



PORSCHE



The Panamera Platinum Edition

Performance. Polished.



Concept.

When do you really know something is good? When there is nothing more to add? When it meets your satisfaction? These answers sound plausible. They also sound like the easy option, but that's not Porsche style. We believe that it's possible to turn something very good into something even better, and in doing so we get closer to what we understand by perfection. We call it: Performance. Polished. The Panamera Platinum Edition.

Only the finishing touch can bring out the shine in precious metal.

The Panamera Platinum Edition.

The Panamera model range reinvigorated an automotive executive class that had long since lost its drive. Combining comfort, sportiness... and four seats.

The concept proved its worth. Now we have decided to add the crucial finishing touch – in the form of the Panamera Platinum Edition. Distinguished by selected design features in Platinum Silver and

by carefully chosen stylistic details, it lends further prominence to your individual style.

That isn't to say the Platinum Edition is about looks alone. The visual appeal of the Edition is complemented by an upgraded standard specification: 19-inch Panamera Turbo wheels and a two-tone partial leather interior.

Then there is the comprehensive range of personalization options, which includes a selection of leather and two-tone interior

packages and a number of other color and material combinations. The Panamera Platinum Edition is available in a choice of model variants: Panamera and Panamera 4 with all-wheel drive.

Let us welcome another distinctive face into the Panamera family. Sometimes it's the details that give a character its special value.

The Panamera Platinum Edition.





**Still the most prestigious distinction for any athlete:
precious metal.**

Exterior.

A sports car for the long haul in the sedan segment. Can this individuality be taken to another level? Good question. Especially as the Panamera is already characterized by a number of distinguishing features – its sports car proportions, its silhouette, and its Porsche DNA.

The Panamera Platinum Edition does go further. It has traits that accentuate its individual personality and set it apart from

the other members of the Panamera family. Aesthetically, we are referring in particular to selected parts painted in Platinum Silver: the lateral slats in the front fascia, side air outlets, exterior mirror and base trim, the trim strip on the rear, and the rear diffuser. The side window trim is finished in high-gloss black. Individual details add the sporty finishing touch. The Panamera Platinum Edition is equipped with 19-inch Panamera Turbo wheels. Wheel centers with full-color Porsche Crest are fitted as standard.

The Panamera Platinum Edition is equipped as standard with Bi-Xenon™ headlights and includes the Porsche Dynamic Light System (PDLS). The headlight cleaning system covers are finished in the exterior color of the vehicle. Its dynamic cornering light function swivels the headlights towards the inside of a corner based on the steering angle and road speed. The static cornering lights activate the auxiliary headlights in order to illuminate more of the road at tight corners and turns. In addition, PDLS adapts light distribution to suit the current speed and visibility conditions.

ParkAssist (front and rear) is another standard feature. The audible alert is supplemented by a visual warning in the Porsche Communication Management (PCM) display, which shows a graphical representation of the vehicle and the distance from nearby objects.

The Panamera Platinum Edition is available in five exterior colors. A choice of Black or White is offered as standard. Basalt Black Metallic, Mahogany Metallic and Carbon Grey Metallic are optional.

In addition, many of the personalization options for the Panamera model range are also available to the Panamera Platinum Edition.

For details, please refer to the Panamera Platinum Edition price list or visit the Porsche Car Configurator at www.porscheusa.com.



Exterior mirror lower trim



Side air outlets



Rear diffuser



Lateral Slats in front fascia



There is a fine line between smooth and polished.

Interior.

Often, even contradictions lead to a harmonious whole. That which appears to be paradoxical is disproven by the Panamera interior. It blends the comfort that you should rightfully expect of a sports sedan with the sporty style that sets a Porsche apart.

The interior is characteristic of a Panamera. It offers space for four and is suitable for everyday use and long journeys, whether the purpose is business or sporty pleasure. Whatever the destination, comfort is

assured thanks to individual seats in the front and rear. Another customary feature is the excellent ergonomics. This principle is exemplified by the ascending center console, which brings the controls closer to eye level and reduces the distance that your hand has to travel between the gear lever and SportDesign steering wheel. All the important controls are arranged into logical groups to give you quick access to individual functions without the need to browse through long submenus. The tachometer is located in the middle of the instrument cluster – unusual for a sedan, but not for a Porsche.

In the Panamera Platinum Edition, the front seats offer even more functionality. The 14-way power seats with memory package for driver and front passenger are standard.

