ribbed Premium All-Weather Cargo Mat (p/n 22806628) provides a perfect fit to the cargo floor of your Equinox for superior protection. Features the Chevy Bowtie Logo.

Images are for representation only and may not reflect actual product.

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Front & Rear Carpet Replacements

2013 Spark

These Carpet Replacement Floor Mats (p/n 95166321) for your Spark duplicate your original production floor mats exactly.



Black Mirror Covers

2013 Volt

Add a stylish look to your Volt with these Outside Rear View Mirror Covers in Black (p/n 22798253).



Front & Rear Carpet Replacements, Urban

2013 Volt

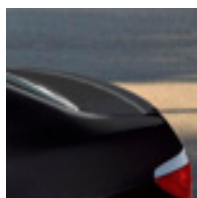
These Front and Rear Carpet Replacement Floor Mats (p/n 22855226) provide the same fit as factory mats for your Volt with a quality carpeted surface.



BUICK ACCESSORIES

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Win with CADILLAC Accessories



Spoiler Kit

2013 Verano

Verano delivers a stunning exterior that is seductive and uninterrupted. Make it flow seamlessly with this custom-molded, one-piece spoiler. New Color: Blue (GTS) (p/n 22917554).



Door Handles

Regal

These Body-Color Door Handles feature a Chrome Insert, and replace the factory door handles to give your Regal a stylish, more personalized appearance. New colors (2012 MY): Gold Mist Metallic (GA0) with Chrome Insert (p/n 22850081), and Midnight Blue Metallic (GAP) with Chrome Insert (p/n 22850082). New color (2013 MY): Ashen Gray Metallic with Chrome Insert (p/n 22850084).



Head Restraint DVD System

2012-2013 Regal

Make time fly for your rear-seat passengers with a Dual DVD Rear Seat Entertainment System. The dual LCD monitors and DVD players are mounted on the rear of the front seat head restraints. Wireless headphones and a single remote control allow rear passengers to enjoy the audio program without disturbing the driver or other passengers. New color: Black with Titanium Stitching (p/n 22915510).

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Rear Park Assist

2012-2013 Regal



The Rear Park Assist Package aids drivers with parking and avoiding objects while in reverse. Sensors detect obstacles and alert the driver with a warning signal (series of beeps). Available in Body colors.



Premium All Weather Cargo Mat

2012 - 2013 Terrain



This deep-ribbed Premium All-Weather Cargo Mat (p/n 22806629) provides a perfect fit to the cargo floor of your Terrain for superior protection. Features the GMC Logo.

Front & Rear Molded Carpet Mats

2012-2013 Sierra



Help keep mud, snow, and debris off the floor of your Sierra with these Molded-Carpet Floor Mats. Their custom design provides an exact fit while their moisture barrier and raised edges help keep mud, snow, and debris contained for easy cleaning. Available in all interior colors.



Black Chrome Grille

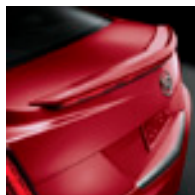
2012-2013 CTS-V Sedan, CTS-V Coupe, CTS-V Wagon



Stand out from the crowd with this Black Chrome Grille (p/n 22901748) specifically designed and engineered for your CTS-V.

Spoiler Kit

2013 ATS



Showcase the performance-inspired design of ATS with a rear deck spoiler. Available in prime and select body colors.

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Remote Start

2013 ATS

This Remote Start Kit (p/n 22893086) is seamlessly integrated into your ATS anti-theft and remote keyless entry system. It enables your ATS with the same remote vehicle start function as the factory system. The Remote Start Kit is only available for ATS models with automatic transmissions and heated leather seats.



Floor Mat Retainer Kit

2013 ATS

Hold your factory floor mats in place with these factory replacement floor mat clips (p/n 22867502). Sometimes the floor mat hook can get lost or broken, especially on the driver's side where the most use occurs. With these replacement floor mat clips, you can rest assured that your floor mats can be repaired instead of having to replace them.



Cargo Net

2013 ATS

Help secure and organize items in the cargo area of your ATS with this utility restraint Cargo Net (p/n 22795297).



Cargo Organizer

2013 ATS, 2013 XTS

This durable, flexible, collapsible Cargo Organizer (p/n 20992615) has multiple compartments to carry lightweight items of various sizes in the rear of your Cadillac. Can be folded flat, or removed from the vehicle as needed. Black with Cadillac Logo.

