

i-ACTIVESENSE Safety Technologies Available On Mazda SkyActiv Vehicles! i-ACTIVSENSE

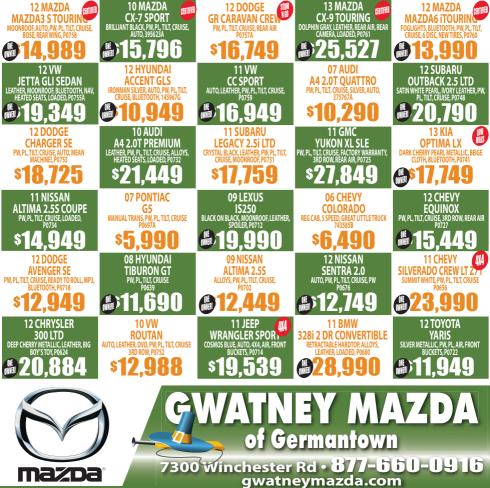
Mazda's i-ACTIVSENSE is a series of advanced safety technologies which make use of detection devices such as milliwave radars and cameras. They include active safety technologies that support safe driving by helping the driver to recognize potential hazards, and pre-crash safety technologies which help to avert collisions or reduce their severity in situations where they cannot he avoided

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Vehicle Monitoring (alerts driver to vehicles approaching from rear on either side); Lane Departure Warning (warns driver of imminent unintentional lane departures); and Forward Obstruction Warning (sounds an alarm when there is risk of a collision). Available i-ACTUSENSE Pre-Crash Safety Technologies include Smart City Brake Support (operates at low speeds to help avaoid frontal collisions), Acceleration Control for Automatic Transmission (avoids sudden take-off when accelerator pedal is pressed by mistake); and Smart Brake Support (at mid to high speeds, helps avert frontal collisions and reduces damage when on occurs). occurs)

Mazda's philosophy is that if it's not worth driving, it's not worth building. So in a quest for better environmental performance, Mazda's goal was to reduce fuel consumption and emissions without compromising driving performance. To get there, they started with a clean sheet of paper and engineered every major component of the automobile to work together in efficient harmony. The result is revolutionary fuel efficiency and engine output. You can find it in select Mazdaa models, as well as the Mazda CX-5 and the Mazda6.

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