Comfort and sportiness. With the Panamera Platinum Edition, we have gone further to reconcile these two apparent contradictions, including in the interior. The SportDesign steering wheel, for example, comes equipped with gearshift paddles behind the right- and left-hand spokes. It also features a top dead center mark that is reminiscent of motorsport. It is fitted as standard in conjunction with Porsche Doppelkupplung (PDK).

Identifying features of the Panamera Platinum Edition models include the door sill guards bearing the 'Platinum Edition' logo, the two-tone partial leather interior in Black and Luxor Beige with matching floor mats and the Porsche Crest embossed on the headrests of all four seats.

A Platinum Edition deserves high quality materials. The seat squab surfaces, inner backrest surfaces and inner side bolsters, the door handles, door armrests and the center console are all upholstered in textured leather.

Smooth-finish leather, natural leather and elegant woods – these and other materials provide considerable scope for personalization, whether you opt for an ultra sporty or an exquisitely crafted interior.

The Panamera Platinum Edition also offers a variety of storage options, e.g. in the doors and center console. As standard, you can have two additional fold-out cupholders installed above the glove compartment to supplement the two fitted in the rear.

Pioneering technologies lead the way. Powerful, multifunctional and yet easy to use, Porsche Communication Management (PCM) is your control center for audio, navigation and communication functions and is fitted as standard. The most important component is the 7-inch high-resolution touchscreen with graphical user interface. Alternatively, you can operate PCM using separate rotary pushbutton controls. The CD/DVD drive plays CDs and audio DVDs and is MP3-compatible. A 6-disc CD/DVD changer integrated into the PCM is also standard.

In conjunction with the standard universal audio interface (USB), it is possible to store up to 10,000 MP3 files on the internal hard drive for convenient playback.

The standard BOSE® Surround Sound System in the Panamera Platinum Edition comprises 14 loudspeakers and delivers a total output of 585 watts.

A navigation module with high-speed hard drive is included with the PCM. For route guidance, it is possible to select between a 2D display and a 3D perspective. In some regions, even buildings can be displayed in 3D as well as terrain with satellite image overlay. Split screen mode enables you to view two functions at once,

such as the current navigation map and a list of symbols that represent the next navigation instruction.

The list of comfort features fitted as standard also includes speed-sensitive Power Steering Plus for a precise steering response at high speeds and comfortable manoeuvring when parking, automatically dimming exterior and interior mirrors and heated front and rear seats which includes the cushion, backrest and side bolsters.

In short, the standard specification exceeds your expectations of what a sports car has to offer.



SportDesign steering wheel



Panamera Platinum floor mat



Headrest with Porsche Crest (front and rear)



Door sill guard with 'Platinum Edition' logo



Weren't you always driven by your own motives?

Drive.

The direction you take is a question of personality and, of course, it depends on the destination. You can decide how you'd like to get there. The Panamera Platinum Edition is available in two model variants: Panamera and Panamera 4.

The Panamera blends sporty performance with efficiency, i.e. high power at the same time as comparatively low fuel consumption. The 3.6-liter naturally aspirated V6 engine produces 300 hp and 295 lb.-ft. of torque. This power is transmitted to the rear axle by the 7-speed Porsche Doppelkupplung (PDK), which is fitted as standard. The Panamera completes the sprint from 0–60 mph in 6.0 seconds and reaches a top track speed of 160 mph.

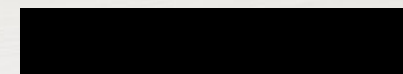
The Panamera 4 couples the traction of an all-wheel drive with the efficiency of the 3.6-liter naturally aspirated V6 engine. Porsche Doppelkupplung (PDK) is fitted as standard and transmits power to all four wheels via the active all-wheel drive of Porsche Traction Management (PTM). Acceleration from 0–60 mph takes 5.8 seconds and a top track speed of 159 mph is achieved.

Upgraded standard specification of the Panamera Platinum Edition.*

Exterior	Interior
19-inch Panamera Turbo wheels including wheel centers with full-color Porsche Crest	Two-tone partial leather interior in Black and Luxor Beige
Porsche Active Suspension Management (PASM)	SportDesign steering wheel with paddles
Bi-Xenon™ headlights with PDLS	Exclusive floor mats in black with leather edging in Luxor Beige
ParkAssist (front and rear)	Porsche Crest embossed on headrests (front and rear)
Power Steering Plus	Door sill guards with 'Platinum Edition' logo
Slats on front fascia painted in Platinum Silver	14-way Power Seats with memory package
Side air outlets painted in Platinum Silver	Seat heating (front and rear)
Exterior mirror lower trim painted in Platinum Silver	Bose® Surround Sound System
Rear diffuser painted in Platinum Silver	SiriusXM® Satellite Radio Receiver
Side window trim in black (high-gloss)	6-disc CD/ DVD changer

Solid exterior colors (at no extra cost)

White

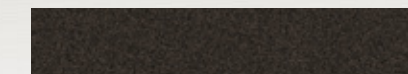


Black



Metallic exterior colors

Mahogany Metallic



Carbon Grey Metallic



Black Metallic



You will find further recommendations on how to make your Panamera Platinum Edition even sportier or even more comfortable in the Panamera main catalog. Options are subject to extra cost.