Images are for representation only and may not reflect actual product.

GM Accessories Solution Overview and Q & A

This overview webinar will cover the functions of the GM Accessories Solution, including Cool Ideas, Catalog Navigation, Fulfillment Desklog, Basic Administration, and Q&A.



- Thu, Sep 6, 2012 11:00 AM - 12:30 PM CDT <https://www1.gotomeeting.com/register/567867000>
- Thu, Sep 13, 2012 11:00 AM - 12:30 PM CDT <https://www1.gotomeeting.com/register/950437905>
- Thu, Sep 20, 2012 11:00 AM - 12:30 PM CDT <https://www1.gotomeeting.com/register/915031113>
- Thu, Sep 27, 2012 11:00 AM - 12:30 PM CDT <https://www1.gotomeeting.com/register/233873921>
- Thu, Oct 4, 2012 11:00 AM - 12:30 PM CDT <https://www1.gotomeeting.com/register/593794601>

Once registered you will receive an email confirming your registration with information you need to join the Webinar.

System Requirements: PC-based attendees Required: Windows®7, Vista, XP or 2003 Server
Macintosh®-based attendees Required: Mac OS® X 10.5 or newer

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New Product Table

The following new products are ready for sale. For pricing information and availability, please call 800-676-8513 or visit www.Express-ADI.com.

CARGO MANAGEMENT		
Cargo Net - Black	2013 Cadillac ATS	22795297
Cargo Net - Envelope Style, Black, For Use on LS and LT Models	2013 Chevrolet Malibu	22923513
Cargo Organizer - Bowtie Logo, Black	2014 Chevrolet Impala	19202575
Cargo Organizer - Cadillac Logo, Collapsible, 2 Removable Dividers, Black	2013 Cadillac ATS, Cadillac XTS	20992615
ELECTRONICS		
Audio - Kicker Audio Upgrade, includes 200-Watt Subwoofer and 200-Watt DSP Amp	2011-2013 Chevrolet Camaro	19119199
Audio - Kicker Audio Upgrade, includes 200-Watt DSP Amp	2011-2013 Chevrolet Camaro	19119200
Audio - Kicker Audio Upgrade, includes 200-Watt Subwoofer and 200-Watt DSP Amp	2011-2013 Chevrolet Cruze	19119201
Audio - Kicker Audio Upgrade, includes 200-Watt DSP Amp	2011-2013 Chevrolet Cruze	19119202
Audio - Kicker Audio Upgrade, includes 200-Watt Subwoofer and 200-Watt DSP Amp, For Use on Extended Cabs	2011-2013 Chevrolet Silverado	19119203
Audio - Kicker Audio Upgrade, includes 200-Watt DSP Amp	2011-2013 Chevrolet Silverado, GMC Sierra	19119204
Audio - Kicker Audio Upgrade, includes 200-Watt Subwoofer and 200-Watt DSP Amp, For Use on Crew Cabs	2011-2013 Chevrolet Silverado, GMC Sierra	19119205
Rear Park Assist - Smoky Gray (GLJ)	2012-2013 Buick Regal	22860664
Rear Park Assist - Summit White (GAZ)	2012-2013 Buick Regal	22860665
Rear Park Assist - Quicksilver (GAN)	2012-2013 Buick Regal	22860666
Rear Park Assist - Gold Mist (GAO)	2012-2012 Buick Regal	22860667
Rear Park Assist - Midnight Blue (GAP)	2012-2012 Buick Regal	22860668
