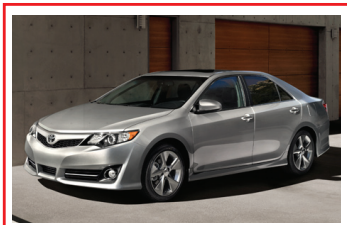
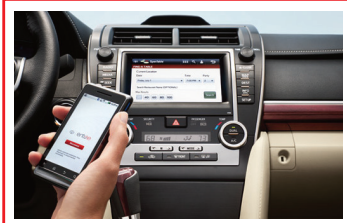


The Legend Continues! Introducing the All-New 2012 TOYOTA CAMRY



Key Features:

- Lean Design, engaging driving dynamics
- Improved Fuel Economy in all models; Hybrid achieves 43 MPG
- Advanced Safety and Security Features
- New Entune Multimedia System

Additional Features:

- 10 Standard Airbags
- Toyota's Star Safety System
- Increased Cabin Space
- Decreased Cabin Noise Levels
- 36 Month/36,000 Mile New Vehicle Warranty
- Toyota Care
2 Year/25,000 Mile Coverage

This new system leverages the mobile smartphone to provide richer in-vehicle experience with fully integrated access to navigation, entertainment and information services.

WHAT'S NEW IN 2012:

Mechanics: 3 Powertrain Choices

- 2.5 Liter 4CYL 178HP (9HP Increase) 25/35 MPG
- DOHC 3.5 Liter V6 268 HP 21/30 MPG
- 2.5 Liter 4CYL/Electric Hybrid 43/39 MPG (30% Boost In Fuel Economy)

Exterior:

- Dynamic Shaped New Headlights
- Additional Chrome Trim
- Newly Designed Upper Grill Section
- 2 New Colors-All New To Toyota and the USA
 - A. Attitude Black Metallic
 - B. Clearwater Blue

Interior:

- New Dashboard Design
- Modified Seat Locations • Redesigned Seats
- Steering Wheel integrated audio and bluetooth controls
- Standard Bluetooth Wireless
- USB Port for Audio Input - Full iPod Integration
- Standard Audio with 6.1 inch LCD Screen with Six Speakers. Screen displays:
 - A. Energy Monitor & Fuel Consumption Data
 - B. Display for Optional Back-Up Camera
 - C. Audio Information
 - D. Navigational Information.
- Premium Audio incorporates the new Entune system with a 7 inch screen *
- Optional JBL GreenEdge audio system available*



Stronger. Better MPG. Roomier. Quieter. Costs Less.