The Car Configurator at www.porscheusa.com lets you see exactly how your ideas for the Panamera Platinum Edition will turn out when you give it your own finishing touch.

* For more information on the full standard specification of the Panamera model range, please refer to the current price list.

Summary.

An exquisitely refined character – both outside and inside – close to perfection. Proof of what the finishing touch brings out of a Porsche. The Panamera Platinum Edition.



Technical data

		Panamera Platinum Edition	Panamera 4 Platinum Edition
Engine			
Cylinders		6	6
Displacement		3.6 liters	3.6 liters
Max. power at rpm		300 hp 6,200	300 hp 6,200
Max. torque at rpm		295 lb.-ft. 3,750	295 lb.-ft. 3,750
Compression ratio		12.5:1	12.5:1
Transmission			
Layout		Rear-wheel drive	All-wheel drive
7-speed PDK		Standard	Standard
Chassis			
Front axle		Fully independent large-format double wishbone suspension	Fully independent large-format double wishbone suspension
Rear axle		Fully independent multi-link suspension	Fully independent multi-link suspension
Steering		Power-assisted (hydraulic)	Power-assisted (hydraulic)
Brakes		Six-piston aluminum monobloc fixed brake calipers at front, four-piston units at rear, discs internally vented, ABS	Six-piston aluminum monobloc fixed brake calipers at front, four-piston units at rear, discs internally vented, ABS
Standard wheels	Front Rear	9 J x 19 ET 60 10 J x 19 ET 61	9 J x 19 ET 60 10 J x 19 ET 61
Standard tires	Front Rear	255/45 19 285/40 19	255/45 19 285/40 19

	Panamera Platinum Edition	Panamera 4 Platinum Edition
Weights		
Curb weight	3880 lbs	4012 lbs
Permissible gross weight	5214 lbs	5291 lbs
Maximum load	1334 lbs	1279 lbs
Performance		
Top track speed	160 mph	159 mph
0–60 mph	6.0 secs	5.8 secs
0–60 mph Sport Chrono Package	5.8 secs	5.6 secs
Fuel consumption/emissions/Efficiency class*		
City	18 mpg	18 mpg
Highway	27 mpg	26 mpg
Combined	21 mpg	21 mpg
Dimensions/aerodynamics		
Length	195.67 in.	195.67 in.
Width (including exterior mirrors)	76.02 in. (83.23 in.)	76.02 in. (83.23 in.)
Height	55.83 in.	55.83 in.
Wheelbase	114.96 in.	114.96 in.
Luggage compartment volume	15.71 cu.ft.	15.71 cu.ft.
with rear seats folded down	44.60 cu.ft.	44.60 cu.ft.
Tank capacity including reserve	21.1 gal	21.1 gal

* EPA estimated



Dr. Ing. h.c. F. Porsche AG is the owner of numerous trademarks, both registered and unregistered, including without limitation the Porsche Crest®, Porsche®, Boxster®, Carrera®, Cayenne®, Cayman®, Panamera®, Speedster®, Spyder®, Tiptronic®, VarioCam®, PCM®, PDK®, 911®, 4S®, 918 Spyder®, FOUR, UNCOMPROMISED.®, and other model names and numbers, and the distinctive shapes of the Porsche automobiles, such as the federally registered 911 and Boxster automobiles. The third-party trademarks contained herein are the properties of their respective owners.

Porsche Cars North America, Inc., believes the specifications to be correct at the time of printing. Specifications, performance standards, standard equipment, options, and other elements shown are subject to change without notice. Some options may be unavailable when a car is built. Some vehicles may be shown with non-U.S. equipment. Please ask your dealer for advice concerning the current availability of options and verify the optional equipment that you ordered. Porsche recommends seat-belt usage and observance of traffic laws at all times.

Porsche Cars North America, Inc.
980 Hammond Drive
Suite 1000
Atlanta, GA 30328
www.porscheusa.com

© 2012 Porsche Cars North America, Inc.

Edition: 10/12
Printed in Germany
WSLP1301000723 EN/US