Rear Park Assist - Carbon Black (GAR)	2012-2012 Buick Regal	22860669
Rear Park Assist - White Diamond (GBN)	2012-2013 Buick Regal	22860670
Rear Park Assist - Black Onyx (GBA)	2012-2013 Buick Regal	22860672
Remote Start - Includes 2 Fobs	2013 Cadillac ATS	22893086
RSE - Head Restraint DVD System - Dual System - Black with Titanium Stitching	2012-2013 Buick Regal	22915510
EXTERIOR		
Decal/Stripe Package - Synergy Stripes - Gray, For Use on Convertible Models	2012-2013 Chevrolet Camaro	22828302
Decal/Stripe Package - Synergy Stripes - Gray, For Use on Coupe Models	2012-2013 Chevrolet Camaro	22828303
Door Handles - Front and Rear Sets - Orange (GGT) With Chrome Stripe	2012-2013 Chevrolet Cruze	95074022
Door Handles - Front and Rear Sets - Red (GCN) With Chrome Stripe	2012-2013 Chevrolet Cruze	95074024
Door Handles - Front and Rear Sets - Blue Topaz (GTS) With Chrome Stripe	2012-2013 Chevrolet Cruze	95074026
Door Handles - Front and Rear Sets- Ashen Gray Metallic with Chrome Insert. Not for use with passive entry keyless access (ATH)	2013 Chevrolet Malibu	22850084
Door Handles - Front and Rear Sets - Labrynth (GGW) with Chrome Insert. Not for use with passive entry keyless access (ATH)	2013 Chevrolet Malibu	22817274
Door Handles - Front and Rear Sets- Gold Mist Metallic (GA0) with Chrome Insert, available on Base Regal (4GR69) with 1SL Package. Not for use with passive entry vehicles.	2012 Buick Regal	22850081
Door Handles - Front and Rear Sets- Midnight Blue Metallic (GAP) with Chrome Insert, available on Base Regal (4GR69) with 1SL Package. Not for use with passive entry vehicles.	2012 Buick Regal	22850082
Door Handles - Front and Rear Sets- Ashen Gray Metallic with Chrome Insert. Not for use with passive entry vehicles.	2013 Buick Regal	22850084
Fender Flares - Front and Rear Fender Flares by EGR, Slim Look, Black, For Use on LD with 5'8" box	2007-2012 Chevrolet Silverado	19299826
Fender Flares - Front and Rear Fender Flares by EGR, Rugged Look, Black, For Use on LD with 5'8" box	2007-2012 Chevrolet Silverado	19299827
Fender Flares - Front and Rear Fender Flares by EGR, Bolt On Look, Black, For Use on LD with 5'8" box	2007-2012 Chevrolet Silverado	19299828
Fender Flares - Front and Rear Fender Flares by EGR, Slim Look, Black, For Use on LD/HD with 6'6" or 8' box	2007-2012 Chevrolet Silverado	19299829
Fender Flares - Front and Rear Fender Flares by EGR, Rugged Look, Black, For Use on LD/HD with 6'6" or 8' box	2007-2012 Chevrolet Silverado	19299830
Fender Flares - Front and Rear Fender Flares by EGR, Bolt On Look, Black, For Use on LD/HD with 6'6" or 8' box	2007-2012 Chevrolet Silverado	19299831
Fender Flares - Front and Rear Fender Flares by EGR, Rugged Look, Black, For Use on LD with 5'8" box	2007-2012 GMC Sierra	19299832

EXTERIOR, continued

Fender Flares - Front and Rear Fender Flares by EGR, Bolt On Look, Black, For Use on LD with 5'8" box	2007-2012 GMC Sierra	19299833
Fender Flares - Front and Rear Fender Flares by EGR, Rugged Look, Black, For Use on LD with 6'6" or 8' box	2007-2012 GMC Sierra	19299834
Fender Flares - Front and Rear Fender Flares by EGR, Bolt On Look, Black, For Use on LD with 6'6" or 8' box	2007-2012 GMC Sierra	19299835
Fender Flares - Front and Rear Fender Flares by EGR, Rugged Look, Black, For Use on HD with 6'6" or 8' box	2011-2012 GMC Sierra	19299836
Fender Flares - Front and Rear Fender Flares by EGR, Bolt On Look, Black, For Use on HD with 6'6" or 8' box	2011-2012 GMC Sierra	19299837
Grille - Black Chrome, Upper and Lower	2012-2013 Cadillac CTS-V Sedan, CTS-V Coupe, CTS-V Wagon	22901748
Outside Rear View Mirror Cover -Chrome	2013 Chevrolet Malibu	20968558
Outside Rear View Mirror Cover - Black (GBA)	2013 Chevrolet Volt	22798253
Spoiler Kit - Blade, Not For Use on Convertible Models, Blue Ray (GXH)	2013 Chevrolet Camaro	22828266
Spoiler Kit - Flushmount, Autumn Metallic (GGT)	2012-2013 Chevrolet Cruze	95074470
Spoiler Kit - Flushmount White (GAZ)	2012-2013 Chevrolet Cruze	95074462
Spoiler Kit - Flushmount, Black Granite Metallic (GAR)	2012-2013 Chevrolet Cruze	95074463
Spoiler Kit - Flushmount, Blue Topaz Metallic (GTS)	2012-2013 Chevrolet Cruze	95074464
Spoiler Kit - Flushmount, Silver Ice Metallic (GAN)	2012-2013 Chevrolet Cruze	95074467
Spoiler Kit - Flushmount, Crystal Red Tintcoat (GBE)	2012-2013 Chevrolet Cruze	95074469
Spoiler Kit - Flushmount, Victory Red (GCN)	2012-2013 Chevrolet Cruze	95074471
Spoiler Kit - Flushmount, Cyber Gray Metallic (GBV)	2013 Chevrolet Cruze	95076506
Spoiler Kit - Flushmount, Atlantis Blue Metallic (GWY)	2013 Chevrolet Cruze	95076508
Spoiler Kit Flushmount, Champagne Silver Metallic (GWT)	2013 Chevrolet Cruze	95076509
Spoiler Kit - Blue (GTS) Flushmount	2013 Buick Verano	22917554
Spoiler Kit - Blade, Primed	2013 Cadillac ATS	22760488
Spoiler Kit - Blade, Crystal Red Tintcoat (GBE)	2013 Cadillac ATS	22802717
Spoiler Kit - Blade, White Diamond Tricoat (GBN)	2013 Cadillac ATS	22802718
Spoiler Kit - Blade, Thunder Gray ChromaFlair (GLH)	2013 Cadillac ATS	22802720
Spoiler Kit - Blade, Black Diamond Tricoat (GLK)	2013 Cadillac ATS	22802721
Spoiler Kit - Blade, Opulent Blue Metallic(GTR)	2013 Cadillac ATS	22802722
Spoiler Kit - Blade, Glacier Blue Metallic (GWS)	2013 Cadillac ATS	22802723
Spoiler Kit - Blade, Silver Coast Metallic (GWT)	2013 Cadillac ATS	22802724
Spoiler Kit - Blade, Summer Gold Metallic (GWV)	2013 Cadillac ATS	22802725
Spoiler Kit - Blade, Radiant Silver Metallic (GAN)	2013 Cadillac ATS	22833949
Spoiler Kit - Blade, Black Raven (GBA)	2013 Cadillac ATS	22833950

INTERIOR

Cargo Mat - Premium All Weather, Ebony	2012 - 2013 Chevrolet Equinox	22806628
Cargo Mat - Premium All Weather, Black	2012 - 2013 GMC Terrain	22806629
Floor Console Lid - RS Logo	2012-2013 Chevrolet Camaro	22859165
Floor Console Lid - SS Logo	2012-2013 Chevrolet Camaro	22859167
Floor Mats - Front and Rear Premium Carpet - Black Carpet, Mojave Camaro Logo, Mojave Edging	2012-2013 Chevrolet Camaro	22808224
Floor Mats - Front and Rear Premium All Weather - Black	2012-2013 Chevrolet Cruze	22893249
Floor Mats - Front and Rear Carpet Replacements, Black	2013 Chevrolet Malibu	22857650
Floor Mats - Front and Rear Carpet Replacements Cocoa	2013 Chevrolet Malibu	22857651
Floor Mats - Front and Rear Carpet Replacements - Titanium	2013 Chevrolet Malibu	22857652
Floor Mats - Front and Rear Carpet Replacements - Black	2013 Chevrolet Spark	95166321
Floor Mats - Front and Rear Carpet Replacements - Urban	2013 Chevrolet Volt	22855226
Floor Mats - Front Molded Carpet - Ebony	2012-2013 GMC Sierra	19299549
Floor Mats - Front Molded Carpet - Cashmere	2012-2013 GMC Sierra	19299550
Floor Mats - Rear Molded Carpet - Ebony	2012-2013 GMC Sierra	19299551
Floor Mats - Rear Molded Carpet - Cashmere	2012-2013 GMC Sierra	19299552
Floor Mats - Rear Molded Carpet - 1 Piece, Crew Cab, Titanium	2013 GMC Sierra	19155790
Floor Mats - Rear Molded Carpet - 1 Piece, Crew Cab, Cashmere	2013 GMC Sierra	19158991
Floor Mats - Retainer Kit - ITW 2.0 - Black	2013 Cadillac ATS	22867502

WHEELS

21 inch Wheel - EA585 - 21 Inch x 8 Inch Front Wheel, 21 Inch x 9.5 Inch Rear Wheel - 7-split spoke Chrome, Not For Use on ZL1 or 1LE	2013 Chevrolet Camaro	19260585
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